



**TYPE  
SPECIMENS**

*for  
Layout  
Printing  
Lettering*  
by

**WILLIAM LONGYEAR**



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# TYPE SPECIMENS

FOR

LAYOUT \* PRINTING \* LETTERING

by

WILLIAM LONGYEAR

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Designer for Commerce and Industry*



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## BY WAY OF INTRODUCTION

**T**HE purpose of this volume is twofold. First, it is a convenient, well-indexed reference book for anyone, whether layman or professional, who is interested in printing. To him it offers not only proofreading marks, explanations of the point system, definitions of printing terms, and other helpful information on type and its uses, but also these four features of particular value:

1. A selection of 145 single line specimens of type faces in common use today, alphabetically arranged to make it easy for one to acquaint himself quickly with their individual characteristics or to identify, by comparison, types from other sources.
2. A similar selection of 58 single line specimens of antique and exotic types such as have recently been revived.
3. A number of pages demonstrating the use of selected types in printed matter: also several pages of rules and decorative material.
4. A group of 80 pages showing 90 complete alphabets (with numerals) of types now popular, most of the alphabets being repeated in several sizes, giving a total of 388 separate alphabets.

Secondly, for the man who makes layouts for printing, or who does hand-lettering (or who is learning to do these things), this book is a veritable storehouse of inspiring and easily adapted reference material, not to mention its brief but nevertheless vital text which demonstrates, among other things, how to use the reference material to advantage. For example, it selects a typical alphabet and shows how the letterer would adapt it to his hand-done work: again, it presents a typical layout and beside it a finished piece of printed matter—an advertisement—based upon it, the whole accompanied by full description of the procedure.

In short, whether one is novice or adept—whether he is interested in lettering, in layout, or merely in gaining a greater knowledge of type faces—we believe he will find this book most helpful. It is especially recommended for use in schools in connection with courses in lettering, advertising design, printing, sign painting, etc. Students can turn to its pages with the assurance that they represent the highest professional standards.

## ACKNOWLEDGMENT

**T**HE author expresses his deep appreciation to all who have cooperated in the preparation of this volume. Especially is credit due to the following firms and individuals for their generous assistance: The Composing Room, Inc., The Bauer Type Foundry, Inc., Rumford Press, Frederic Nelson Phillips, Inc., The International Paper Company, Gideon Haynes, Underwood and Underwood, General Electric Company, Chicago Advertising Year Book.

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# TYPE ★ PAST AND PRESENT

**T**YPOGRAPHY is one of the youngest of the civilized arts, even though the Chinese were making rubbings from letters cut on wood blocks as early as 900 A.D. Gutenberg is generally conceded to be the inventor of movable type. His, the first complete book from movable type, was printed about 1450.

The design of early type faces was based on manuscript writing. These letters were the natural result of the square-pointed pen used by the scribes. Evolution and the talents of Jenson, Caslon, Garamond, Bodoni, and other great designers gave us the upper and lower case types in common use today. The first printing in the Western Hemisphere was done by Giovanni Pooli in Mexico City in 1539. The Rev. Jesse Glover left England with a printing outfit but died before reaching America. In 1638 his equipment was set up by Stephen Doy and his son in Cambridge, Mass. In the short half century after Gutenberg's contribution, sixteen thousand editions were published in Europe. Before that time books were laboriously lettered by hand. They were generally the property of the church and the rich.

Obviously, printing has been a great force in civilization. It has made possible the public library, books, magazines and newspapers. Printing is the voice of advertising.

Recent years have witnessed a renaissance in type design. Modern advertising and book printing, improved printing processes and a renewed interest on the part of the public and designers have resulted in many new and interesting type faces.

Type's major purpose is to be read; therefore it must be legible as individual letters and as blocks of printing. Simplicity and good taste are characteristic of all good type faces. Discrimination is necessary in the selection and use of a type for a particular purpose. Type faces are highly individual. They give character to the printed page. Type may be delicate or brutal, refined or bawdy, conservative or aggressive. The manner of speech of an individual makes an instant impression on the listener: type has the same effect on the eye and the mind of the reader. Here indeed is a subtle and powerful tool in the hands of the designer and the advertiser. Daily, alphabets in their many forms affect the lives and the actions of countless human beings.

## THE FIVE PERIODS IN THE HISTORY OF TYPE

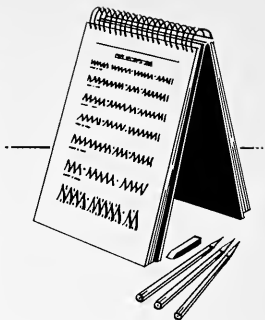
Venetian 16th century, typified by . . .	Old English type
Old Style 17th century, typified by . . .	Caslon
Transitional 18th century, typified by . . .	Bulmer
Modern, typified by . . . . .	Bodoni
Contemporary, typified by . . . . .	Futura



## HOW TO USE THIS BOOK

**SPIRAL** binding was adapted for this volume for functional reasons. It enables the book to be utilized like an easel as in the sketch at the right—a thing of double value, for, in this vertical position, the book not only occupies little room on the desk or drawing board, but permits the spectator to see the pages in an unforeshortened position. This is of particular advantage when the letterer or layout man desires to refer to a single page for a considerable period.

Full as this book is of type faces, it contains only a modest percentage of the many hundreds which are available. Each type face is also normally manufactured in many sizes. While we here offer a generous assortment of sizes in certain standard alphabets such as Caslon and Baskerville, we have in some other cases limited ourselves mainly to the smaller sizes which are most in demand in printing, and to extremely large sizes helpful to the letterer. Newer and less known faces like Trafton and Tempo have not been overlooked, but extreme styles which are in questionable taste have purposely been omitted.



### A TYPE SCRAP BOOK

**STUDENTS** often find it advantageous to supplement such a book as this by organizing scrap books, usually of loose leaf form, of supplementary material collected from books, magazines and other printed matter, and including both individual type faces and attractive examples of their application to printing.

## OUR BOOK AS A LETTERER'S GUIDE

**JUST** as many type faces were originally based on hand-lettering, so the letterer often draws inspiration from type faces. Especially where hand-lettering and type are to be used together (as in advertisements and other forms of printed matter in which individualized headings, captions and other important copy is often hand-lettered) they have much in common: there must be perfect harmony between the two. Therefore a type book such as this, with its many beautiful type faces, can prove, within reasonable limits, an excellent guide for the letterer, helping him in his lettering while acquainting him intimately with types. On the next page we shall discuss a method which enables the letterer to translate type faces into lettering.





# HOW TO LETTER FROM TYPE

**T**O UTILIZE type faces like those in this volume as a basis for hand-lettering, some logical method must be followed. Here is a common one. For purposes of study we have selected one of the finest standard type faces, Caslon 540.

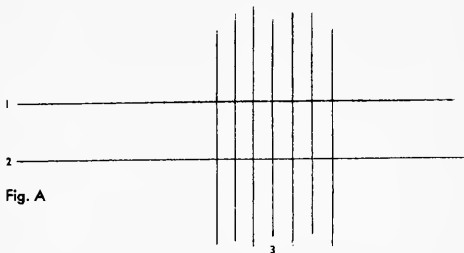


Fig. A

## PROCEDURE

Thumbtack a sheet of tracing paper to the drawing board. With the T-square, draw two horizontal guide lines three-quarters of an inch or so apart. See 1 and 2, Fig. A.

Next, with T-square and triangle draw a number of closely spaced vertical lines: Fig. A, 3. These will serve as guides for letter ascenders and descenders.

Tack a second sheet of tracing paper over the guide line sheet and lightly sketch the word **millpond**, using the specimen sheet of Caslon 540 as a model. Don't make the common beginner's mistake, pictured in Fig. B, of getting a crowded effect in some places. Note at 4, for example, that the vertical letters **m i l l** are too closely spaced as compared with the round letters **p o n d** (5), resulting in an irregular tone over the whole. The test of good spacing is the evenness of tone (color) over a word, line, or paragraph. Incidentally, good spacing (and particularly open spacing) adds as much to legibility as to appearance, as will be noted in Fig. C.

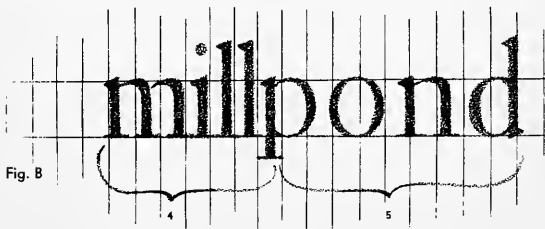
Your first rough sketch is only a trial. It is never advisable to correct poor spacing by changing the proportions of letters. Lay another sheet of tissue over the two already in place and draw in the letters **p o n d**, keeping the white spaces in and between the letters approximately alike. See 6, Fig. C. Shift this tracing until the **l** next to **p** spaces correctly. Repeat this practice with the first three letters of the word, **m i l** (Fig. C, 7), and the result should be as uniform as in our example. By using tracing paper in this manner, shifting it as necessary for study of spacing, time can be saved and best results obtained.



As it is seldom advisable to try to do finished lettering on tracing paper, the perfected pencil drawing is lightly transferred to some firmer surface such as bristol board. This can be done by coating the back of the paper with graphite, applied with a soft pencil (used flatwise), next lining the forms through from the face with a sharp pencil. The transferred forms are then perfected in pencil, after which they are inked in. Inking is generally done with pen or brush and waterproof drawing ink, as in Fig. C. This completes the customary procedure.

A study of the various alphabets in this volume will make clear that lettering based upon them would not always demand exactly the same treatment. For instance, a style like Futura Light (page 75) can often be interpreted satisfactorily with single strokes of the pen. On the other hand, a type like Hauser Script (page 100) requires a quick, bold handling of the brush. In all lettering, perfection comes only through careful observation coupled with constant practice. By working from various alphabets in this book, using pen or brush as each style demands, sound progress should be made.

The experienced letterer often interprets a style of lettering rather freely, making what ever changes his mood or purpose dictates. Normally, however, he at least maintains the established and beautiful relative proportions of his prototype: if he diverges from them he does so consistently.



SPACE TO OBTAIN EVEN TONE



## AND NOW COMES LAYOUT

**BOTH** the man qualified to do hand-lettering and the one who designs printed matter (but does not letter) need knowledge of layout. But what is layout? A layout is the sketch in which the designer records his conception of an advertisement or other piece of printed matter. It is generally drawn actual size, in pencil, on a large tissue pad. As in the case of the word **millpond** just discussed, the texture of the paper and its transparency make it possible to produce one study over another. Type and illustration can be traced into the layout. Layout pencils, similar to lithographic pencils, give the uniform grays and rich blacks so necessary in a good page.



*"Handmade? Of Course Not!"*

**GENERAL ELECTRIC**

Layout



*"Handmade? Of Course Not!"*

**GENERAL ELECTRIC**

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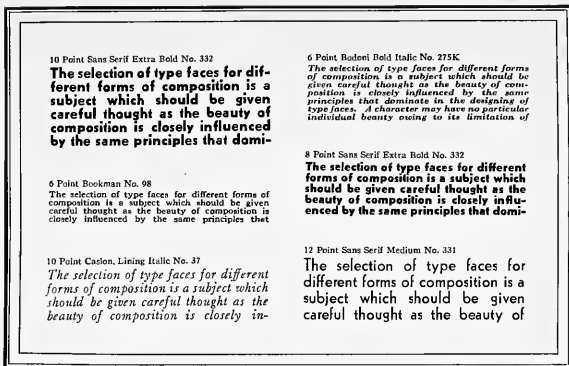


The layout shows the placing of all elements of the advertisement, indicating their relative size and importance. The layout man seldom writes the advertisement—a copy writer normally supplies the theme and reading matter—but he does, as a rule, determine the general style of an advertisement and he arranges the illustrations and type matter.

### INDICATING TYPE

**IN SUCH** work, headings—large words of display—are roughly blocked out in readable form with strokes suggestive of the type to be used. Blocks of smaller type are merely indicated by massed horizontal lines of such weight and spacing as to simulate the effect desired. All this is exemplified by the accompanying illustration. That different sizes and weights of type create different tone (color) values when set in blocks of copy is shown at the top of the following page. See how light in tone some of these areas are when compared with others. Examine publications for further examples of tone created by type. Such tone is an important factor in printing. In a layout, the relative grays of type matter and illustrations, as indicated by the layout man, create pattern.





### COPY BLOCKS SET IN DIFFERENT TYPES

The blocks of copy above give an idea of the legibility, tone, and number of characters per line of various type sizes.

## TYPE MEASURING SYSTEM

**T**YPE is measured by what is known as the point system. This is based on the division of the inch into 72 equal parts or points.\*

- 6 points = 1 nonpareil
- 12 points = 2 nonpareils = 1 pica
- 6 picas = 1 inch
- 72 points = 1 inch

\* This statement and the table are slightly inaccurate as the pica actually measures 0.16608 of an inch, six picas measuring 0.99648 of an inch and a point about 0.0138 of an inch.

All material used by the typographer such as type, borders, rules, ornaments, leads, etc., is measured by the point system and should be so specified. Printers use in place of our regular foot rule what is known as the printer's rule, which is normally graduated in picas and nonpareils. In other words, the printer would call a column of type which measures two inches in width "twelve picas wide," or, more often, "twelve pica measure."

Note: While the rules at the bottom of page 14 give a graphic indication of the increase in size of type by points, the actual face of type—the part which comes in contact with the paper and gives the visible impression—varies in size in types of different design. For example, compare the 6-point faces in the copy blocks above. In other words, all type of a certain designated size is not necessarily the same in actual size. Usually type faces are considerably smaller than rules of the same designation because few faces completely fill the type body—a matter exemplified by the illustration on page 15.

## PRINTING TERMS DEFINED

THE art and science of printing being extremely complicated, a whole volume could easily be devoted to almost any phase of it. When it comes to terminology, for instance, printers have practically a language of their own. Fortunately one can find adequate definitions of most printing terms in the dictionary. Here are a few in common use.

**AGATE**—5½-point type.

**ALTERATIONS**—Changes from original copy, or author's corrections. The printer's bugaboo.

**A-P-L**—All Purpose Linotype. Machine used mainly for the casting of big type. Not dissimilar in principle from the Ludlow.

**ASCENDERS**—The parts of lower-case letters that project above the waist or main line, e.g., h, d, f, etc.

**BLACK-FACE LETTER**—Dark or bold form of German text; also called Gothic.

**BLEED**—A picture that has been trimmed to permit it to extend to the extreme edges of the page.

**BODY**—Size from top to bottom of type.

**BODY-TYPE**—Type used for the main body of a job, usually 14-point or less.

**BOLD FACE**—The dark form of a type family as against its light and medium forms.

**BROCHURE**—A pamphlet bound and stitched in book form.

**BUILT-UP LETTER**—Letter first drawn in outline and then filled in.

**CHASE**—The metal frame in which type and plates are locked up for printing.

**COMPOSING STICK**—Metal tray graduated to the point system and used to set type to a given measure.

**COMPOSITOR**—One who composes or sets type.

**CONDENSED TYPE**—A narrow type face.

**COPPER SPACES**—½-point spaces.

**CURSIVES**—Joined letters with rounded angles—like uncial letters.

**CYLINDER PRESS**—Machine that prints by the action of a cylinder on a flat form.

**DESCENDERS**—Parts of the lower-case letters that descend below the main or waist line, e.g., g, i, p.

**DEVIL**—Usually youngest helper in a print shop.

**DISPLAY TYPE**—Large type used for emphasis.

**DOUBLE TRUCK**—Term designating a body of copy and illustration that spreads across two facing pages of a publication.

**EM**—The square of the body of any size type; 10 points wide for 10-point type, etc.

**EN**—One-half the width of an em.

**EXPANDED TYPE**—Opposite of condensed type.

**FACE**—The top part of a type piece that gives it its style and distinction.

**FAMILY**—Type faces that make a related group.

**FONT**—Full assortment of type of one size and face, e.g., 12-point Gaudy, etc.

**FORM**—Type and material locked in a chase and ready for the press.

**FOUNDRY**—The electratype foundry, where electratype plates are made by casting from the original form consisting of type and cuts. Also refers to foundry type, or individual hand type.

**FURNITURE**—Wood or metal forms less than type-high used to fill large blank spaces in chase not occupied by printing matter.

**GALLEY**—Shallow tray used to assemble or stare away type and plates.

**GALLEY PRESS**—Machine for making proofs.

**GALLEY PROOF**—Proof of type matter that is still in the galley and so is easily corrected.

**GEOMETRICS**—Expression for decorative figures or pictorial compositions made with geometric or type forms.

**GOTHIC**—Uniform-stroke letters or type without serifs; also SANS SERIF.

**GRIPPERS**—Metal prongs on a platen press that hold the sheets to the platen.

**GROOVE**—The space between the feet of a type.

**GUIDE**—Pieces of metal on the tympan against which paper is fed in printing.

**HAIR SPACES**—Thinnest strips used in spacing out type.

**HAIRLINE**—Thin rule in printing.

**HAND PRESS**—Vertical moving press manipulated by hand for obtaining impressions, e.g., Washington Press.

**HEADINGS**—Headlines as distinguished from body type.

**IMPOSITION**—Lockup of page forms in a chase.

**INTERTYPE**—Typesetting machine exactly the same in principle and performance as Linotype.

**ITALICS**—Script-like letters or type.

**JUSTIFICATION**—The process of spacing out type to a given measure that lines may be uniform in length.

**KERN**—That part of a type that is prolonged beyond the body.

**LEADERS**—Dotted line used to lead the reader's eye from word to word in tabular matter.

**LEADING**—Insertion of metal strips of required width between lines of type.

**LEADS**—Strips of metal for separating type lines.

**LIGATURE**—Two or three characters combined on a single type body, e.g., ff, œ, ffi, ff, etc.

**LIGHT FACE**—Lightest and thinnest form of a type series; opposite of bold-face.

**LINOTYPE**—Line of type set by a machine manipulated in typewriter fashion; also name of machine.

**LIVE TYPE**—Printing matter still in use.

**LOCKUP**—Type matter and plates locked together in a frame preparatory to printing.



## PRINTING TERMS CONTINUED

- LOWER CASE**—Small letters usually found in the lower part of the type case.
- LUDLOW TYPOGRAPHY**—Slug-casting machine in which matrices are hand set.
- MACHINE COMPOSITION**—Type set by machine, not by hand.
- MAKE-READY**—Preparation of type, press, and plate forms with overlay or underlay to obtain uniform impression.
- MAKE UP**—Adjustment of types and cuts into a form.
- MEASURE**—Width of a column of set type.
- MISPRINT**—Typographical error.
- MONOTYPE**—A method of casting individual types from matrices. The Manatype process is divided into two mechanical units, the keyboard, or composing unit and the casting unit. At the keyboard, galleys are punched in a roll of paper which, played piano fashion, acts as the manipulator when placed in the casting unit.
- NICK**—Shallow slit in a type which helps the compositor to avoid mixing similar types.
- NONPAREIL**—A unit of measure—one-half of a pica—6 points.
- OFFSET PRINTING**—Impression on a rubber blanket made by a plate and then offset on paper.
- OLD ENGLISH**—Heavy black-faced letters.
- OLD-STYLE TYPE**—Thick-and-thin-straked letters with wedge-shaped serifs which are especially marked in the lower cases.
- OPEN MATTER**—Widely spaced type lines.
- OVERLAY**—Make-ready; addition of layers of tissue under tympan on press to even the impression.
- PI**—Draped or mixed type.
- PICA**—Printer's unit of measure; 12 points (approximately 12/72 of an inch).
- PLANER**—Smooth block of wood used for proofing and leveling body of text.
- PLATEN**—The part of the platen press to which the paper is fed.
- PLATEN PRESS**—The press that obtains an impression by pressing the paper against the type.
- POINT**—A unit of type measurement—(72 points equal about an inch).
- PROOF**—Impression from a cut or a body of type for examination or correction.
- PROOFREADER**—One who marks copy for correction with "proofreader's marks."
- QUAD**—Below-type-high metal blank used to space out ends of lines.
- QUOIN**—Wedge-shaped forms used in locking up type matter in chase.
- REGISTER MARKS**—In printing, the devices that help colors to fit into their correct relationship. In engravers' proofs, the crosses that help to obtain register in proofing.
- REGLET**—6- and 12-point warden furniture.
- REVISE PROOF**—Proof taken to check corrections made in a first proof.
- RIVERS**—Spaces between words, accidentally coinciding in successive lines and forming a band of unprinted "rivers."
- ROLLERS**—Printing rollers or brayers.
- ROMAN**—Thick-and-thin-serifed letters that were first used in Italy.
- RULE**—Strip of type-high metal that prints lines.
- SANS SERIF**—Letters or type without serifs.
- SCRIPT TYPE**—Italicized type that looks like writing.
- SERIFS**—Fine cross-stroke terminations of letters—usually on top and bottom.
- SET**—To compose or arrange type.
- SLUGS**—Leads 6 points and more in thickness, used to separate lines of type.
- SOLID MATTER**—Type lines set without leading between lines.
- SPACE**—Below-type-high blanks used to separate words in type matter.
- SPACING**—Varying the size of the spaces between words to improve the appearance of the line.
- STICK**—Device for composing type to measure.
- STRAIGHT MATTER**—Opposite of display, plain composition.
- TEXT**—Body matter of a page or advertisement.
- THERMOGRAPHY**—Wet printing that is powdered and then heated to obtain a raised effect.
- TISSUE**—Thin paper used in building up a block in make-ready.
- TYMPAN**—Sheet of tough paper that covers the platen or cylinder.
- TYPE GAUGE**—Printer's ruler having inch and point divisions.
- TYPE-HIGH**—Height of type (0.9186 of an inch).
- TYPOGRAPHY**—Art of type arrangement.
- UNDERLAY**—Make-ready; building up of plate with layers of paper to obtain an even impression.
- UPPER CASE**—Capital letters.

# COPYREADING MARKS

Symbols for editing copy.

Correct editing reduces average costly alteration charges by more than half, and alterations account for from 10 to 50 per cent of most jobs

ONE WORD If our only yardstick of business profits is del-

BOLD FACE lars, and we measure our every activity by the ~~poise~~ <sup>reason</sup>

APOSTROPHE it makes on the cash register, then I say, don't join

SEMICOLON anything. Keep out of your trade associations, fight

LOWER CASE shy of the local ~~service~~ <sup>clubs</sup>; have nothing to do

PERIOD with executives organised on functional lines. In the

COMMA first place, with such a philosophy, you probably won't

RESTORE put much into these ~~xxxxxxxxxxxx~~ and you say be perfectly

RUN IN certain you won't take much out.)

INSERT LETTER (It takes more ~~than~~ <sup>work</sup> dues to make a successful associa-

TRANSPOSE LETTER tion. And you probably won't ~~seek~~ <sup>make</sup> many friends, for

QUIT WORD people haven't much use for the man who joins ~~me~~ <sup>me</sup> for

HYPHEN business first purposes. If you are that sort of bird,

INSERT WORD stay at your desk. Keep your head buried <sup>in</sup> your papers.

ITALICS But don't blame anyone but ~~yourself~~ <sup>yourself</sup> if you and your

EXCLAMATION POINT business soon die of hardening of the arteries!

PARAGRAPH ¶ If, however, you measure profits by the friends you

QUIT LETTER make as well as the money you ~~bank~~ <sup>bank</sup>; if you agree with

SMALL CAPS Theodore Roosevelt that "every man owes something to

QUOTES his profession" and are not satisfied to go through

DASH life, taking all you can ~~get~~ <sup>get</sup> but giving nothing in re-

TWO WORDS turn—then join at least one of your ~~home~~ <sup>home</sup>'s fel-

CAPITALIZE lowship groups. <sup>after</sup> all, you know we are only on

SPELL OUT this earth a few years. Most of us have but ~~20~~ <sup>20</sup> years

NUMERAL at best in the harness. Why not spend ~~one~~ <sup>one</sup> per cent of

TRANSPOSE WORDS those remaining years doing what we ~~can~~ <sup>can</sup> make this

QUESTION MARK world a better place in which to live?

# PROOFREADING MARKS

Symbols for correcting copy after it has been set in type, not to be confused with copyreading marks. Good proofreading checks the finished composition for three factors: Sense, typographical errors and the faithful following of copy

☞ Delete, or delete: take ~~X~~ out.

⊖ Letter reversed — turn.

\* Put in space.

○ Close up — no space.

eg. # Bad spacing; space more evenly.

wf Wrong font: character of wrong size or style.

tr Transpose.

9 Make a new paragraph.

□ Indent; or, put in an em-quad space.

L Carry to the left.

↳ Carry to the right.

⤴ Elevate.

Depress.

Imperfect type — correct.

Space shows between words — push down.

|| Straighten alignment.

Restore or ~~retain~~ words crossed out.

Print (ae, fi, etc.) as a ligature.

Words are omitted from, or in, copy

Query to author: Is this correct?

Put in capitals.

Put in SMALL CAPITALS.

Put in LOWER CASE.

Put in roman type.

Put in italic type.

Put in bold face type.

Insert period.

Insert an apostrophe in proof readers marks.

Insert hyphen in printing office efficiency.

Insert em dash between 1918 <sup>and</sup> 20.

Insert em dash <sup>and</sup>

☞ *edit*

~ / *out, see copy*

⊖ *caps*

sc *sc*

lc *lc*


rom *rom*


ital *ital*


bf *bf*

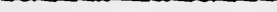
⊖ *em-*


## RULES, BORDERS AND ORNAMENTS

SHADED RULE 


PARALLEL RULE 

BROKEN RULE 


IRREGULAR RULE 

STARS 


- ★ 6 pt.
- ★ 8 pt.
- ★ 10 pt.
- ★ 12 pt.
- ★ 18 pt.


DOTS 


- 3 pt.
- 4 pt.
- 6 pt.
- 8 pt.
- 10 pt.
- 12 pt.
- 18 pt.

SQUARES 



- 6 pt.
- 8 pt.
- 10 pt.
- 12 pt.
- 18 pt.

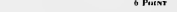

DECORATION 

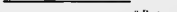

FLOWERS 


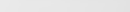
ORNAMENTAL BORDERS 

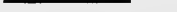
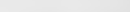
## POINT SIZES OF RULES



HAIRLINE  5 POINT 



1/2 POINT  6 POINT 



1 POINT  8 POINT 

1 1/2 POINT  9 POINT 

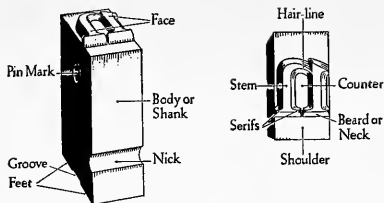
2 POINT  10 POINT 

2 1/2 POINT  12 POINT 

3 POINT  12 POINT 

4 POINT  16 POINT 

## TYPE TERMINOLOGY



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# SINGLE LINE SPECIMENS

The following types are all in common use today, and are offered here for purposes of identification and instruction. To aid in interpreting the notes as to sizes, etc., we offer on page 11 a description of the point system and on pages 12 and 13 definitions of such words or abbreviations as Lino., Foundry, Ludlow, Mono., and Intertype.

**Antique No. 1**

Lino.: 6, 8, 10, 12, 14 point

**Antique No. 1 Italic**

Lino.: 6, 8, 10, 12, 14 point

**Baskerville**

Lino.: 8, 10, 11, 12, 14, 16 point

**Baskerville Italic**

Lino.: 8, 10, 11, 12, 14 point

**Bernhard Cursive Bold**

Foundry: 14, 16, 18, 24, 30, 36, 42, 54, 72 point

**Beton Extra Bold**

Foundry: 8, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60 point

**BETON OPEN**

Foundry: 20, 24, 30, 36, 48 point

**Bodoni Book**

Lino.: 6, 8, 10, 12, 14, 18. Foundry: 24, 30, 36, 42, 48 point

**Bodoni Book Italic**

Lino.: 6, 8, 9, 10, 12, 14, 18. Foundry: 24, 30, 36 point

**Bodoni**

Lino.: 6, 8, 10, 12, 14, 18. A-P-L: 24, 30, 36, 42, 48, 60, 72 point

**Bodoni Italic**

Lino.: 6, 8, 10, 12, 14, 16. A-P-L: 24, 30, 36, 42, 48 point

**Bodoni Bold**

Lino.: 6, 8, 10, 12, 14, 18 point  
Ludlow: 24, 30, 36, 42, 48, 60, 72. A-P-L: 84, 96 point

**Bodoni Bold Italic**

Lino.: 6, 8, 10, 12, 14 point  
Ludlow: 18, 24, 30, 36, 48. Foundry: 42, 60, 72 point

**Bodoni, Ultra**

Mono.: 5, 10, 12, 14, 18, 24, 30, 36, 42, 48. Foundry: 0, 60 point

**Bodoni, Ultra Italic**

Mono.: 14, 18, 24, 30, 36 point

**Bookman**

Intertype: 6, 8, 9, 10, 12, 14. Mono.: 18, 24, 30, 36 point

**Bookman Italic**

Intertype: 6, 8, 9, 10, 12, 14 point

**BROADWAY**

Foundry: 10, 12, 14, 16, 18, 24, 30, 36 point

**Camelot Old Style**

Foundry: 9, 10, 12, 18, 24, 30 point

**Cameo**

Ludlow: 18, 24, 30, 36, 48 point

**Caslon Bold**

Mono.: 8, 10, 12, 14. Ludlow: 18, 24, 30, 36. Foundry: 48, 60 point

**Caslon Bold Italic**

Mono.: 8, 10, 12, 14, 18, 24, 30, 36 point

**Caslon Bold Condensed**

Foundry: 14, 18, 24, 30, 48, 60 point

**CASLON OPEN**

Foundry: 24, 30, 36 point CAPS ONLY

**Caslon Old Face (471)**

Lino.: 8, 10, 12, 14, 18. Ludlow: 24, 30, 36, 42, 48, 60, 72 point

**Caslon Old Face Italic (471)**

Lino.: 9, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point

**Caslon (540)**

Lino.: 8, 10, 11, 12, 14, 18. Foundry: 36, 48 point

**Caslon Italic (540)**

Lino.: 8, 10, 11, 12, 14. Foundry: 48, 60, 72, 84, 96 point

**Caslon, New (No. 3)**

Lino.: 8, 10, 12, 14. Foundry: 18, 24, 30, 36, 42, 48, 60 point

**Caslon, New (No. 3) Italic**

Lino.: 8, 10, 12, 14. Foundry: 10, 12, 14, 18, 24, 30, 36, 42, 48 point

**Caslon (137)**

Lino.: 8, 9, 10, 11, 12 point

**Caslon (137) Italic**

Lino.: 8, 9, 10, 11, 12 point

# SINGLE LINE SPECIMENS

*Civilite*

Foundry: 18 point

*Cochin, Nicolas*

Foundry: 10, 12, 14, 18, 24, 36, 48 point

*Cochin, Nicolas Italic*

Foundry: 14, 18, 24, 36, 48 point

**Cochin, Nicolas Bold**

Foundry: 12, 14, 18, 24, 36, 48 point

Century

Lino.: 8, 10 point

**Century Bold**

Lino.: 8, 10 point

**Cheltenham Bold**

Mono.: 14, 18, 24, 30, 36 point

**Cheltenham Bold Condensed**

Mono.: 18, 24, 30, 36 point. Foundry: 42, 48, 60, 72 point

**Cheltenham Bold Extra Condensed**

Mono.: 18, 24, 30, 36 point. Foundry: 42, 48, 60, 72 point

**Cloister Bold**

Lino.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

*Cloister Bold Italic*

Lino.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

**Cloister Text**

Mono.: 14, 18, 24, 30, 36 point

**Cooper Black**

Ludlow: 12, 14, 18, 24, 30, 36, 48 point  
Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36 point

**Cooper Black Italic**

Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 48 point

**DELPHIAN**

Ludlow: 36, 48 point CAPS ONLY

Eden Light

Ludlow: 14, 18, 24, 30, 36, 42, 48, 72 point

**Eden Bold**

Ludlow: 14, 18, 24, 30, 36, 42, 48, 72 point

Egmont

InterType: 8, 10, 12, 14, 18. Mono.: 24. Foundry: 48 point

*Egmont Italic*

InterType: 8, 10, 12, 14, 18 point

Egmont Medium

InterType: 8, 10, 12, 14, 18. Foundry: 24, 30, 48, 60 point

*Egmont Medium Italic*

InterType: 8, 10, 12, 14, 18 point

**Egmont Bold**

Foundry: 8, 10, 12, 18, 24, 30, 48 point

**FOURNIER**

Mono.: 24. Foundry: 30 point

Futura Light

InterType: 6, 8, 10, 12, 14, 18 point  
Foundry: 24, 30, 36, 48, 60, 72, 84 point

*Futura Light Oblique*

InterType: 8, 10, 12, 14 point

**Futura Medium**

InterType: 6, 8, 10, 12, 14, 18. Ludlow: 24, 30, 36, 42, 48 point  
Foundry: 24, 30, 36, 48, 60, 72, 84 point

*Futura Medium Oblique*

InterType: 8, 10, 12, 14. Foundry: 16, 18, 24, 30, 36, 48 point

**Futura Bold**

InterType: 6, 8, 10, 12, 14 point  
Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point  
Foundry: 8, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60, 72, 84 point

**Futura Bold Oblique**

InterType: 6, 8, 10, 12, 14. Mono.: 18, 24, 60 point

**Futura Demi Bold**

Foundry: 6, 10, 12, 14, 16, 18, 24, 30, 36, 48, 60 point  
Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point

# SINGLE LINE SPECIMENS

## Garamond Light

Intertype: 6, 8, 10, 11, 12, 14, 18 point  
 Ludlow: 24, 30, 36, 42, 48 point  
 Mono.: 18, 24, 30, 36, 42, 48. Foundry: 60, 72 point

## Garamond Light Italic

Intertype: 6, 8, 10, 11, 12, 14, 18 point  
 Ludlow: 24, 30, 36, 42, 48 point  
 Mono.: 24, 30, 36, 42, 48 point

## Garamond Medium

Line.: 6, 8, 10, 11, 12, 14, 18 point

## Garamond Medium Italic

Line.: 6, 8, 10, 11, 12, 14, 18 point

## Garamond Bold

Intertype: 6, 8, 10, 12, 14, 18 point  
 Ludlow: 24, 30, 36, 42, 48, 60, 72 point  
 Mono.: 24, 30, 36, 48. Foundry: 60, 72, 84 point  
 A-P-L: 96, 144 point

## Garamond Bold Italic

Intertype: 6, 8, 10, 12, 14, 18 point  
 Ludlow: 24, 30, 36, 42, 48, 60, 72 point  
 Mono.: 24, 30, 36, 48 point

## Girder Light

Line.: 6, 8, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point

## Girder Light Italic

Line.: 8, 10, 12, 14 point

## Girder Medium

Line.: 6, 8, 10, 12, 14, 18. Mono.: 24, 30, 36 point

## Girder Medium Italic

Line.: 6, 8, 10, 12, 14, 18 point

## Girder Bold

Line.: 6, 8, 10, 12, 14. Ludlow: 18, 24, 30, 36, 42, 48 point  
 Foundry: 24, 72, 84 point

## Girder Bold Italic

Line.: 8, 10, 12, 14 point

## GOTHIC, ALTERNATE No. 1

Foundry: 24, 30, 36, 42, 48, 60, 72 point CAPS ONLY

## Gothic, Alternate No. 2

Foundry: 24, 30, 36, 42, 48, 60, 72 point

## Gothic, Alternate No. 3

Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 point

## Gothic Condensed

Ludlow: 18, 24, 30, 36, 42, 48, 60, 72 point

## GOTHIC, COPPERPLATE No. 31

Line.: 6 point. No. 1, 2, 3, 4. Ludlow: 12 pt. No. 1, 2, 3, 4, 18 point

## GOTHIC, COPPERPLATE No. 32

Line.: 6 pt. No. 1, 2, 3, 4,

Gothic No. 4, 5 Point

Linotype

## Gothic, Franklin

Foundry: 6, 8, 10, 12. Mono.: 14, 18, 24, 30, 36, 42, 48 point  
 A-P-L: 60, 84, 96, 120, 144 point

## Gothic, Franklin Italic

Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 42, 48 point

## Gothic, Franklin Condensed

Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point

## Gothic, Franklin Extra Condensed

Foundry: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point  
 Foundry: 84 point CAPS ONLY

## GOTHIC 529, CONDENSED

Foundry: 12, 14, 18, 24, 30, 36, 42, 48, 60, 72 point

## Gothic, News Condensed

Mono.: 18, 24, 30, 36 point

## GOTHIC, NEWS CONDENSED - LIGHT

Foundry: 6, 12, 18, 24, 30 point CAPS ONLY

## Gothic, Franklin Condensed

Mono.: 14, 18, 24, 30, 36, 42, 48 point  
 A-P-L: 18, 24, 30, 36, 42, 48, 60, 72, 84, 120, 144 point

## GOTHIC, HERALD

Foundry: 18, 24, 36 point

## GOTHIC, NEWS

Foundry: 6, 12, 18 point

# SINGLE LINE SPECIMENS

## **Gothic, Novel**

Foundry: 8, 10, 12, 14, 18, 24 point

## **Goudy Bold**

Ludlow: 14, 18, 24, 30, 36, 42, 48, 60, 72, 84 point

## **Goudy Bold Italic**

Ludlow: 11, 18, 24, 30, 36, 48, 60, 72 point  
Foundry: 12 point

## **Goudy Hand-Tooled**

Mono.: 18, 24, 30, 36 point

## **Goudy Hand-Tooled Italic**

Mono.: 18, 24, 30, 36 point

## **Goudy Cursive**

Foundry: 10, 12, 14, 18, 20, 30

## **GRECO ADORNADO**

Foundry: 14, 18, 30 point CAPS ONLY

## **Ideal News**

Intertype: 7, 8, 9 point

## **Ideal News Italic**

Intertype: 7, 8, 9 point

## **Janson**

Lino.: 6, 10, 11, 12, 14 point

## **Janson Italic**

Lino.: 8, 10, 11, 12, 14 point

## **Kabel Bold**

Mono.: 18, 24, 30, 36, 42, 48 point

## **Kenntonian**

Intertype: 8, 10, 12, 14 point

## **Kenntonian Italic**

Intertype: 8, 10, 12, 14 point

## **Keynote**

Foundry: 24, 36, 48 point

## **Le Mercure**

Foundry: 36, 48, 72 point

## *Liberty*

Foundry: 14, 18, 24, 30, 48 point

## **Mandate**

Ludlow: 18, 24, 30, 48, 72 point

## *Mayfair*

Ludlow: 18, 24, 30, 48, 60, 72 point

## **Metropolis Bold**

Foundry: 8, 10, 12, 14, 18, 24, 30, 36, 48, 60, 72, 84, 90 point

## **Narciss**

Lino.: 12, 14 point

## **NEULAND**

Foundry: 8, 10, 12, 14, 18, 24, 30, 42, 54, 72 point CAPS ONLY

## 8 Point No. 1

Linotype

## 6 Point No. 2

Linotype

## 5½ Point No. 2

Linotype

## 6½ Point No. 2 Bold

Linotype

## 5 Point No. 10 Roman

Linotype

## **Nubian**

Foundry: 12, 14, 18, 24, 30, 36, 42, 48 point

## Old Style (No. 1)

Lino: 6, 8, 10 point

## *Old Style Italic (No. 1)*

Lino: 6, 8, 10 point

## Old Style (No. 7)

Lino.: 8 point

# SINGLE LINE SPECIMENS

*Old Style Italic (No. 7)*

Line: 9 point

**ORPLID**

Foundry: 10, 24 point CAPS ONLY

*Park Avenue*

Foundry: This size only

**Piranesi Bold**

Foundry: 18, 24, 30, 36, 42, 48 point

*Piranesi Bold Italic*

Foundry: 24, 30 point

Remington Typewriter & UnderScore

Line: 10, 12 point

Scotch

Line: 8, 10, 11, 12 point

*Scotch Italic*

Line: 8, 10, 11, 12 point

Scotch No. 2

Line: 10, 11 point

*Scotch No. 2 Italic*

Line: 10, 11 point

*Signal Medium*

Foundry: 18, 24, 30, 42, 36, 72 point

*Stationer Script*

Foundry: This size only

**Stymie Extra Bold Condensed**

Mono: 14, 18, 24, 30, 36 point

Stymie Medium Condensed

Mono: 14, 18, 24, 30, 36 point

SYLVAN

Foundry: 24, 30, 36, 48 point

**TEMPO LINED**

Mono: 18, 24, 30, 36 point

**TOWER**

Foundry: 30, 48 point

*Trifton Script*

Foundry: 18, 24, 30, 36, 42, 48, 60, 72 point

*Typo Script*

Foundry: 24, 48 point

*Typa Upright*

Foundry: 18, 24 point

Underwood Typewriter & UnderScore

Line: 10, 12 point

**UMBRA**

Ludlow: 24, 30, 48, 72 point CAPS ONLY

**ADSTYLE BORDER 3456**

Foundry: 12, 18, 24 point



Grant Antique 13 pt.  
**& ST. LOUIS AND DETROIT**  
 are sold to have base ball clubs

Grant Antique 30 pt.  
**AT WASHINGTON**  
 plays ball some too

Roman Rimmed Condensed 18 pt.  
**POPULAR DURING THE**  
 late eighties and before

Roman Rimmed 18 pt.  
**INTRODUCTION**  
 of point system 12

Roman Rimmed 24 pt.  
**APPEAL TO**  
 those artists

Philadelphia 12 pt.  
**MANY FONTS WERE CUT BY**  
 the Johnson Type Foundry in

Tuscan Shaded 22 pt.  
**LATE EIGHTIES!!**

Phidian (no figures) 30 pt.  
**GOOPS! WHERE AT NOW?**  
 excitingly novel and exclusive

Ornate (caps only) 24 pt.  
**FIRST EXHIBITION OR**

Goudy Text 18 pt.  
**Showing. The postal card size**

Crayon 24 pt.  
*Has Been Chosen*

Aquatint 24 pt.  
**Because Each New**

Reflection (caps only) 24 pt.  
**SHOWING \$1**

Buffalo Bill 18 pt.  
**OPERA HOUSE**  
 Ray Shaded 24 pt.  
**TO VITALIZE**  
 your display \$7

French Clarendon Extended 8 pt.  
**THE USE OF THESE FINE**  
 mellow old designs can & will !!!

Fashion Condensed 12 pt.  
**ADD VERVE AND COLOR WHICH**  
 are indispensable to most advertising!

Italic Gothic Condensed 12 pt.  
**IT'S ALL IN THE SLANT AND CUT**  
 that identify their real superiority 12

Condensed Horto 24 pt.  
**RUSTIC BUT ARTISTIC**

Orleans Open 30 pt.  
**SATISFYING**

Treasury Open 18 pt.  
*Designed when *Milady's Plume**

Rustic 30 pt.  
**TREE WHIMS**

Ripple Text 38 pt.  
**Pay to the Order of**

Universality Text Shaded (no figures) 36 pt.  
**Christmas !!**

Siderci (caps only) 8 pt.  
**KEPT IN A STANDARD BINDER**  
 Siderci (caps only) 10 pt.  
**OF LOOSE LEAF STYLE. &**

Siderci (caps only) 12 pt.  
**IT IS HOPED THAT \$12**

Siderci (caps only) 14 pt.  
**THIS METHOD !?**

Tinted (caps only) 24 pt.  
**RESOLUTIONS**

Rustic (caps only) 36 pt.  
**CONSERVED**

Beckman 36 pt.  
**PRESENT TIME \$**  
 We ask that you

Flirt 18 pt.  
**Please Bear with us**  
 Kincaid (caps only) 12 pt.  
**AND OUR FACILITIES \$57**

Chance 36 pt.  
**If Your Proofs At**

Penelope 30 pt.  
**Times Are Not &**

Sancroft 10 pt.  
**EXACTLY PERFECT &**  
 Sancroft 12 pt.  
**SHARP & CLEAR**

Antique Cond. 10 pt.  
**AS REPRODUCTION PROOFS SHOULD & C.**  
 really be made for producing the best results!

Radiant 24 pt.  
**TO BEGIN**

Jim Crow 24 pt.  
**A NEW SPECIMEN!**

Old Style Shaded 80 pt.  
**WITH EACH 13**  
 acquisition of!

Round Shaded 36 pt.  
**OLD FACES**

Spindler Shaded (no figure 9) 18 pt.  
**WOULD BE?**

Spindler Shaded 12 pt.  
**IMPRACTICAL..**

Bowl 24 pt.  
**AS WE ARE**  
 constantly but

Renaissant 36 pt.  
**OLD MASTER**  
 type designers

Renaissant 48 pt.  
**CAREFULL**  
 and diligent

Mother Hubbard 8 pt.  
**WERE THEY IN THE INTERPRETATION**  
 Mother Hubbard 10 pt.  
**OF THE NEED & REQUIREMENTS**

Mother Hubbard 12 pt.  
**OF THE YEARS FOLLOWING**

Mother Hubbard 18 pt.  
**THOSE DAYS WHEN**

Mother Hubbard 24 pt.  
**BOOKS WERE**

Mother Hubbard 36 pt.  
**MADE BY 5**

Mother Hubbard 48 pt.  
**HANDS**

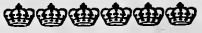
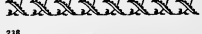
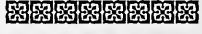
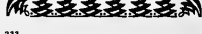
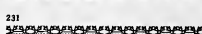
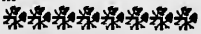
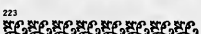
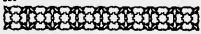
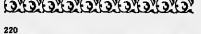
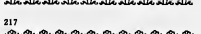
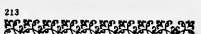
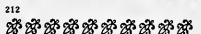
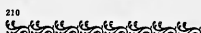
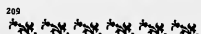
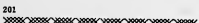
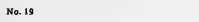
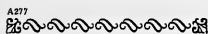
Antique Extended No. 2 16 pt.  
**TRAINED &**

Antique Extended No. 2 18 pt.  
**TO MAKE**

Antique Extended No. 2 (no cap X) 24 pt.  
**BRUSH 1**

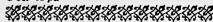
Obelisk 18 pt.  
**AND PEN LETTERS SO PERFECT THAT**  
 even unto this day are still a thing apart

# RULES AND DECORATIVE MATERIAL



# RULES AND DECORATIVE MATERIAL

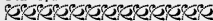
G-5R-12 pt.



G-8L-12 pt.



G-8R-12 pt.



G-8R and G-8L-12 pt.



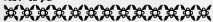
1069-12 pt.



1025 and 1026-12 pt.



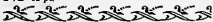
1024-12 pt.



G-7R-12 pt.



G-7L-12 pt.



G-7R and G-7L-12 pt.



G-6R-12 pt.



G-6L-12 pt.



G-6R and G-6L-12 pt.



1063-12 pt.



102-Special-12 pt.



101-Special-12 pt.



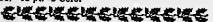
100-Special-12 pt.



G-50R and G-50L-12 pt.



587-12 pt.—2 Color



5405-24 pt.



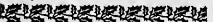
1390-12 pt.



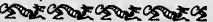
798-18 pt.



710-18 pt.—2 Color



G-3R-12 pt.



G-18-18 pt.



G-18R and G-18L-18 pt.



1828-18 pt.



189-18 pt.



369-18 pt.



3611-18 pt.



3832-18 pt.



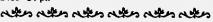
2437-24 pt.



2435-24 pt.



2431-24 pt.



855-24 pt.



631-24 pt.



855, 853 and 851-24 pt.



851-24 pt.



874-24 pt.



G-20R and G-20L-24 pt.



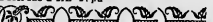
G-71-24 pt.



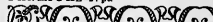
G-73-24 pt.



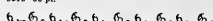
G-21R and G-21L-24 pt.



G-22R and G-22L-24 pt.



3015-30 pt.



3014-30 pt.



3633-36 pt.



No. 0 Modernatic



No. 1



No. 2



No. 3



No. 4



No. 5



No. 6



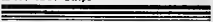
No. 7



No. 8



M-864-In 24" Strips



M-105-In 24" Strips



M-843-In 24" Strips



M-424-In 24" Strips



M-157-In 24" Strips



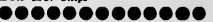
M-789-In 24" Strips



M-854-In 24" Strips



M-243-In 24" Strips



# RULES AND DECORATIVE MATERIAL

403C-6 pt.



147C-30 ems



255a-6 pt.



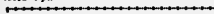
1341b-6 pt.



1342b-6 pt.



1310a-6 pt.



1507-6 pt.



81-6 pt.



1521-6 pt.



G-10-6 pt.



6 pt. Zig-Zag



639-6 pt.



73-6 pt.



G-12R-6 pt.



G-12L-6 pt.



G-12R and G-12L-6 pt.



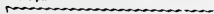
1386-6 pt.



1371-8 pt.



159a-6 pt.



1468-6 pt.



1513a-10 pt.



1810-6 pt.



1327-6 pt.



G-31-6 pt.



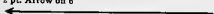
G-42-6 pt.



193a-6 pt.



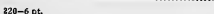
2 pt. Arrow on 6



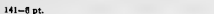
268-6 pt.



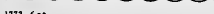
220-6 pt.



141-8 pt.



1773-6 pt.



2000-6 pt.



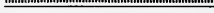
406c-6 pt.



1686a-6 pt.



252-6 pt.



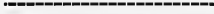
203-6 pt.



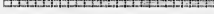
204-6 pt.



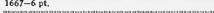
220-6 pt.



1616-6 pt.



1667-6 pt.



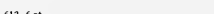
1708-6 pt.



1314-6 pt.



612-6 pt.



62-6 pt.



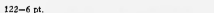
1257-6 pt.



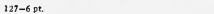
122-6 pt.



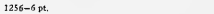
127-6 pt.



1256-6 pt.



64-6 pt.



819-8 pt.



824-8 pt.



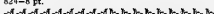
30P



1654-10 pt.



1212-12 pt.



1214-12 pt.



1215-12 pt.



1216-12 pt.



1219-12 pt.



1233-12 pt.



1242-12 pt.



1229-12 pt.



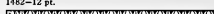
1210-12 pt.



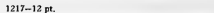
1044-12 pt.



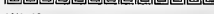
1482-12 pt.



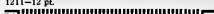
1217-12 pt.



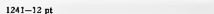
1211-12 pt.



1241-12 pt.



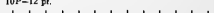
10P-12 pt.



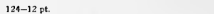
124-12 pt.



1227-12 pt.



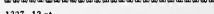
1224-12 pt.



40Pc-14 pt.



CC10-12 pt.



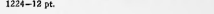
1231-12 pt.



1239-12 pt.



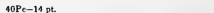
1218-12 pt.



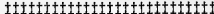
128-12 pt.



1240-12 pt.



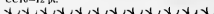
1250-12 pt.



1213-12 pt.



185-12 pt.



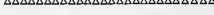
278b-12 pt.



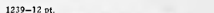
277a-12 pt.



1480a-12 pt.



1526a-12 pt.



1527R-1028L-12 pt.



1061L and 1061R-12 pt.



# RULES AND DECORATIVE MATERIAL

M-421-In 24" Strips



M-727-In 24" Strips



M-105-In 24" Strips



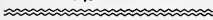
M-829-In 24" Strips



M-613-In 24" Strips



M-450-In 24" Strips



M-733-In 24" Strips



M-661-In 24" Strips



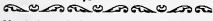
M-140-In 24" Strips



M-823-In 24" Strips



M-610-In 24" Strips



M-142-In 24" Strips



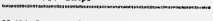
M-740-In 24" Strips



M-821-In 24" Strips



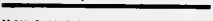
M-590-In 24" Strips



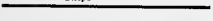
M-695-In 24" Strips



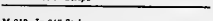
M-481-In 24" Strips



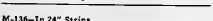
M-250-In 24" Strips



M-240-In 24" Strips



M-210-In 24" Strips



M-136-In 24" Strips



M-242-In 24" Strips



M-758-In 24" Strips



M-512-In 24" Strips



M-633-In 24" Strips



M-416-In 24" Strips



M-930-In 24" Strips



M-218-In 24" Strips



M-531-In 24" Strips



M-353-In 24" Strips



M-248-In 24" Strips



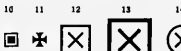
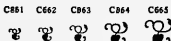
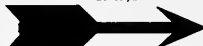
990-10 pt.



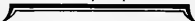
991-10 pt.



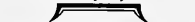
G1-36 pt.



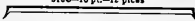
517C-14 pt.-12 picas



517C-14 pt.-6 picas



510C-10 pt.-12 picas



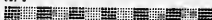
510C-10 pt.-6 picas



667



667-6



668



542



751



752



1593

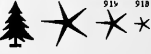


1564

920

914

918



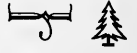
964



493



1563



494



495



453



210



90



39



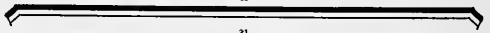
32



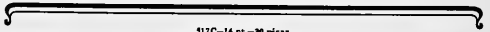
630



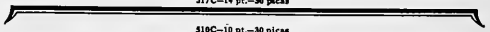
19



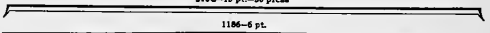
21



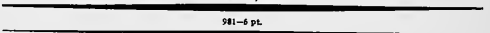
517C-14 pt.-30 picas



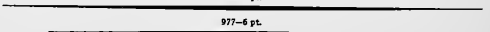
510C-10 pt.-30 picas



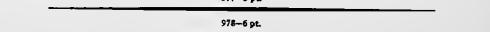
1186-6 pt.



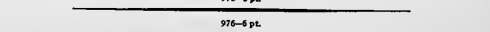
981-6 pt.



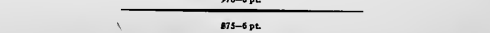
977-6 pt.



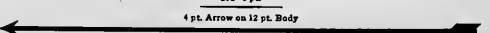
978-6 pt.



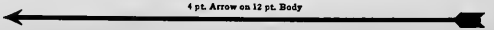
976-6 pt.



875-6 pt.



4 pt. Arrow on 12 pt. Body



# BAUER

Beton light 8 to 48 Point

Mechanical Production  
ENGLISH ANTIQUES

Beton medium 8 to 60 Point

Streamline Motor Car  
BEAUTIFUL BOOKS

Beton bold 8 to 84 Point

The Decorative Art  
LORD KITCHENER

Beton extrabold 14 to 84 Point

Reclining Figures  
ILLUSTRATIONS

Beton medium condensed 8 to 84 Point

Development of Industries  
HUMOROUS LITERATURE

Beton bold condensed 14 to 84 Point

Mahogany Bookcase  
OLIVER CROMWELL

Beton open 20 to 84 Point

ADVERTISING

# BETON



## FISH

comes to the rescue

BY JULIA LEE WRIGHT

This month, McCall's is proud to present the second in its series of articles on Wise Buying. The author, Julia Lee Wright, is well known to millions as the Director of the Safeway Homemakers' Bureau, a division of the Safeway Stores, Inc., Oakland, California.

RECIPES TESTED IN THE KITCHEN



## FOUGER

### le fleur bleu

the anglo-american florists

124, avenue victor hugo

tél. passy 53-95

télégram. fleuron paris

FLOWERS BY TELEGRAPH

Bernhard Cursive

*Morris and*  
Bernhard Cursive bold  
*Historical*

Lucian open

Original of Memoirs  
COLLEGE PALS

Bernhard Italic

*of the Modern Library of Standard*  
FAMOUS TYPE DESIGN

Bernhard Roman

Artistic Designs for Print  
UNIVERSITY RED

Lucian

AHistory of the Roman  
DRAW FASHIONS

Lucian Italic

*Now is the Time to Buy*  
THAT MANAGER

Lucian bold

**Linlithgow Touring**  
**LOW GARDENS**

Bernhard Book

Instead of the stimulus of the brand new, we  
advised to color them by hand, invading the  
INSTEAD OF BEING ACTUALLY



*Linweave*



WEDDING PAPERS

Engrovera, Stationers, Printers  
At Your

H E N N E S S Y

☆☆☆ Cognac Brandy

*Life rolls along today in the Cognac region of France much as it did one hundred and seventy years ago. Today, as then, accepted vinegrowers trundle their choice "crus" to the Hennessy warehouses, where they are skillfully blended and stored to await the magic mellowing of time. And today, as then, the bouquet and "clean" taste of Hennessy make it the preferred liqueur everywhere . . . Distilled and bottled at Cognac, France.*

*Sole Agents for the United States:*

SCHIEFFELIN & CO. NEW YORK CITY



# BODONI TYPES

ROMAN

Radio Talk for Books  
WARNING SIGNAL

ITALIC

*Design for Dressmaking*  
EVENING HERALD

ROMAN BOLD

The glasses of a man  
CANADIAN PACIFIC

ITALIC BOLD

*Automobiles Wrecked*  
PERFECT REST

TITLE

## SECTOR

# ITALY

*Go to enchanted lands of charm, gayety and balmy climate. To colorful Spain, to fascinating Italy and picturesque Sicily, via the luxurious liners. Stop-over privileges at all ports of call. Optional shore excursions. Connections to Egypt and Near East.*

## LLOYD SABAUDO



HOTEL  
PIERRE

*Typically Furnished Suites may be seen by Appointment  
Fifth Avenue at 61st Street, New York, Telephone Regent 5901*

6 Point 28 A  
GUTENBERG STARTED WITH FORTY LINES TO A

8 Point 24 A  
THAT PRINTING HAS BECOME THE

10 Point 22 A  
HERE'S AN OPPORTUNITY TO

12 Point 18 A  
NEW LOW PRICES AND

14 Point 16 A  
LOWER OPERATING

18 Point 10 A  
THIS SET IS FINE

24 Point 8 A  
OUTWITTED

30 Point 6 A  
PLAN FOR

36 Point 5 A  
LINCOLN

40 Point 22 A  
THIS IS OUR NEW MOTOR

42 Point 18 A  
THE ATLANTIC OCEAN

44 Point 16 A  
OUR GREAT ACTOR

48 Point 10 A  
MUSIC FOR ALL

54 Point 8 A  
CUSTOMERS

30 Point 6 A  
COMPANY

36 Point 5 A  
SUMMER

48 Point 4 A  
DOWN

# CARTOON

NEW LOW PRICES  
AND A NEW  
"PAY AS YOU SAVE"  
PLAN

NEXT-MORNING  
BLUES, EH? ALL  
YOU NEED IS SOME  
BROMO-SELTZER



## TRAVEL LOG

**HAWAII** tells its alluring story in a booklet (and for it if you have a chance to travel the westward). The spell of the enchanted islands carries over into the beautiful photographs.

**MIAMI BEACH** invites you South for Winter with an interesting booklet literally overflowing with pictures of things to do and places to see. We are illustrating a lively story for you.

**GRIPSHOLM CRUISE** around South America describes an itinerary for a winter holiday that takes you to the ancient Inca Lands, and then to the most glorious land of Brazil.

## HAND CRAFT STUDIOS INC.

AUTHENTIC EARLY AMERICAN DESIGNS TO SERVE AS FINE  
AND APPEALING GIFTS FOR ALL OCCASIONS.

ALL PIECES MADE BY OUR OWN CRAFTSMEN.



ILLUSTRATED BOOKLET AVAILABLE UPON REQUEST

# CORVINUS

Corvinus light

Odd Designs in Furniture  
**PRESIDENT LINCOLN**

8 to 48 Point

Corvinus medium

Winter Arrangements  
**MUSICAL JOURNAL**

8 to 60 Point

Corvinus bold

**Exquisite Sideboard**  
**BEAUTIFUL BOOKS**

8 to 84 Point

Corvinus Italic light

*The Breakers Private Hotels*  
**INSURANCE COMPANY**

8 to 48 Point

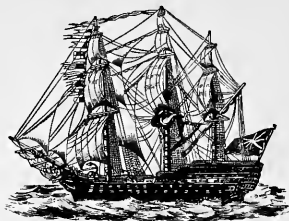
Corvinus Italic medium

**Grand Evening Concert**  
**FAMOUS PORCELAIN**

8 to 48 Point

Corvinus Skyline

**Shoppers in Search of good Gifts**



## Old England

Today pipe smokers praise Old England Tobacco just as their fathers and grandfathers did before them. For over eighty years, smokers have been partial to the honest,  
**THE H. A. FOX COMPANY**



**CHASE**

NEW YORK AND CHICAGO

THE IDEAL GIFTS OF ENDURING  
QUALITY

*Will you come for  
After Dinner Coffee  
Monday, December Ninth  
Eight to Ten*

MR. CHARLES HOWARD GAT

**"Come Let  
Us Worship  
Together"**

VERONA COMMUNITY  
SERVICES

A B C D E F G H I J K L M N O P Q R S T U

V  
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X  
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Z

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x  
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ELIZABETH

Steinway is the Instrument of Immortals  
LIQUID REFRESHMENTS

30 Point 6 A 10\*

*Attempt to Make Container Taxes Retroactive*  
GEOMETRICAL DESIGN

30 Point 6 A 10\*

a 1 2 3 4 5 6 7 8 9 0

*Our Business  
is an Art*

MICHELANGELO

BY MARCEL BRION

*Translated from the French by James Whitall*



THE GREYSTONE PRESS · NEW YORK

MCMXL

# FUTURA

Futura light

6 to 84 Point Graphic Art Exposition

Futura Book

6 to 48 Point Fine Habits Contagious

Futura medium

6 to 84 Point Complete Equipments

Futura demibold

8 to 84 Point Broadcasting Station

Futura bold

8 to 84 Point Interior Decorator

Futura oblique light

8 to 48 Point American Tourist Bureau

Futura oblique medium

8 to 48 Point Union Express de Luxe

Futura oblique bold

8 to 60 Point Oxford University

Futura medium condensed

8 to 84 Point Quality Furniture for the House

Futura bold condensed

8 to 84 Point Glorious Mountain Scenery

Futura Display

14 to 84 Point Southern Expedition

Futura Black

20 to 84 Point Historical Portrait

Futura Inline

18 to 72 Point EVENING JOURNAL

vogue



INCORPORATING VANITY FAIR

FASHIONS FOR  
SUMMER

PRICE 35 CENTS

THE CONDÉ NAST PUBLICATIONS INC

AND IN **Tomato Juice**  
CAMPBELL'S ASSURES QUALITY

Campbell's Vitamin-Rich Tomato Juice meets an instant response with those who enjoy the good things of life. The same famous kitchens, the same source of finest, fresh tomatoes that contribute to the enjoyment of the famous Campbell's Soups, guarantee the high quality and delicious flavor of this latest product, identified by the distinctive Red-and-White Label. Drink it for breakfast—or any time of day. Be sure to ask your grocer for Campbell's Vitamin-Rich Tomato Juice.

**Campbell's Vitamin-Rich Tomato Juice**

*Gillies Gothic light*   *Gillies Gothic bold*

*This face has its particular value in*

*Gillies Gothic Light, 18 to 84 point*

**The American Printer**

*Gillies Gothic Bold, 18 to 84 point*

**Virginia**

*a light smoke of  
rich ripe-bodied tobacco*

*They never tire*

*Sous le Vent  
Guerlain*

# Legend

18 Point

*The glorious death of Admiral Nelson*

20 Point

*A story teller by Charles Dickens*

24 Point

*Travels round Great Britain*

30 Point

*Hebridaen Literature*

35 Point

*Morris and his work*

48 Point

*Queen Victoria*

60 Point

*Robin Hood*

72 Point

*Furniture*

a good unit  
liniment for conventional body-sets, applied, say, to head and foot!



new mexico

New Mexican pueblo villages are of interest to scientist and tourist alike. The golden age of pueblo construction began in 900 A. D. and flourished for 300 years. Ruins of these community dwellings, often containing as many as 1,200 rooms, may be seen today.

new mexico

Some examples of pueblo architecture are still standing and in daily use by the Indians at Taos and other pueblos. The Pueblo Indians evolved a drama, a religion and a system of government so

advanced that they were called savages only because they had not developed a written language. They still hold strange dances and ceremonies, prayers for rain and thanks for crops, weird rites which attract the curious from all over the world. The Aztec National Monument contains an interesting cluster of pre-historic ruins.

Gunnar Gunnarsson

SHIPS  
IN  
THE SKY

*A novel of an island  
childhood*

Armando's

THE DISTINGUISHED PLACE TO DINE AND DANCE IN NEW YORK CITY

Short Wave Generator

# Trafton Script

14 Point 9 A 36a  
*a focal point for Decorative Elegance*

Settle your  
Christmas problem



The last few days before

You have always known that Macha was a quality leather! That it wears and wears and wears. Now a new way of tanning Macha adds to its sterling wearing qualities a soft, velvety texture, delightfully pliable, that puts it in an entirely new class! The Unaca Macha in "Tweeds" style

**UNACO GLOVE COMPANY**



**Madame Renée**  
DESIGNER OF DISTINCTIVE GOWNS  
SALON DES BEAUX ARTS 25 REGENT STREET

16 Point 8 A 28a  
*Romantic Old Towns with Inviting and Famous Views*

18 Point 7 A 24a  
*Art as a Means of International Understanding*

24 Point 6 A 20a  
*Japan Paper Company of Los Angeles*

30 Point 5 A 16a  
*Highlights of the Riviera Season*

36 Point 4 A 14a  
*Modern Interior Decoration*

48 Point 4 A 13a  
*French Tourist Bureau*

60 Point 3 A 10a  
*Oxford University*

72 Point 3 A 8a  
*Budget Rooms*

84 Point 3 A 5a  
*Grain Shed*



# WEISS TYPES

Weiss Roman

Excursion to Darjeeling  
FLOWER GARDENS

8 to 60 Point

Weiss Roman bold

Around Pacific Cruise  
COSTUME DESIGN

8 to 72 Point

Weiss Italic

*The History of Printing Art*

8 to 36 Point

Weiss Initials Series I

BUSINESS

42 to 66 Point

Weiss Initials Series II

PROBLEM

42 to 66 Point

Weiss Initials Series III

DESIGNS

42 to 66 Point



RICHARD HAMILTON

HARTFORD • CONNECTICUT

*Nine Mauldeth Road West*



DECORATING STUDIOS

SEVENTH AND PINE STREETS • SPRINGFIELD

*Vogue's*

*Eye View of the Mode*

*A time honoured theory, expounded by our grandmothers as well as our contemporaries, is that fashion moves in a cycle. One old wives' version insists that every type of costume turns up once in seven years, and many an old attic has held trunks overflowing with gowns hopefully awaiting this reincarnation. Needless to say, these dresses, however lovely, have reappeared*

## NINETY COMPLETE ALPHABETS (SELECTED)

The numerous type faces which follow are all popular today. Some of them were recently designed; others have long been favorites. Most of them are available in many more sizes than we have shown. It will be noted that many types which seem almost identical bear different names. This is usually because they are the product of different manufacturers.

---

### BANK SCRIPT

14 POINT

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &* 1234567890\$  
*abcdefghijklmnopqrstuvwxyz*

18 POINT

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &*  
*abcdefghijklmnopqrstuvwxyz* 1234567890\$

36 POINT

*A B C D E F G H I J K L M N O P*  
*Q R S T U V W X Y Z &*  
*abcdefghijklmnopqrstuvwxyz* 1234567890\$

### BERNHARD TANGO

36 POINT

*A B C D E F G H I J K L M N O P Q R S T U V W*  
*X Y Z &* 1234567890\$  
*abcdefghijklmnopqrstuvwxyz*

## BERNHARD CURSIVE BOLD

14 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

16 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

18 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

24 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

30 POINT

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

72 POINT

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z &

abcdefghijklmnopqrstuvwxyz

1234567890\$

---

BETON OPEN

48 POINT

**A B C D E F G H I J K L M**  
**N O P Q R S T U V W X**  
**Y Z & 1 2 3 4 5 6 7 8 9 0 \$**

BETON EXTRA BOLD

60 POINT

**A B C D E F G H I J K L**  
**M N O P Q R S T U V**  
**W X Y Z &**  
**abcdefghijklmnopqrstuvwxyz**  
**1 2 3 4 5 6 7 8 9 0 \$**

---

# BODONI

8 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&    ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&    abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

10 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&    ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

12 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&    ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

14 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&    ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

18 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

24 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

30 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz    1234567890\$

36 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTU  
VWXYZ&    1234567890\$  
abcdef<sup>g</sup>hijklmnopqrstuvwxyz

---

BODONI

72 POINT

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

Z& 1234567890\$

abcdefghijklmnopqr

stuvwxyz

# BODONI ITALIC

8 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

10 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

12 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

14 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

18 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz 1234567890\$*

24 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz 1234567890\$*

30 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz 1234567890\$*

48 POINT

*ABCDEFGHIJKLMNOPQRST  
UVWXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz*

---

# BODONI BOLD

6 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

8 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&      ABCDEF GHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

10 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&      ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

12 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&      ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

14 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&      ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

18 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

24 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

30 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz  
1234567890\$



---

BODONI BOLD

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ& 1234567890\$  
abcdefghijklmnopqrstvwxyz

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZ& 1234567890\$  
abcdefghijklmnopqrstvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
STUVWXYZ&  
abcdefghijklmnopqrstuv  
wxyz 1234567890\$

---

BODONI BOLD—APL

96 POINT

**A B C D E F G H I**

**J K L M N O P Q**

**R S T U V W X**

**Y Z &**

**1 2 3 4 5 6 7 8 9 0 \$**

**a b c d e f g h i j k l**

**m n o p q r s t u v**

**w x y z**

---

## BODONI BOLD ITALIC

6 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$*

8 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$*

10 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$*

12 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$*

14 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$*

18 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$*

24 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$*

30 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz  
1234567890\$*

---

BODONI BOLD ITALIC

72 POINT

*ABCDEFGHIJKLM*  
*NOPQRSTUVWXYZ*  
*YZ& 1234567890\$*  
*abcdefghijklmnopq*  
*rstuvwxyz*

---

# ULTRA BODONI

6 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

8 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

10 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

12 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

14 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

18 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy z**

**1234567890\$**

24 POINT

**ABCDEFGHIJKLMN OPQRSTU V**

**WXYZ&**

**1234567890\$**

**abcdefghijklmnopqrstuvwxy z**

30 POINT

**ABCDEFGHIJKLMN OPQRSTU**

**VWXYZ&**

**1234567890\$**

**abcdefghijklmnopqrstuvwxy z**

36 POINT

**ABCDEFGHIJKLMN OPQ**

**RSTUVWXYZ&**

---

ULTRA BODONI

60 POINT

**A B C D E F G H I J K**

**L M N O P Q R S T U**

**V W X Y Z &**

**1 2 3 4 5 6 7 8 9 0 \$**

**a b c d e f g h i j k l m n**

**o p q r s t u v w x y z**

---

ULTRA BODONI ITALIC

14 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmno pqrstuvwxyz**

**1234567890\$**

18 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**abcdefghijklmno pqrstuvwxyz**

**1234567890\$**

24 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ**

**WXYZ&**

**1234567890\$**

**abcdefghijklmno pqrstuvwxyz**

30 POINT

**ABCDEFGHIJKLMN OPQRSTU**

**VWXYZ&**

**1234567890\$**

**abcdefghijklmno pqrstuvwxyz**

36 POINT

**ABCDEFGHIJKLMN OPQ**

**RSTUVWXYZ&**

**abcdefghijklmno pqrstuv**

**wxyz**

**1234567890\$**

---

# BODONI BOOK

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890\$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

1234567890\$

9 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

abcdefghijklmnopqrstuvwxyz

1234567890\$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890\$



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BODONI BOOK

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz  
1234567890\$

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz

## ANTIQUÉ BOOKMAN

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

1234567890\$

## BOOKMAN [MONO]

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTU

VWXYZ&

1234567890\$

abcdefghijklmnpqrstuvwxy

36 POINT

ABCDEFGHIJKLMNOPQRS

TUVWXYZ&

1234567890\$

abcdefghijklmnpqrstuvwxy

---

## BROADWAY

10 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**1234567890\$**

12 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**1234567890\$**

14 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**1234567890\$**

18 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**1234567890\$**

24 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&**

**1234567890\$**

30 POINT

**ABCDEFGHIJKLMNO  
PQRSTUVWXYZ&**

48 POINT

**ABCDEFGHIJK  
LMNOPQRSTU  
VWXYZ&**

**1234567890\$**

CARTOON BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
1234567890\$**

CASLON [471]

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxyz

---

CASLON [471]

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
TUVWXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxy

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
QRSTUVWXYZ&  
abcdefghijklmnopqrstuv  
wxyz 1234567890\$

60 POINT

ABCDEFGHIJKL  
MNOPQRSTU  
VWXYZ&

---

## CASLON ITALIC [471]

8 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*     *abcdefghijklmnopqrstuvwxy*     1234567890\$

10 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*     *abcdefghijklmnopqrstuvwxy*     1234567890\$

12 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*     *abcdefghijklmnopqrstuvwxy*     1234567890\$

14 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*     *abcdefghijklmnopqrstuvwxy*     1234567890\$

18 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*  
*abcdefghijklmnopqrstuvwxy*     1234567890\$

24 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*  
*abcdefghijklmnopqrstuvwxy*     1234567890\$

30 POINT

*ABCDEF GHIJ KLMNOP QRSTUV WXYZ&*  
*abcdefghijklmnopqrstuvwxy*     1234567890\$

36 POINT

*ABCDEF GHIJ KLMNOP QRST*  
*UVWXYZ&*     1234567890\$  
*abcdefghijklmnopqrstuvwxy*

## CASLON BOLD

8 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      ABCDEFGHIJKLMN OPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxy z      1234567890\$

10 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxy z      1234567890\$

12 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxy z      1234567890\$

14 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxy z      1234567890\$

18 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxy z      1234567890\$

24 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxy z      1234567890\$

30 POINT

ABCDEFGHIJKLMN OPQRSTU V  
WXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxy z

36 POINT

ABCDEFGHIJKLMN OPQRS  
TUVWXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxy z

---

## CASLON BOLD ITALIC

8 POINT

*ABCDEFGHIJKLMN OPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

10 POINT

*ABCDEFGHIJKLMN OPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

12 POINT

*ABCDEFGHIJKLMN OPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$*

14 POINT

*ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz 1234567890\$*

18 POINT

*ABCDEFGHIJKLMN OPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz 1234567890\$*

24 POINT

*ABCDEFGHIJKLMN OPQRSTU  
WXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz*

30 POINT

*ABCDEFGHIJKLMN OPQRSTU  
WXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz*

36 POINT

*ABCDEFGHIJKLMN OP  
QRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz  
1234567890\$*



## CASLON [540]

8 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

10 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

11 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

12 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

14 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

18 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz      1234567890\$

## CASLON ITALIC [540]

8 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      *abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz*      1234567890\$

10 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      *abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz*      1234567890\$

11 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      *abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz*      1234567890\$

12 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&      *abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz*      1234567890\$

14 POINT

ABCDEFGHIJKLMN<sup>o</sup>QRSTUV<sup>w</sup>VWXYZ&  
*abcdefghijklmno<sup>p</sup>qrstuv<sup>w</sup>xyz*      1234567890\$

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z &

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

---

CASLON [540]

84 POINT

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y Z &

a b c d e f g h i j k l

m n o p q r s t u v

w x y z

**NOTE**

This sheet is an extra one to be torn out by the student to use in the exercise described on page 5.



---

CASLON ITALIC [540]

96 POINT

*A B C D E F G*  
*H I J K L M N*  
*O P Q R S T U V*  
*W X Y Z &*  
*a b c d e f g h i j k l m n*  
*o p q r s t u v w x y z*  
*1 2 3 4 5 6 7 8 9 0 \$*

---

NEW CASLON

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

XYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TUVWXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

---

NEW CASLON

42 POINT

ABCDEFGHIJKLMNO

PQRSTUVWXYZ&

abcdefghijklmnopqrstu

vw  
xyz

1234567890\$

48 POINT

ABCDEFGHIJKLMN

OPQRSTUVWXYZ&

abcdefghijklmnopqrstu

vwxyz

1234567890\$

---

CASLON OPEN

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ & 1234567890\$  
abcdefghijklmnopqrstuvwxy

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &

CAMEO

48 POINT

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ &  
abcdefghijklmnopqrstu  
vwxyz 1234567890\$



---

CHELTENHAM BOLD

14 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

18 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

24 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

30 POINT

ABCDEFGHIJKLMN**OPQRSTUVWX**

**YZ&**

1234567890\$

abcdefghijklm**nopqrstuvwxyz**

36 POINT

ABCDEFGHIJKLMN**OPQRSTUV**

**WXYZ&**

1234567890\$

abcdefghijklm**nopqrstuvwxyz**

---

CHELTENHAM BOLD CONDENSED

18 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

24 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

30 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

36 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz** 1234567890\$

42 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**

**XYZ&**

1234567890\$

abcdefghijklmn**opqrstuvwxyz**

## CLOISTER BOLD

6 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

8 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

10 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

12 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

14 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

18 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&  
abcdef ghijklmnopqrstuvwxyz    1234567890\$

## CLOISTER BOLD ITALIC

6 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

8 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

10 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

12 POINT

ABCDEF GHIJKLMNOPQRSTUVWXYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

## CLOISTER TEXT

36 POINT

ABCDEF GHIJKLMNOPQRS  
TUVWXYZ&    1234567890\$  
abcdefghijklmnopqrstuvwxyz

COOPER BLACK ITALIC

36 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
STUVWXYZ&  
*abcdefghijklmnopqrstuv  
wxyz* 1234567890\$**

COOPER BLACK

72 POINT

**ABCDEFGHIJ  
KLMNOPQRS  
TUVWXYZab  
cdefghijklmno  
pqrstuvwxyz  
1234567890\$**

---

EDEN BOLD

14 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

18 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

24 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

36 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

YZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

48 POINT

ABCDEFGHIJKLMN**OP**QRST

UVWXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

---

EGMONT LIGHT

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

RSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

EGMONT MEDIUM

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

RSTUVWXYZ&

1234567890\$

FOURNIER

30 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*RSTUVWXYZ&*

*1234567890\$*

---

**FUTURA LIGHT**

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy 1234567890\$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

XYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TUVWXYZ&

abcdefghijklmnopqrstuvw

xyz

1234567890\$

---

FUTURA LIGHT

84 POINT

A B C D E F G H I J K L

M N O P Q R S T U V

W X Y Z &

a b c d e f g h i j k l m n o

p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 \$



---

FUTURA MEDIUM

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy 1234567890\$

60 POINT

ABCDEFGHIJKLMNO

PQRSTUVWXYZ&

abcdefghijklmnopqrst

uvwxyz

1234567890\$

---

FUTURA MEDIUM

84 POINT

A B C D E F G H I J K L

M N O P Q R S T U

V W X Y Z &

a b c d e f g h i j k l m n

o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 \$

---

## FUTURA BOLD

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

16 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxy

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

XYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

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FUTURA BOLD

84 POINT

**ABCDEFGHIJ  
KLMNOPQRS**

**TUVWXYZ &  
abcdefghijkl**

**mnopqrstuv**

**wxyz 1234**

**567890\$**

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FUTURA BOLD OBLIQUE

14 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$**

18 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$**  
**abcdefghijklmnopqrstuvwxyz**

24 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**  
**abcdefghijklmnopqrstuvwxyz 1234567890\$**

30 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890\$**

36 POINT

**ABCDEFGHIJKLMN OPQRSTU**  
**WXYZ& 1234567890\$**  
**abcdefghijklmnopqrstuvwxyz**

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## GARAMOND LIGHT

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

36 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

XYZ&

1234567890\$

abcdefghijklmnopqrstuvwxyz

42 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

WXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxyz

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TUVWXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxyz

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GARAMOND LIGHT

72 POINT

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklmnopqrst  
uvwxyz& 1234567890\$

GARAMOND LIGHT ITALIC

36 POINT

*ABCDEFGHIJKLMNOPQRSTU  
VWXYZ& 1234567890\$  
abcdefghijklmnopqrstuvwxyz*

48 POINT

*ABCDEFGHIJKLMNOPQ  
RSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz  
1234567890\$*

# GARAMOND LIGHT ITALIC

6 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ<>      abcdefghijklmnopqrstuvwxyz      1234567890\$

8 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ<>      abcdefghijklmnopqrstuvwxyz      1234567890\$

9 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

10 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

11 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

12 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxyz



# GARAMOND MEDIUM

6 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

8 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

9 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

10 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

11 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

12 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

14 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

18 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

24 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

30 POINT

ABCDEF GHIJ KLMNOP QRSTUV WXYZ&

abcdefghijklmnopqrstuvwxyz 1234567890\$

36 POINT

ABCDEF GHIJ KLMNOP QRSTUV

WXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

42 POINT

ABCDEF GHIJ KLMNOP QRST

UVWXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxy

## GARAMOND BOLD

6 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

8 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

10 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$

12 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxyz      1234567890\$  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&

14 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&      ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

18 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

24 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

30 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

36 POINT

ABCDEFHGHIJKLMNOPQRSTUVWXYZ&  
XYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxyz

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GARAMOND BOLD

96 POINT

A B C D E F G H I  
J K L M N O P Q  
R S T U V W X  
Y Z &

a b c d e f g h i j k l  
m n o p q r s t u v  
w x y z

1 2 3 4 5 6 7 8 9 0 \$

# GARAMOND BOLD ITALIC

6 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ& ABCDEFGHIJKLMN OPQRST UVW XYZ& abcdefghijklmno pqrstuvw xyz 1234567890\$*

8 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ& ABCDEFGHIJKLMN OPQRST UVW XYZ& abcdefghijklmno pqrstuvw xyz 1234567890\$*

10 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ& ABCDEFGHIJKLMN OPQRST UVW XYZ& abcdefghijklmno pqrstuvw xyz 1234567890\$*

12 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ& ABCDEFGHIJKLMN OPQRST UVW XYZ& abcdefghijklmno pqrstuvw xyz 1234567890\$*

14 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ& ABCDEFGHIJKLMN OPQRST UVW XYZ& abcdefghijklmno pqrstuvw xyz 1234567890\$*

18 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ&  
abcdefghijklmno pqrstuvw xyz 1234567890\$*

24 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ&  
abcdefghijklmno pqrstuvw xyz 123 67890\$*

30 POINT

*ABCDEF GHIJKLMN OPQRST UVW XYZ&  
abcdefghijklmno pqrstuvw xyz 1234567890\$*

36 POINT

*ABCDEF GHIJKLMN OPQRST UVW  
XYZ& 1234567890\$  
abcdefghijklmno pqrstuvw xyz*

## GIRDER BOLD

6 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

8 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

10 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

12 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

ABCDEFGHIJKLMN**OPQRSTUVWXYZ&**

abcdefghijklmn**opqrstuvwxyz**

1234567890\$

84 POINT

**ABCDEFGHIJ**

**KLMNOPQRS**

**TUVWXYZ&**

**abcdefghijklm**

**nopqrstuvwxyz**

**1234567890\$**

# GIRDER LIGHT

6 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

8 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

10 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

12 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

14 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&      ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

18 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

24 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

# GOUDY OPEN

18 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

24 POINT

ABCDEF<sup>G</sup>HIJKL<sup>M</sup>NOPQR<sup>S</sup>TUV<sup>W</sup>XYZ&  
abcdefghijklmnopqrstuvwxy<sup>z</sup>      1234567890\$

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GOUDY BOLD

14 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&  
abcdefghijklm**no**pqrstuvwxyz

1234567890\$

18 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&  
abcdefghijklm**no**pqrstuvwxyz

1234567890\$

24 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&  
abcdefghijklm**no**pqrstuvwxyz

1234567890\$

72 POINT

ABCDEFGHIJ

KLMNOPQRS

TUVWXYZ&

abcdefghijklmn

opqrstuvwxyz

1234567890\$

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GOUDY BOLD ITALIC

14 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&  
*abcdefghijklmnopqrstu***vwxyz**

1234567890\$

18 POINT

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ&  
*abcdefghijklmnopqrstu***vwxyz**

1234567890\$

72 POINT

**ABCDEFGHIJ**  
**KLMNOPQRST**  
**UVWXYZ&**  
**abcdefghijklmnop**  
**pqrstuvwxyz**  
**1234567890\$**



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GOTHIC CONDENSED—LUDLOW

18 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxy z      1234567890\$

24 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxy z

30 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxy z

72 POINT

ABCDEFGHIJKLMN OPQRST  
UVWXYZ&  
abcdefghijklmnopqrstuv  
wxyz      1234567890\$

AGENCY GOTHIC OPEN

96 POINT

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z &

1 2 3 4 5 6 7 8 9 0 \$

NOVEL GOTHIC

24 POINT

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &**

**abc def gh i j k l m n o p q r s t u v w x y z**

**1 2 3 4 5 6 7 8 9 0 \$**

# ALTERNATE GOTHIC No. 1

8 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

10 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

12 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

14 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

18 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy

1234567890\$

24 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ& abcdefghijklmnpqrstuvwxy 1234567890\$

30 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ& 1234567890\$

abcdefghijklmnpqrstuvwxy

36 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ& 1234567890\$

abcdefghijklmnpqrstuvwxy

42 POINT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&

abcdefghijklmnpqrstuvwxy 1234567890\$

ABCDEFGHI  
JKLMNOPQ  
RSTUVWX  
YZ& 1234  
567890\$  
abcdefghijkl  
mnopqrstuv  
wxyz

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FRANKLIN GOTHIC CONDENSED

72 POINT

**ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
YZ& abcdefghijk  
lmnopqrstuvwxyz  
1234567890\$**

FRANKLIN GOTHIC ITALIC

48 POINT

***ABCDEFGHIJKLMNO  
PQRSTUVWXYZ&  
abcdefghijklmnopqrst  
uvwxyz 1234567890\$***

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FRANKLIN GOTHIC EXTRA CONDENSED—APL

84 POINT

**ABCDEFGHIJKLMN  
OPQRSTUVWXYZ&  
abcdefghijklmnop  
qrstuvwxyz  
1234567890\$**

96 POINT

**ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
YZ&**

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## NEWS GOTHIC

6 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$

18 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$

## NEWS GOTHIC CONDENSED

6 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$

12 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$

18 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$

24 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ& 1234567890\$

## GRAPHIC BOLD

60 POINT

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

YZ& 1234567890\$

abcdefghijklmnopqrs

tuvwxyz

GRECO ADORNADO

14 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

1234567890\$

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TUVWXYZ&

1234567890\$

HAUSER SCRIPT

60 POINT

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ&

abcdefghijklmnopqrstu

vw  
xyz

1234567890\$

AC



# JANSON

8 POINT (Must be Set on 9 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&      ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZA      abcdefghijklmnopqrstuvwxyz      1234567890\$

10 POINT (Must be Set on 11 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&      ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

11 POINT (Must be Set on 12 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&      ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

12 POINT (Must be Set on 13 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&      ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

14 POINT

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&      ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ&  
abcdefghijklmnopqrstuvwxyz      1234567890\$

# JANSON ITALIC

8 POINT (Must be Set on 9 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ~~Ⓢ~~      abcdefghijklmnopqrstuvwxyz      1234567890\$

10 POINT (Must be Set on 11 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ~~Ⓢ~~      abcdefghijklmnopqrstuvwxyz      1234567890\$

11 POINT (Must be Set on 12 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ~~Ⓢ~~      abcdefghijklmnopqrstuvwxyz      1234567890\$

12 POINT (Must be Set on 13 Point Slug)

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ~~Ⓢ~~      abcdefghijklmnopqrstuvwxyz      1234567890\$

14 POINT

ABCDEF~~GHIJKLMNOPQRSTU~~VWXYZ~~Ⓢ~~      abcdefghijklmnopqrstuvwxyz      1234567890\$

KABEL BOLD

18 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**&

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

24 POINT

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**&

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

48 POINT

ABCDEFGHIJKLMNO**PQ**

RSTUVWXY**Z**&

abcdefghijklm**nopqrstuvwxyz**

1234567890\$

KABEL BOLD ITALIC

48 POINT

ABCDEFGHIJKLMNO**PQRST**

UVWXY**Z** & 1234567890\$

abcdefghijklm**nopqrstuvwxyz**

MANDATE

18 POINT

*ABCDEF GHIJKLMNOPQRS TUVWXYZ &*  
*abcdefghijklmnopqrstu vxyz* 1234567890\$

48 POINT

*ABCDEF GHIJKLMNOP*  
*QRS TUVWXYZ &*  
*abcdefghijklmnopqrstu*  
*vxyz* 1234567890\$

MAYFAIR

60 POINT

*ABCDEFGHIJKL*  
*MNOPQRSTU VW*  
*XYZ &* 1234567890\$  
*abcdefghijklmnopqrstu vxyz*

# METROPOLIS BOLD

8 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&

abcdefghijklmno pqrstuvwxyz

1234567890\$

10 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&

abcdefghijklmno pqrstuvwxyz

1234567890\$

12 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&

abcdefghijklmno pqrstuvwxyz

1234567890\$

14 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&

abcdefghijklmno pqrstuvwxyz

1234567890\$

18 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ&

abcdefghijklmno pqrstuvwxyz

1234567890\$

60 POINT

ABCDEFGHIJ

KLMNOPQRS

TUVWXYZ&

abcdefghijklm

nopqrstuvwxyz

1234567890\$

---

NEULAND

8 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ**

**abcdefghijklmno pqrstuvwxyz**

**1234567890\$**

10 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**1234567890\$**

12 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**1234567890\$**

14 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**1234567890\$**

18 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**1234567890\$**

24 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&**

**1234567890\$**

30 POINT

**ABCDEFGHIJKLMN OPQRSTU  
VWXYZ&**

**1234567890\$**

42 POINT

**ABCDEFGHIJKLMN OP  
QRSTUVWXYZ&**

**1234567890\$**

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NEULAND

54 POINT

**ABCDEFGHIJKL  
MNOPQRSTUVWXYZ  
&  
1234567890\$**

72 POINT

**ABCDEFGHI  
JKLMNOPQ  
RSTUVWXY  
Z& 1234  
567890\$**

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NUBIAN

12 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy**

**1234567890\$**

14 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**abcdefghijklmnopqrstuvwxy 1234567890\$**

42 POINT

**ABCDEFGHIJ**

**KLMNOPQRS**

**TUVWXYZ&**

**1234567890\$**

**abcdefghijklmn**

**opqrstuvwxyz**

ORPLID

18 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$**

24 POINT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

**1234567890\$**

ONYX

72 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

WXYZ&

1234567890\$

abcdefghijklmnopqrstuvwxyz

PIRANESI BOLD

48 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
RSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890\$

PIRANESI BOLD ITALIC

24 POINT

*ABCDEFGHIJKL MNOPQ RSTUVW  
XYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$*

30 POINT

*ABCDEFGHIJKL MNOPQ RST  
UVW XYZ&    1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*



SIGNAL MEDIUM

18 POINT

ABCDEFGHIJ KL MNOP QRSTUVW XYZ&    abcdefghijklmnopqrstuvwxyz    1234567890\$

24 POINT

ABCDEFGHIJ KL MNOP QRSTUVW XYZ&  
abcdefghijklmnopqrstuvwxyz    1234567890\$

30 POINT

ABCDEFGHIJ KL MNOP QRSTUVW XYZ&  
abcdefghijklmnopqrstuvwxyz    1234567890\$

72 POINT

ABCDEFGHIJ KL MNOP  
QRST UVW XYZ&  
abcdefghijklmnopqrstu  
vwxyz    1234567890\$

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STYMIE LIGHT ITALIC

14 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

18 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

24 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&*  
*abcdefghijklmnopqrstuvwxyz 1234567890\$*

30 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&*  
*abcdefghijklmnopqrstuvwxyz*  
*1234567890\$*

36 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*XYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

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STYMIE MEDIUM ITALIC

14 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

18 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

24 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ&*  
*abcdefghijklmnopqrstuvwxyz 1234567890\$*

30 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&*  
*1234567890\$*

36 POINT

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*WXYZ& 1234567890\$*  
*abcdefghijklmnopqrstuvwxyz*

STYMIE EXTRA BOLD CONDENSED

14 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&      abcdefghijklmnopqrstuvwxy z      1234567890\$**

18 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&      1234567890\$**

**abcdefghijklmnopqrstuvwxy z**

24 POINT

**ABCDEFGHIJKLMN OPQRSTUVWXYZ&      1234567890\$**

**abcdefghijklmnopqrstuvwxy z**

48 POINT

**ABCDEFGHIJKLMN OPQRSTU  
VWXYZ&      1234567890\$  
abcdefghijklmnopqrstuvwxy z**

STYMIE EXTRA BOLD ITALIC

36 POINT

***ABCDEFGHIJKLMN OPQRS  
TUVWXYZ&  
abcdefghijklmnopqrstuv  
wxyz      1234567890\$***

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TEMPO BOLD

60 POINT

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ&  
abcdefghijklmnopqrs  
tuvwxyz  
1234567890\$

72 POINT

ABCDEFGHIJKL  
MNOPQRSTU  
VWXYZ&  
abcdefghijklmnop  
pqrstuvwxyz  
1234567890\$

## TEMPO LINED

18 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$

24 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
1234567890\$

30 POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ& 1234567890\$

## TRAFTON SCRIPT

30 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
XYZ& 1234567890\$  
*abcdefghijklmnopqrstuvwxy*

36 POINT

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
VWXYZ& 1234567890\$  
*abcdefghijklmnopqrstuvwxy*

48 POINT

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ&  
*abcdefghijklmnopqrstuvwxy* 1234567890\$

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UMBRA

72 POINT

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z &

1 2 3 4 5

6 7 8 9 0 \$

24 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

1 2 3 4 5 6 7 8 9 0 \$

## VOGUE LIGHT

6 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

8 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

10 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

12 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

14 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

18 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ&  
abcdef<sup>g</sup>hijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

## VOGUE LIGHT OBLIQUE

8 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

10 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

12 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$

14 POINT

ABCDEF<sup>G</sup>HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstu<sup>v</sup>wxyz 1234567890\$





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ARCHI:  
TECTURE  
8001

ON  
RESERVE

Date Due

		Due	Returned	Due	Returned
				OCT 21 '66	OCT 10 '66
30	24	OCT 24 '57	OCT 25 '57	OCT 21 '66	DEC 2 '66
4	6	NOV 18 '57	NOV 15 '57	NOV 4 - '66	
MAR 28	18	NOV 29 '57	NOV 27 '57	NOV 30 '66	
APR 15	1	DEC 11 '57	DEC 13 '57	JUL 1 '70	
JUL 15		APR 12 '60	MAR 31 '60	APR 25 '71	AUG 26 '71
JAN 20		MAY 12 '58		MAY 25 '72	MAR 7 '72
MAY 7		MAY 16 '58		JUN 13 '75	JUN 23 '75
		APR 16 '59	APR 21 '59	NOV 15 '76	NOV 11 '78
		MAY 25 '59	MAY 15 '59	MAY 10 '78	
		NOV 2	DEC 18 '59	APR 8 '1982	
		DEC	DEC 16 '60	JUL 27 '1983	JUL 7 '1983
				OCT 10 '1985	MAY 01 '1985
		APR		MAR 15 '1986	MAR 06 '1986
		M	APR 21 '68	DEC 21 '1987	DEC 18 '1987
		MAY	MAY 21 '57	JUN 20 '61	FEB 15 '1989
					FEB 15 '1989
			DEC 27 '61	JAN 18 '62	
			JAN 20 '62	JAN 19 '62	
			MAR 5 '65	FEB 24	JUL 05 '1989
			APR 2 - '65		NOV 22 '1984
			SEP 28 '85	SEP 29 '65	
			NOV 1 - '65	OCT 29 '65	
			NOV 12 '65	NOV 12 '65	
			NOV 28 '65	NOV 29 '65	
			DEC 8 - '65	DEC 8 - '65	
			DEC 15 '65	DEC 14 '65	

ON  
RESERVE

ON  
RESERVE

