

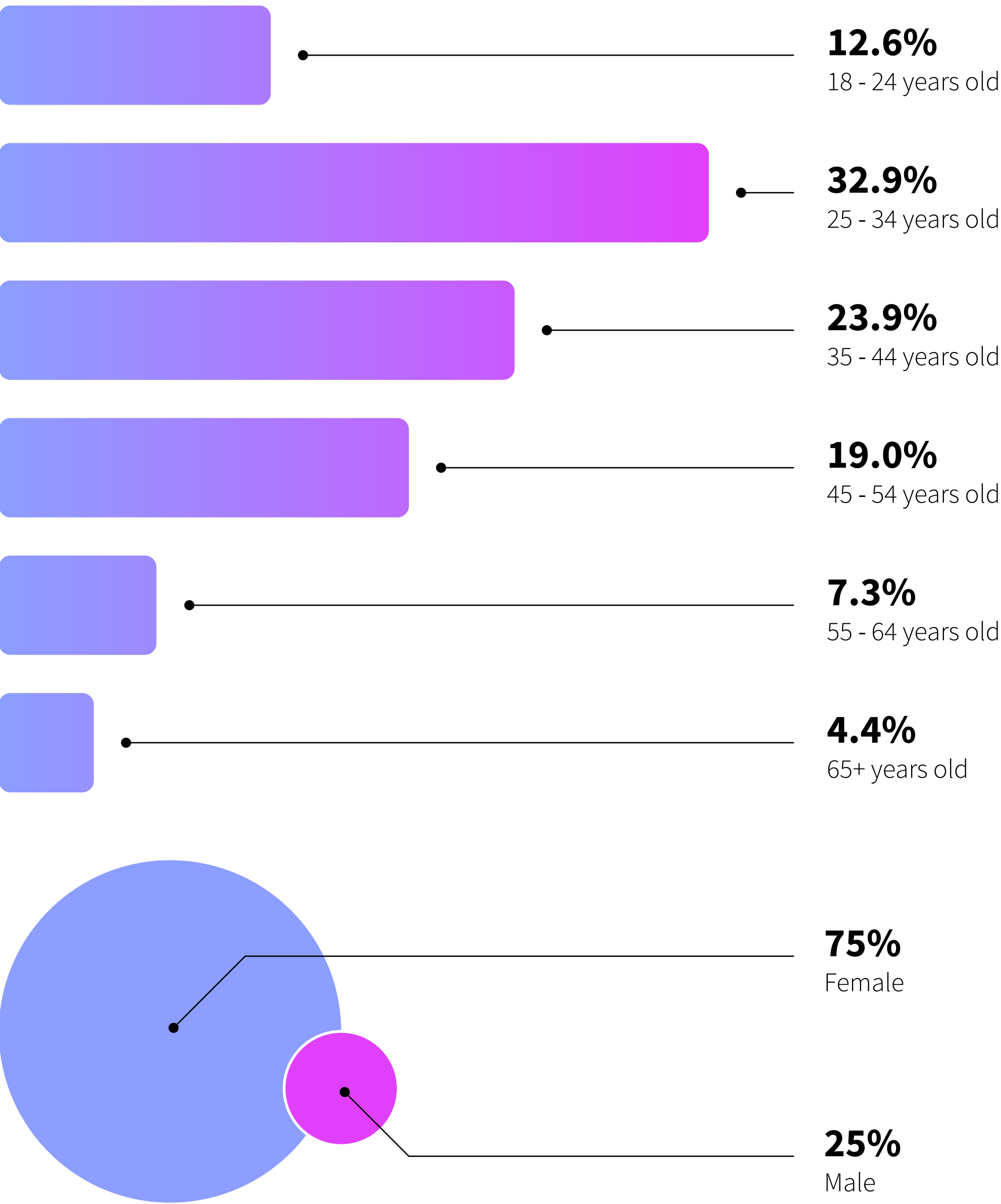
COVID-19 and Domestic Violence in London

Following reports by domestic violence charities about increased rates of domestic violence linked to lockdown, Moonshot started to gather anonymised search data related to domestic violence. Our goal was to improve understanding of how lockdown conditions might have affected people vulnerable to domestic abuse; the data visualised below was gathered during 25th March - 15th April inclusive, a 22-day period soon after the closure of many public spaces in the UK.

It's important to note that without a pre-lockdown baseline, this data cannot be used to infer a direct correlation between lockdown and increased searches related to domestic violence. What we can see is that searches increased during the data collection period. Finally, as well as gathering additional information about the risk entailed by lockdown conditions, we also wanted to understand more about a potential response - i.e. the provision of online support to vulnerable people.

Who is searching?

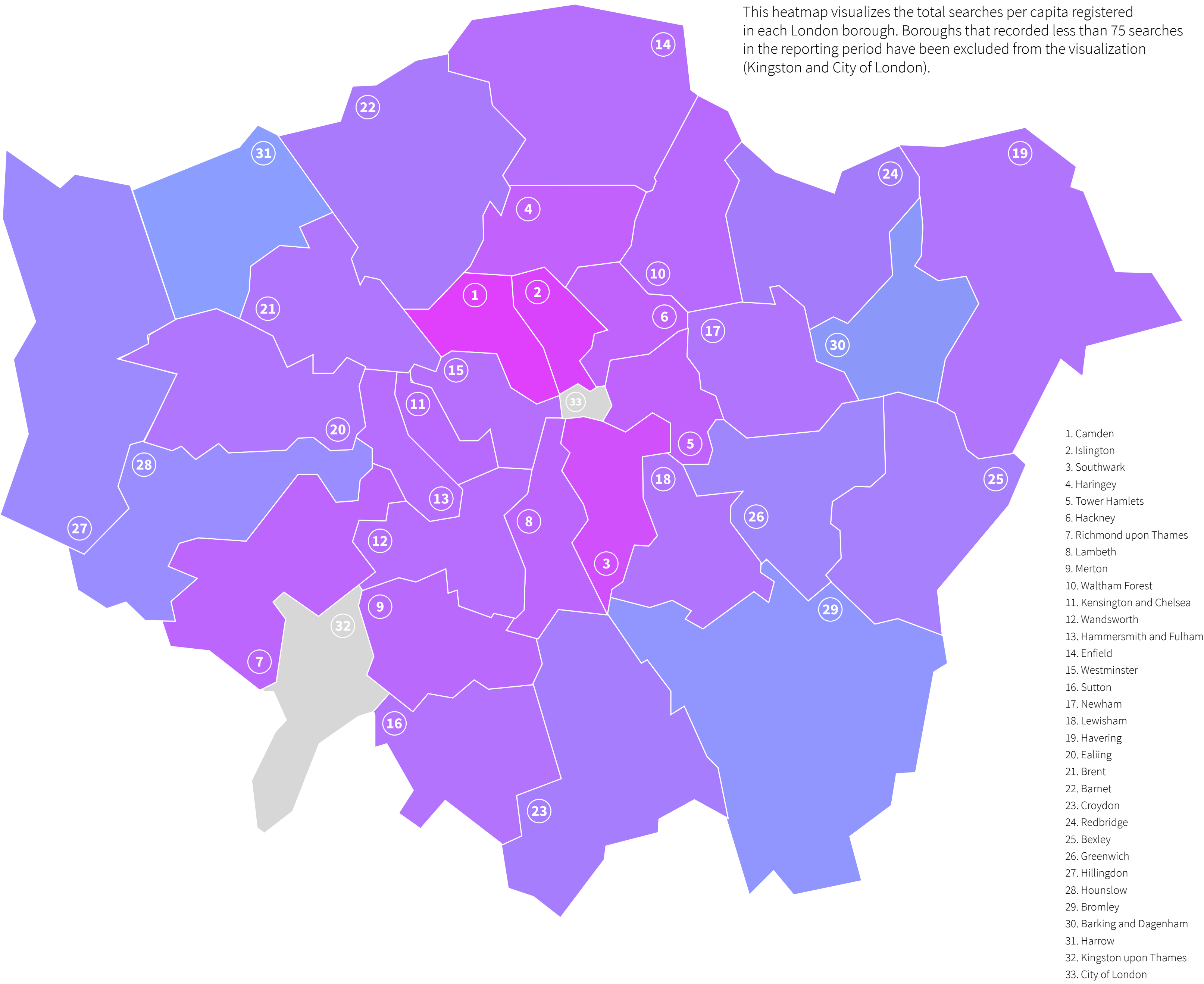
(Searches by age and gender where this could be determined)



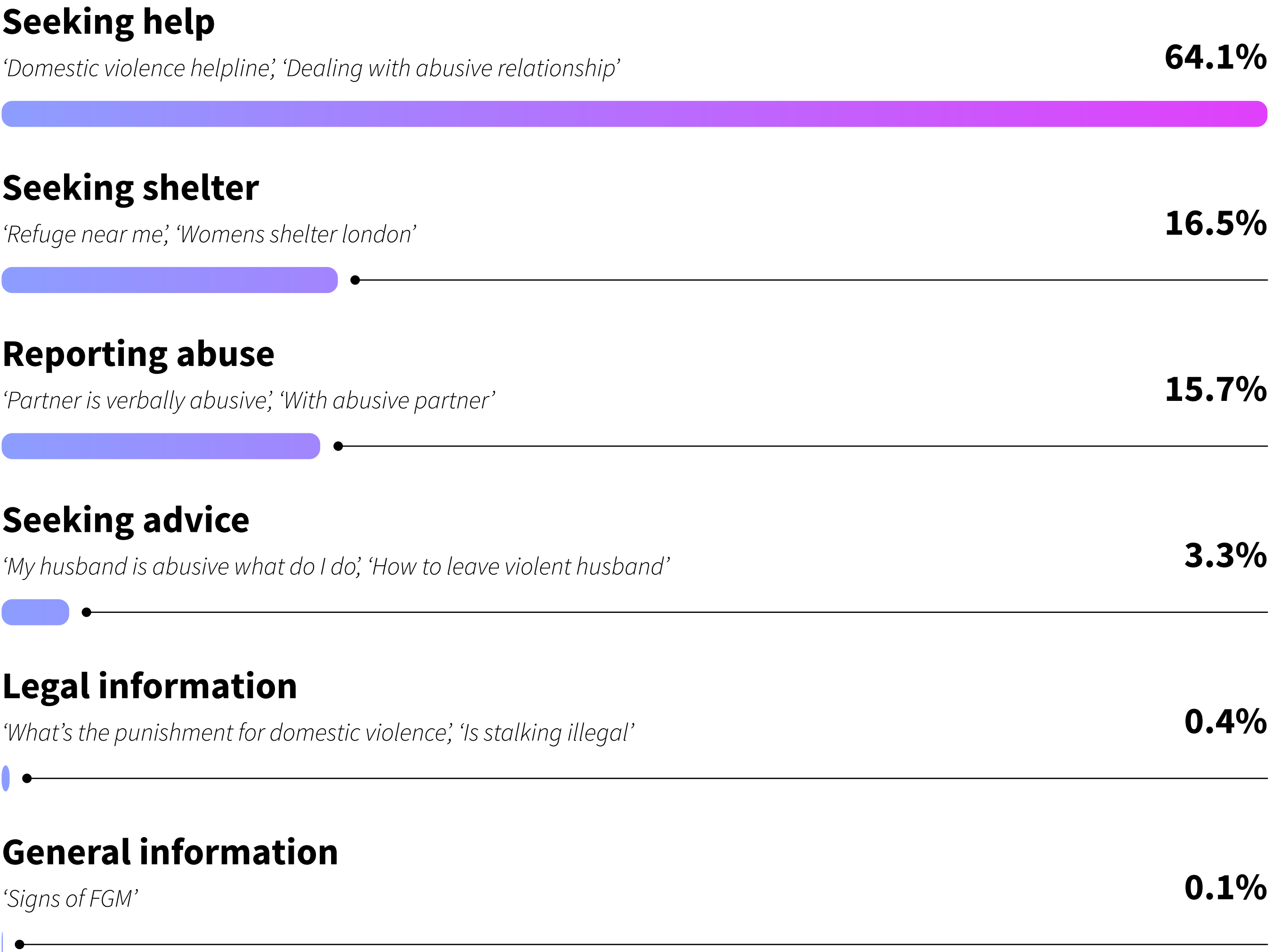
Age could not be determined for 18% of all searches; gender could not be determined for 21.5% of all searches.

Where are they searching from?

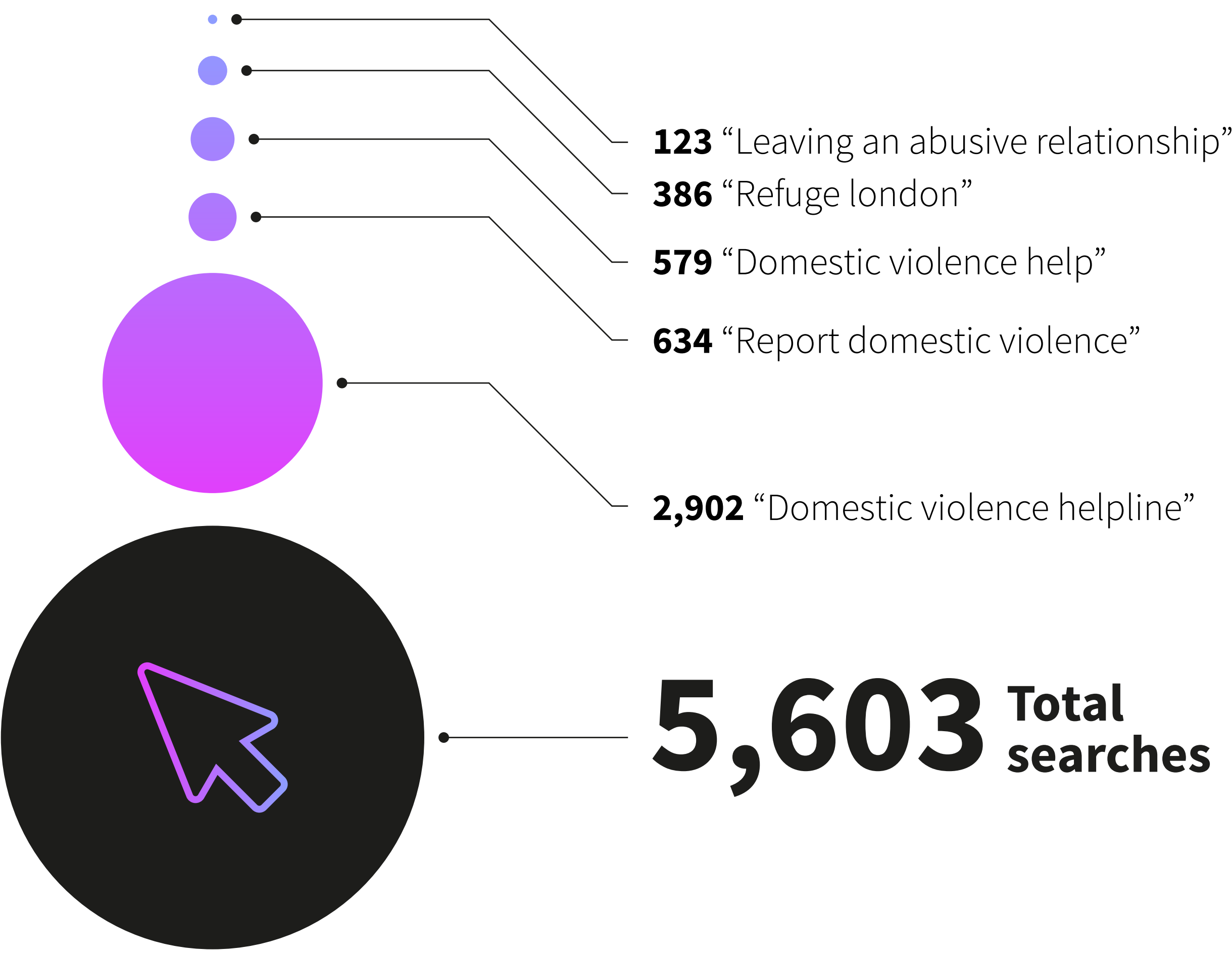
(Searches split by London boroughs. Boroughs with <75 searches excluded from analysis)



What are they searching for?



How many searches are there? The top 5 queries by volume



Number of searches by day

(Figures are a rolling average of the last seven days worth of searches)

