

SEARCHING FOR HATE

IN NEW ZEALAND

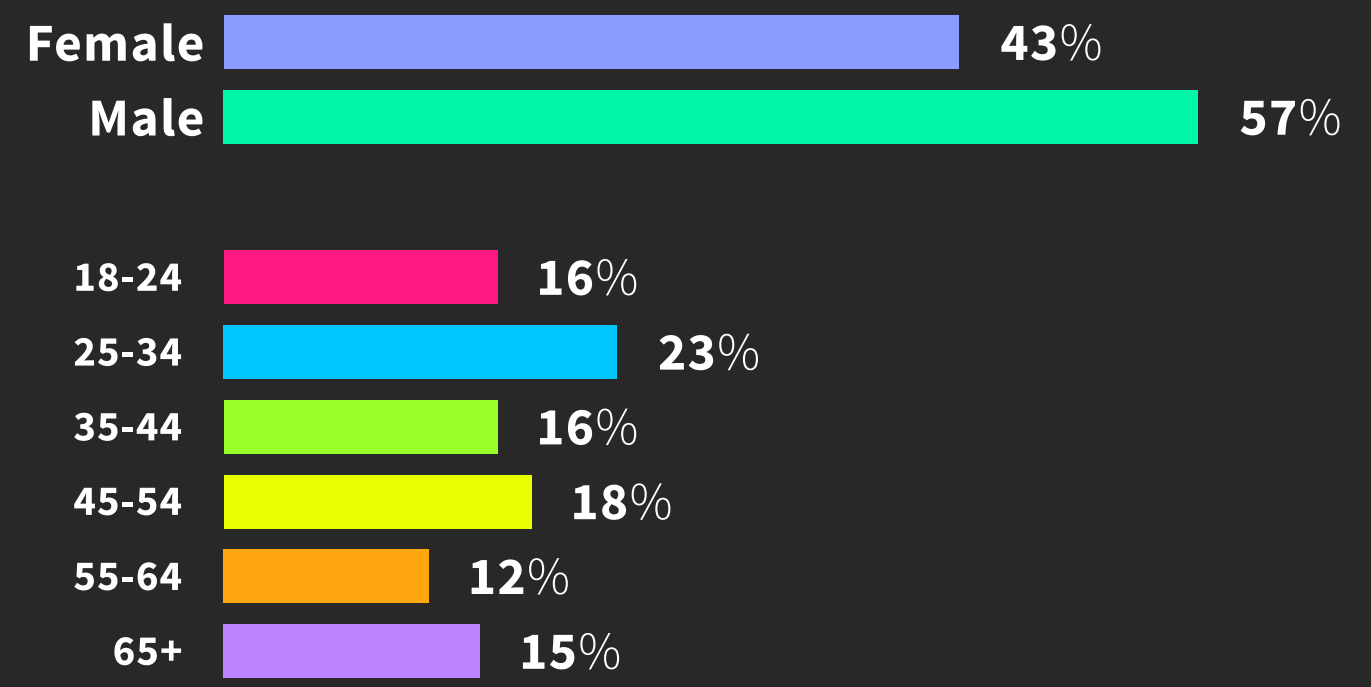
White Nationalist Searches on Google after the Christchurch Attack

On March 15th Brenton Tarrant entered the Al Noor Mosque and later the Linwood Islamic Centre in Christchurch, New Zealand, and opened fire, killing 50 people and injuring many more. He did so while live-streaming his attack on Facebook.

In the month following the attack, Moonshot CVE tracked white nationalist activity on search engines in New Zealand. This approach to gathering data has allowed us to track appetite for violent content, including searches indicating an intent to commit acts of violence or a desire to support or join violent white nationalist groups.

Search traffic is non-performative, and therefore offers a unique opportunity to understand individuals who may be looking to consume white nationalist content. Every search is also an opportunity to reach those at-risk of violent extremism and change their paths.

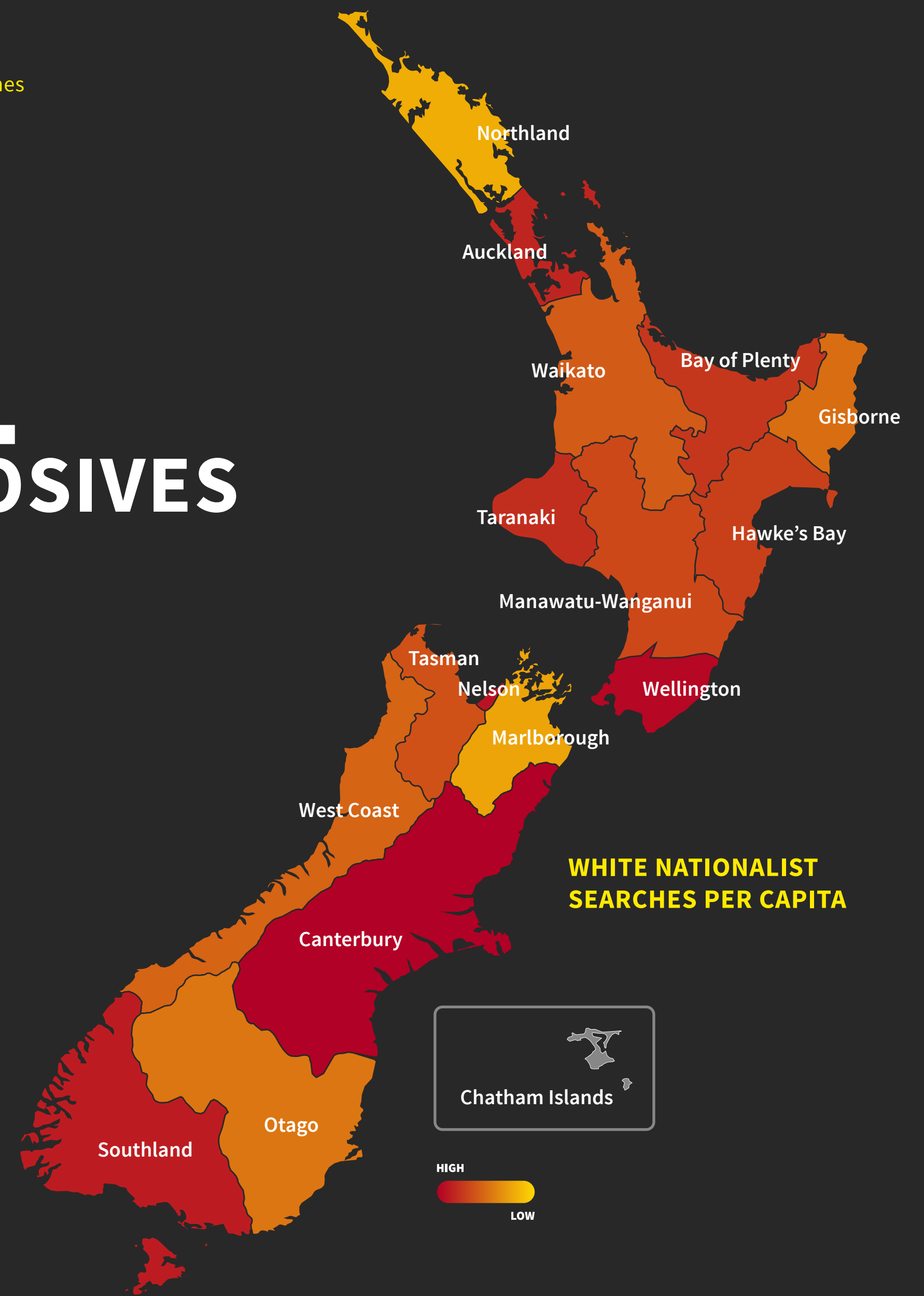
AGE & GENDER BREAKDOWN



WHITE NATIONALIST SEARCHES

Top Search Terms in New Zealand according to total number of searches

- 1488
- SIEG HEIL
- HOMEMADE EXPLOSIVES
- BRENTON TARRANT VIDEO
- 14 WORDS
- KILL BLACKS
- KILLING MUSLIMS
- MUSLIM MURDERERS
- ANTIPODEAN RESISTANCE WEBSITE
- REMOVE KEBAB LYRICS
- KILLING BLACKS
- REMOVE KEBAB SONGS
- HFFH
- ABYSSIC HATE
- KKK STORE
- THE RIGHT STUFF BLOG
- GRAVELAND
- THE GREAT REPLACEMENT DOWNLOAD
- BLACK LIVES DON'T MATTER
- IRON CROSS TATTOO



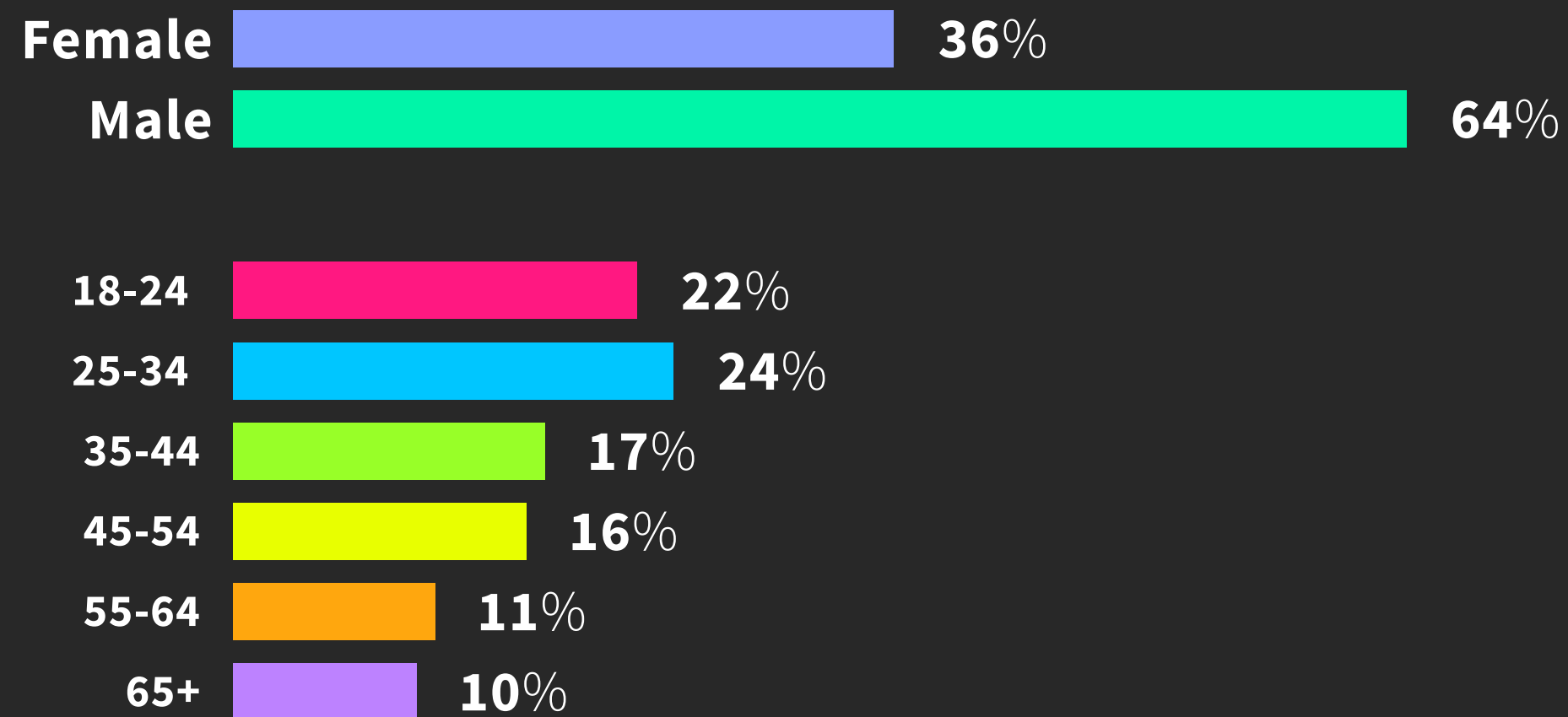
SEARCHING FOR HATE

IN AUSTRALIA

White Nationalist Searches on Google after the Christchurch Attack

In the month following the attack, Moonshot CVE also tracked white nationalist activity on search engines in Australia. Overall, during this month, we recorded a lower volume of white nationalist searches per capita across Australia, as compared to New Zealand.

AGE & GENDER BREAKDOWN



WHITE NATIONALIST SEARCHES

Top Search Terms in Australia according to total number of searches

1488

ANTIPODEAN RESISTANCE WEBSITE

KILL BLACKS

HOMEMADE EXPLOSIVES

BURNING CROSS

SIEG HEIL

14 WORDS

HAIL HITLER

REMOVE KEBAB LYRICS

KILLING MUSLIMS

THE GREAT REPLACEMENT PDF

BLACK LIVES DON'T MATTER

THE RIGHT STUFF BLOG

BRENTON TARRANT VIDEO

MUSLIM MURDERERS

REMOVE KEBAB SONGS

ANTIPODEAN RESISTANCE INFO

VAGINAL JESUS

NO MORE MUSLIMS

ANTIPODEAN RESISTANCE MEMBERS

