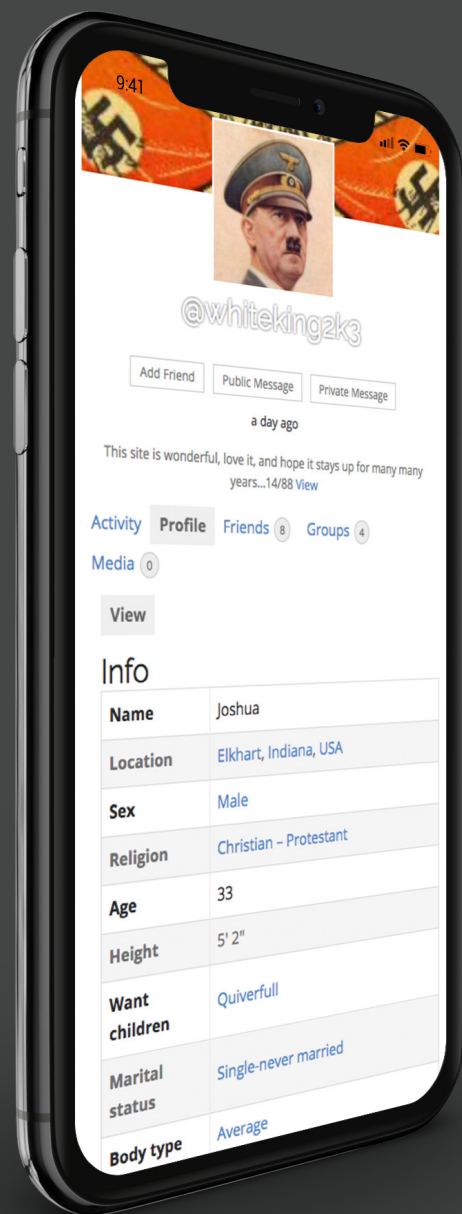


FINDING EXTREMISTS

WHERE THEY LOOK FOR LOVE

Moonshot CVE ran an experiment to investigate how the violent far right use online dating platforms to connect and find love. Though some violent extremists do use mainstream online dating sites, many of these platforms, such as OkCupid, took a fierce stance against white supremacists following the events in Charlottesville. Many of these individuals have turned to dedicated dating sites for white nationalists, such as WASP Love. WASP Love markets itself as a place for white nationalists to find love. WASP Love operates much like any dating platform: users create their own profiles, list their hobbies and interests, and can join groups related to National Socialism or "preservation and prosperity of the Aryan race" to chat to like-minded others. We infiltrated WASP Love to find out even more - what does the average WASP Love user look like, and what are they looking for in a partner? Presented here is a selection of data on those looking for love on WASP Love. These platforms should serve as the basis for future testing of counter-messaging initiatives, and this kind of data can underpin future work on such platforms.

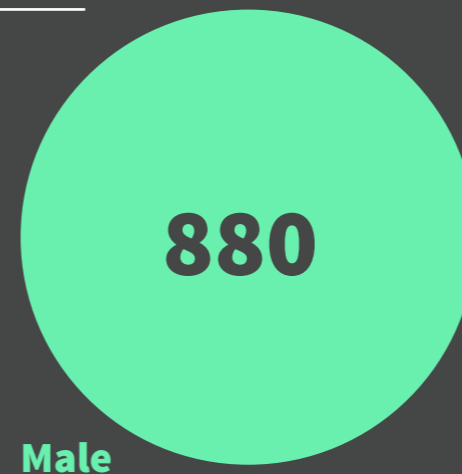
Example profile



Total users
1,054

Sex

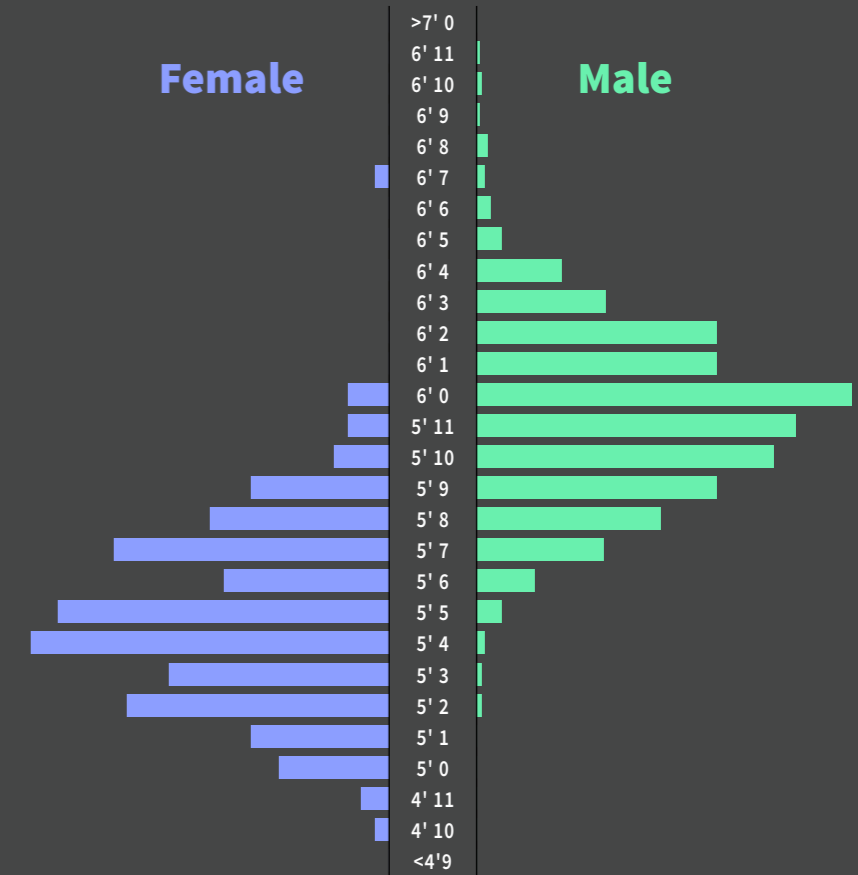
172
Female



Height

Female

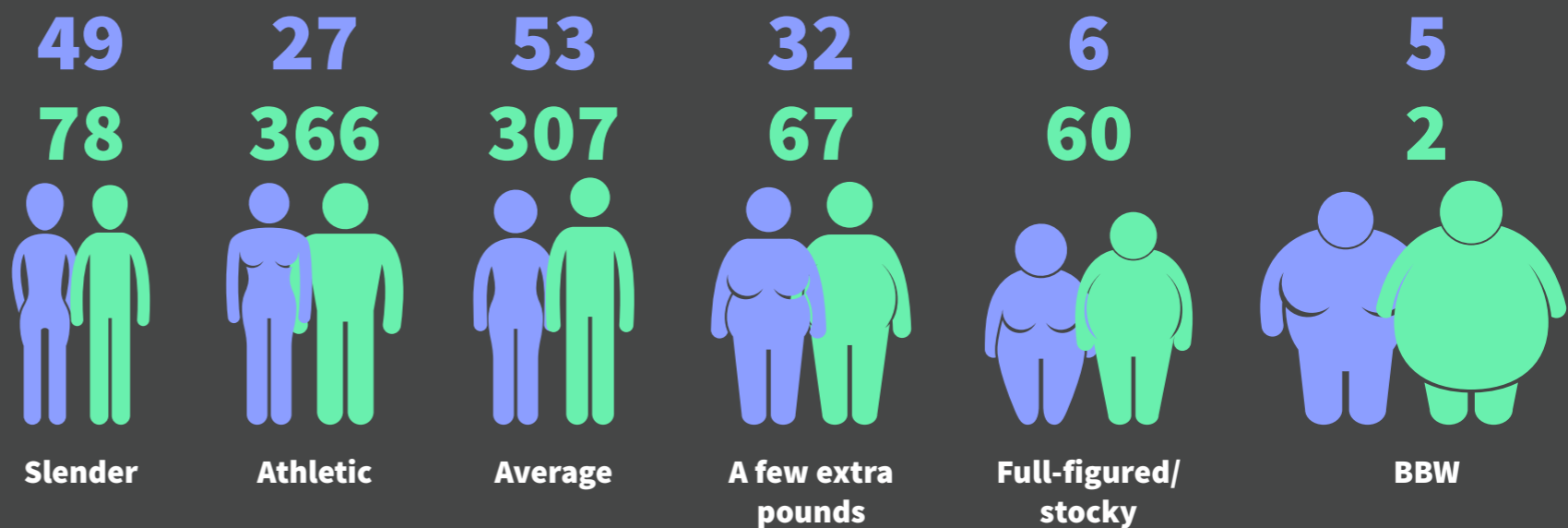
Male

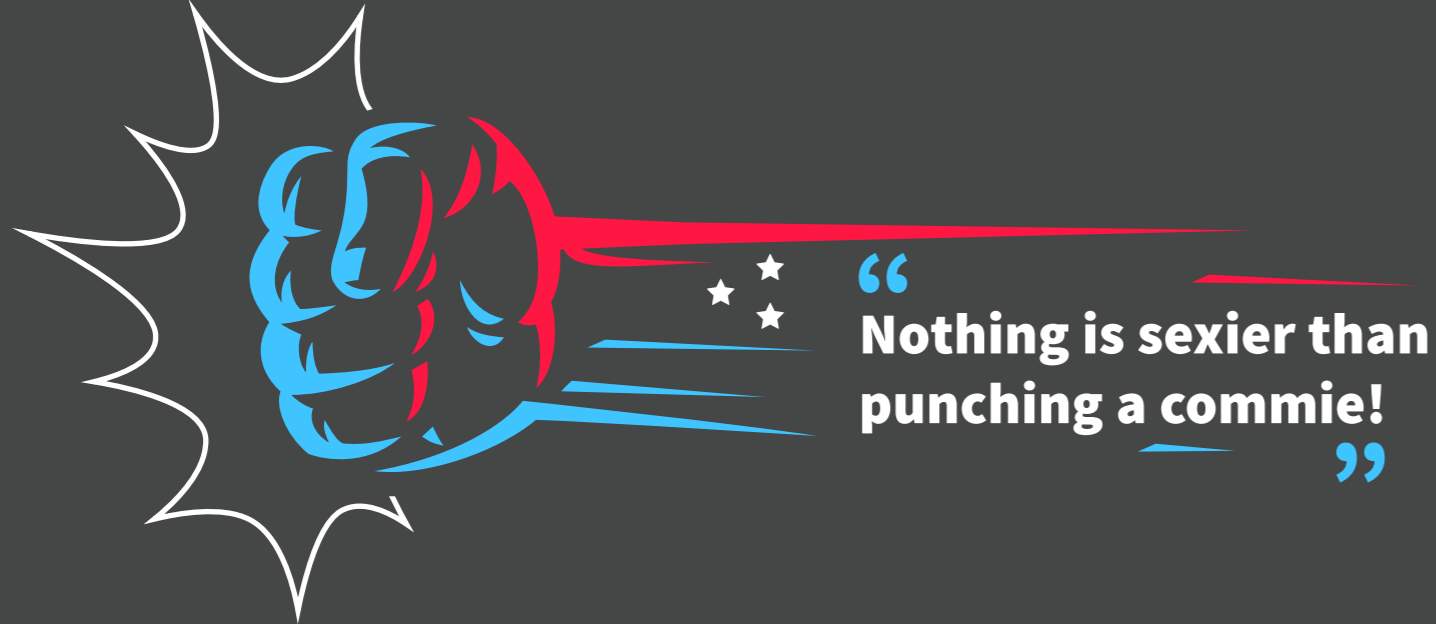


Age



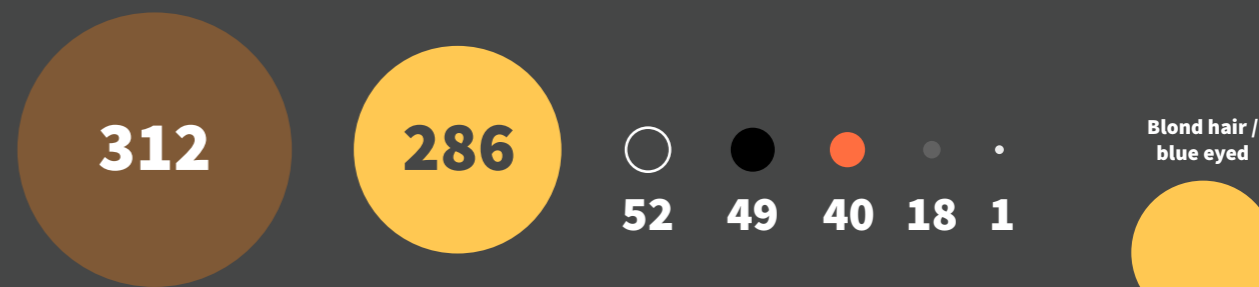
Body type



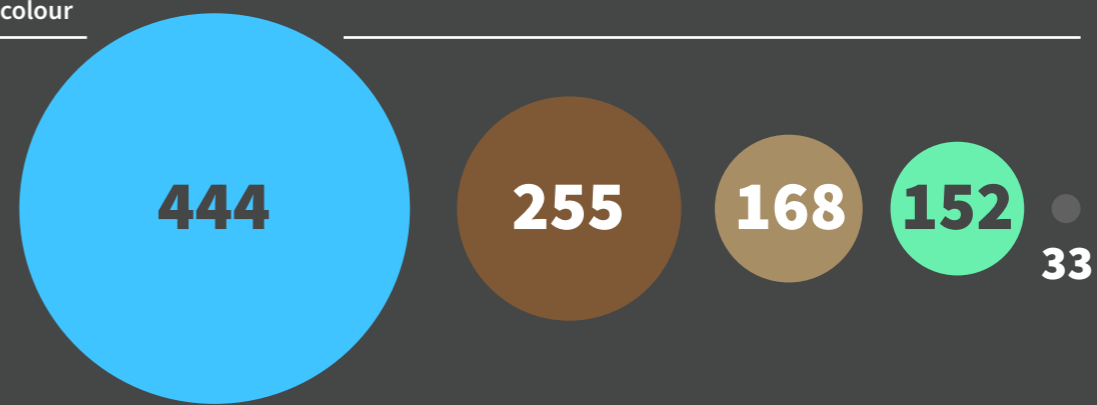


“ Nothing is sexier than punching a commie! ”

Hair colour



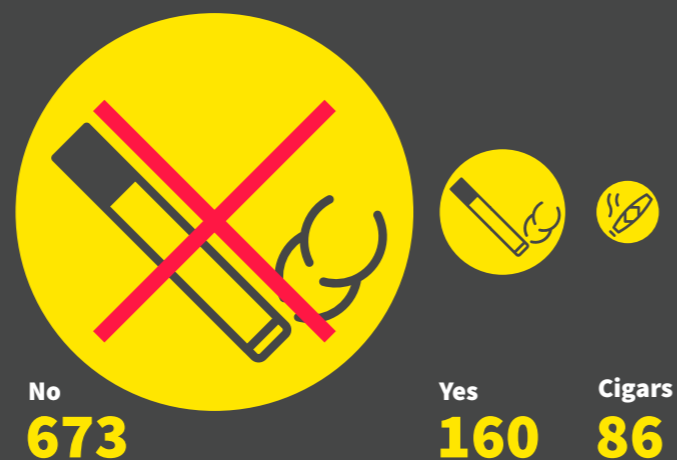
Eye colour



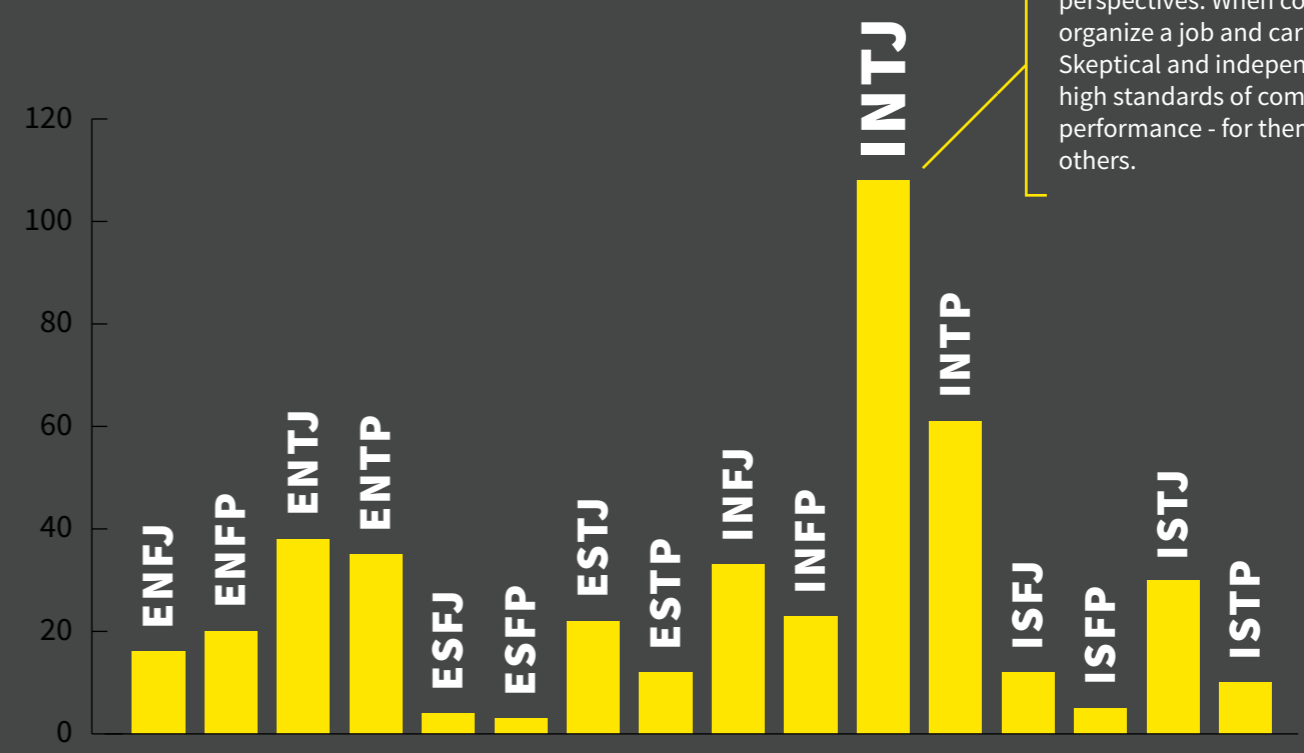
Pets



Smoke

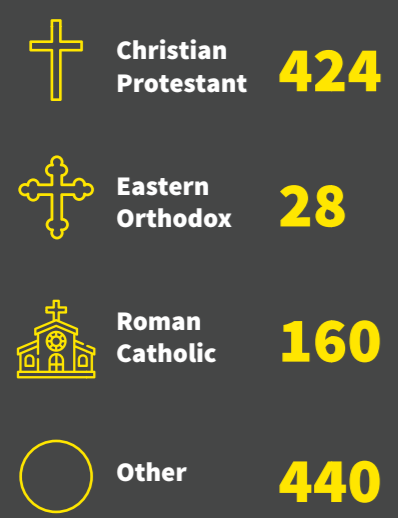


MBTI personality type



Have original minds and great drive for implementing their ideas and achieving their goals. Quickly see patterns in external events and develop long-range explanatory perspectives. When committed, organize a job and carry it through. Skeptical and independent, have high standards of competence and performance - for themselves and others.

Religion



Want children

