AUDIENCE MAPPING

JIHADIST VIOLENT EXTREMISM

IN

MALAYSIA

Moonshot CVE collected search traffic data to map the online audience for jihadist violent extremism in Malaysia between 11 March and 2 July 2018.

45%

35% 65%

Gender

29%

39%

46%

25%

APPROXIMATELY HALF OF ALI SEARCHES FOR JIHADIST ANASHEED WER MADE BY WOMEN

For the sake of Allah We'll march to the gate Where our maidens await

We are men that love death We are the soldiers that fight In the day and the night We are the soldiers that fight In the day and the night.

Preparing to roar With kufar in sight Their ranks are many

Most popular anasheed

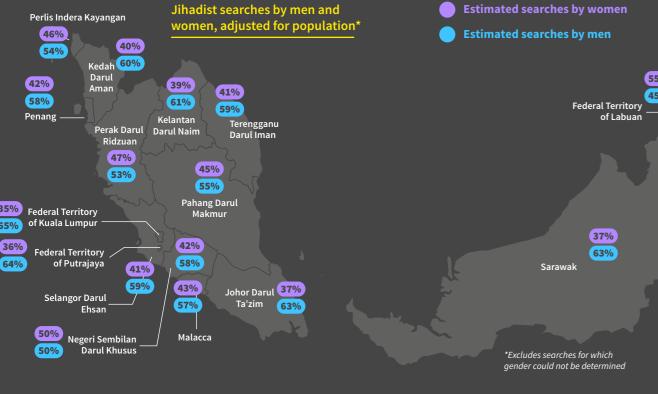
FOR THE SAKE OFALLAH **GHURABA** MUJAHID

SALEEL AL SAWARIM SALAMI ALA DAWLA HEBBIT KERRIH QARIBAN QARIBA

Searches for anasheed lyrics

Searches for anasheed mp3s

CIHAD YOLU



Searches by content category % of searches NASHEED 28% RECTLY RELATED TO ISIS, AL-23% **NFLUENTIAL JIHADISTS** 20% ISIS AND AL-QAEDA MEDIA WINGS 11% VIDEOS 7%

4% 2%

IAGAZINES AND NEWSLETTERS BOOKS AND BOOKLETS Age 3% 3% 19% 18%

Total number of searches across Malaysia FOR THE SAKE OF ALLAH 927 **KHALIFAH COM** 255 **SHEIKH ABDEL RAHMAN** 227 **KILL OSAMA BIN LADEN** 168 **NASYID JIHAD** 167 FI ZILAL AL-QURAN PDF 112 **AMAQ NEWS AGENCY** 101 **AL HAYAT MEDIA CENTER** 91 **TALIBAN VIDEO** 82 **GHURABA NASHEED** 74 **USTAZ TALIBAN** 72 71 **TALIBAN TWITTER**

70

68

66

Total number of searches

KILL APOSTATES

INSPIRE MAGAZINE

KILL INFIDELS

containing the word

moonshot