

# COVID-19 and Domestic Violence in London



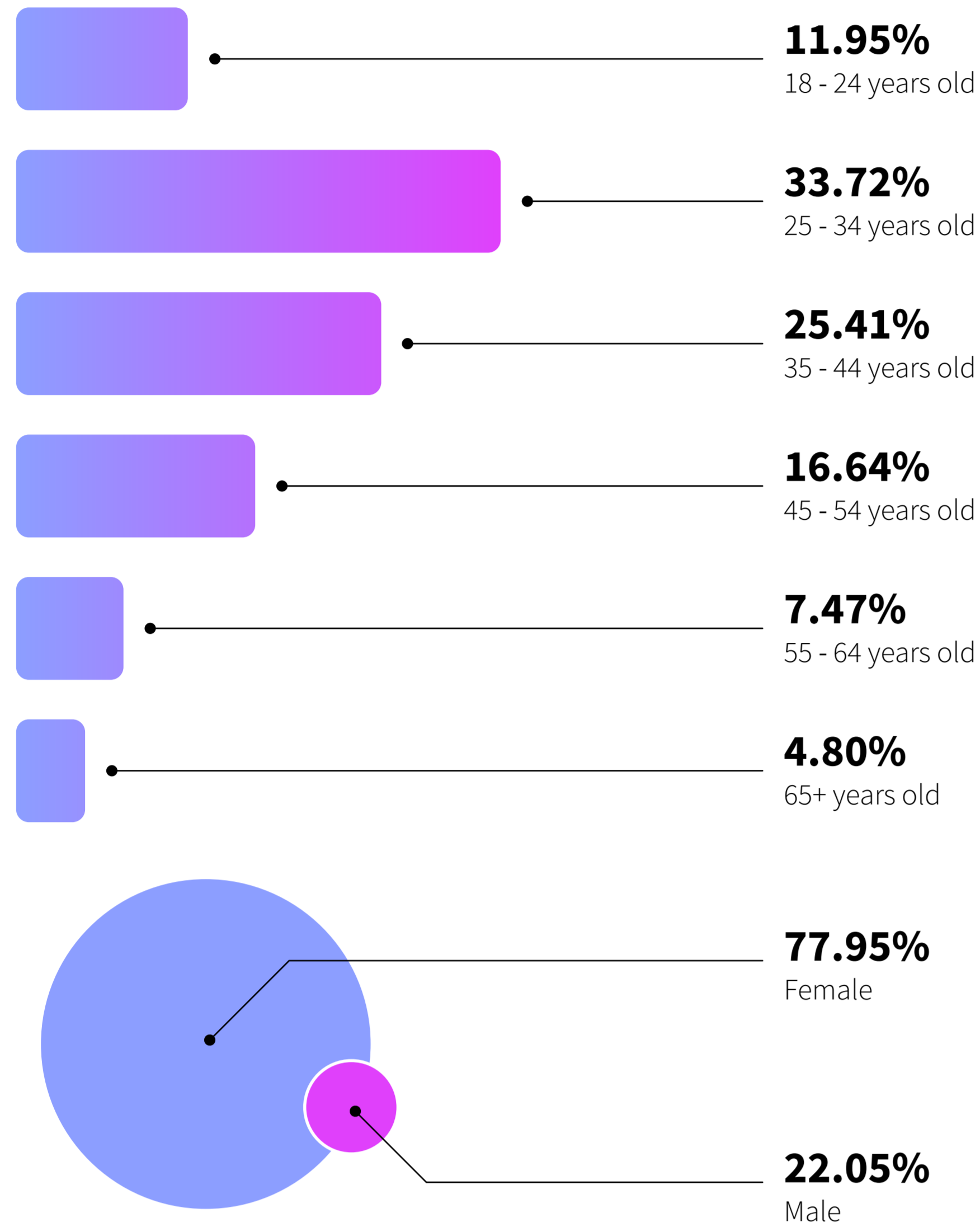
Back in March 2020, following reports of increased rates of domestic violence linked to lockdown, Moonshot started to gather anonymised search data related to domestic violence. Our goal was to improve understanding of how lockdown conditions might be affecting people in potentially vulnerable situations.

Our initial data snapshot (25 March – 15 April) showed that searches increased during the early phase of the pandemic, with the important caveat that without a pre-lockdown baseline, this cannot be used to infer a direct correlation between lockdown and increased searches related to domestic violence. The data presented below spans 25 March - 21 July (with a short gap during 16-20 April where no data was collected), and shows how changing lockdown restrictions in London affected searches for support and/or information about domestic violence.

What this data snapshot suggests is that  
 (1) lockdown conditions probably increase risk; and  
 (2) people facing that risk are looking for support online.

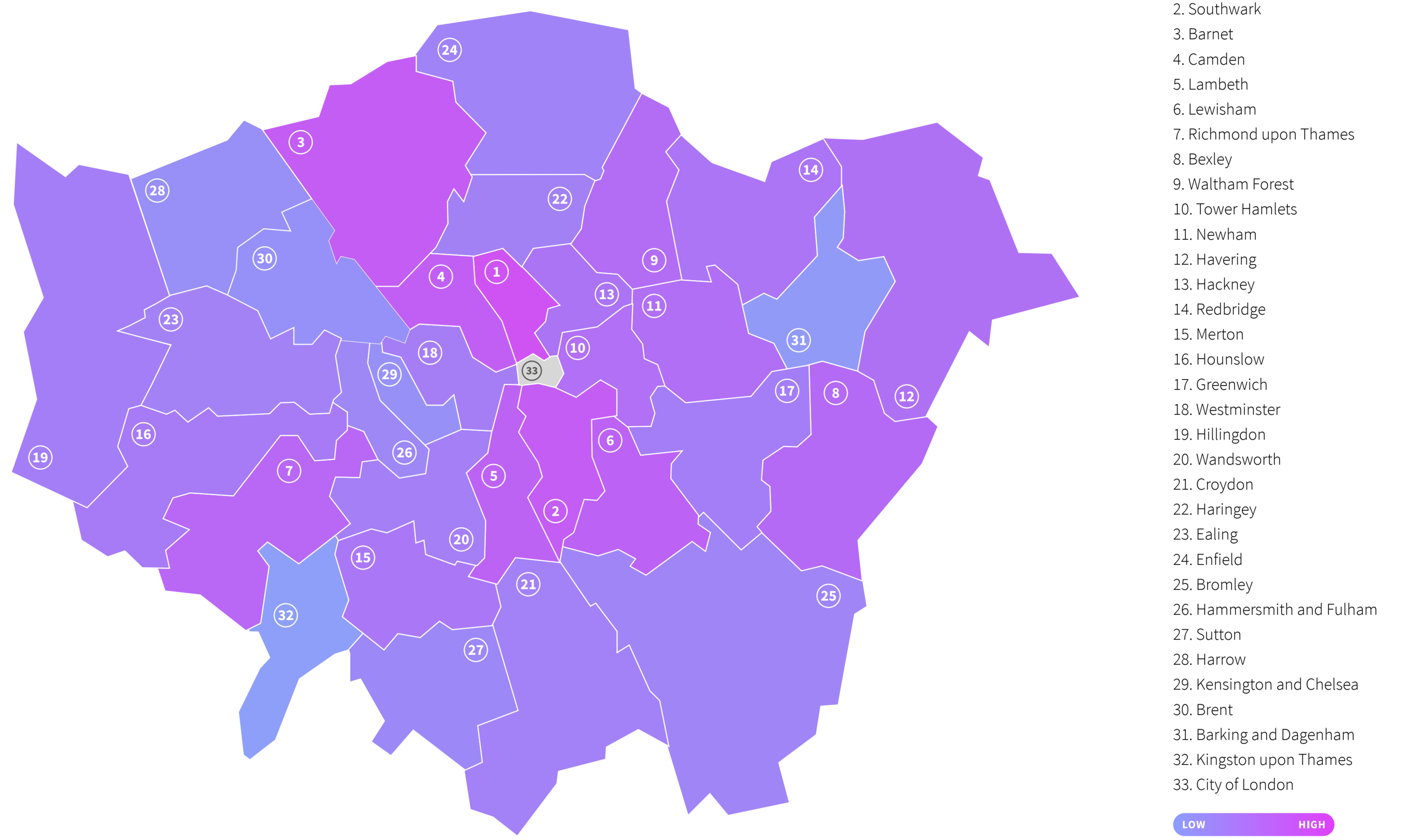
Our next step is to engage with frontline practitioners and services to understand how technology can help provide secure, targeted, and actionable support to people in moments of need.

## Who is searching?

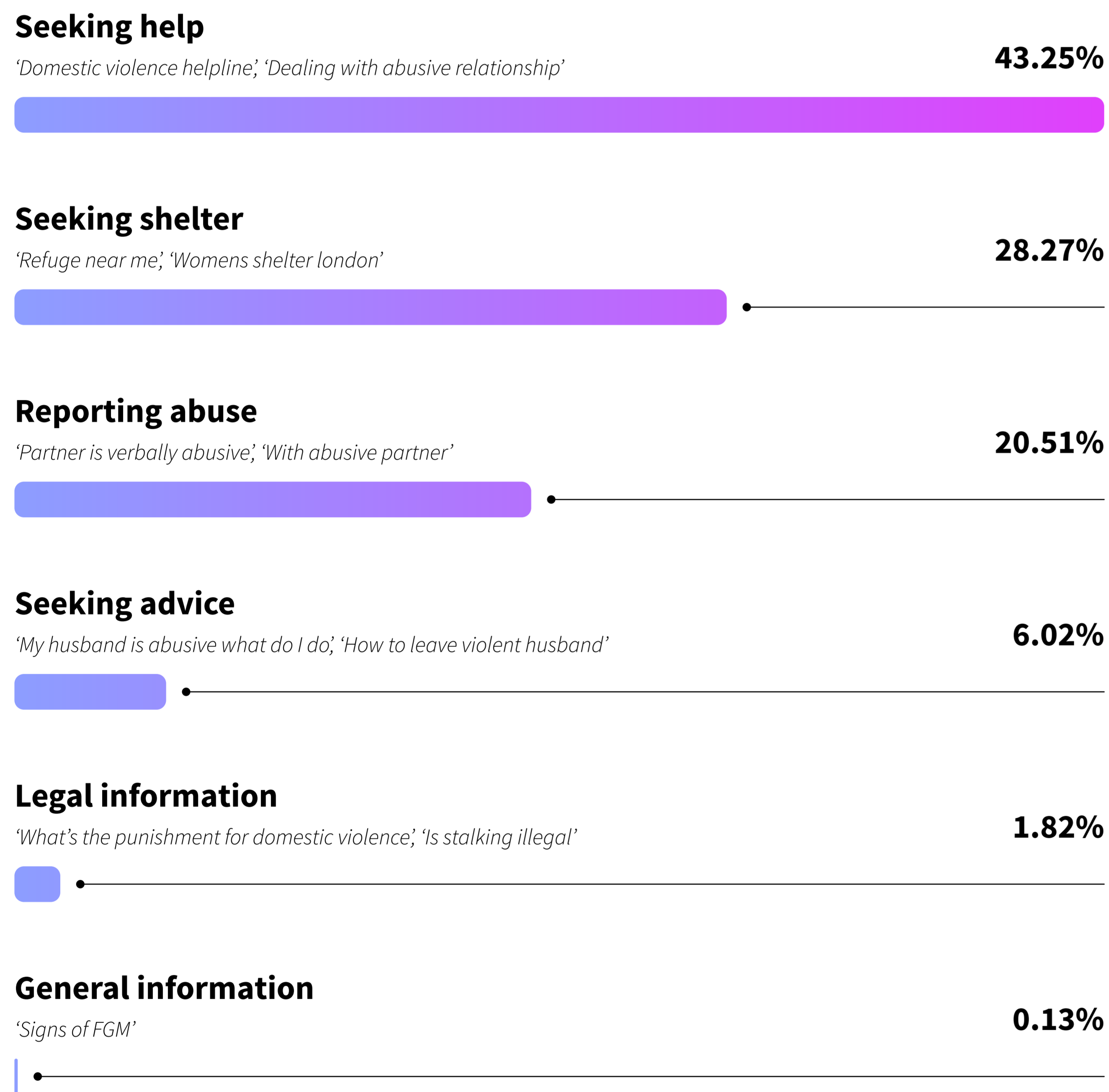


## Where are they searching from?

This heatmap visualises the total searches per capita registered in each London borough. Because it has a population and dwelling count below 9000, the City of London has been excluded from this weighted map.

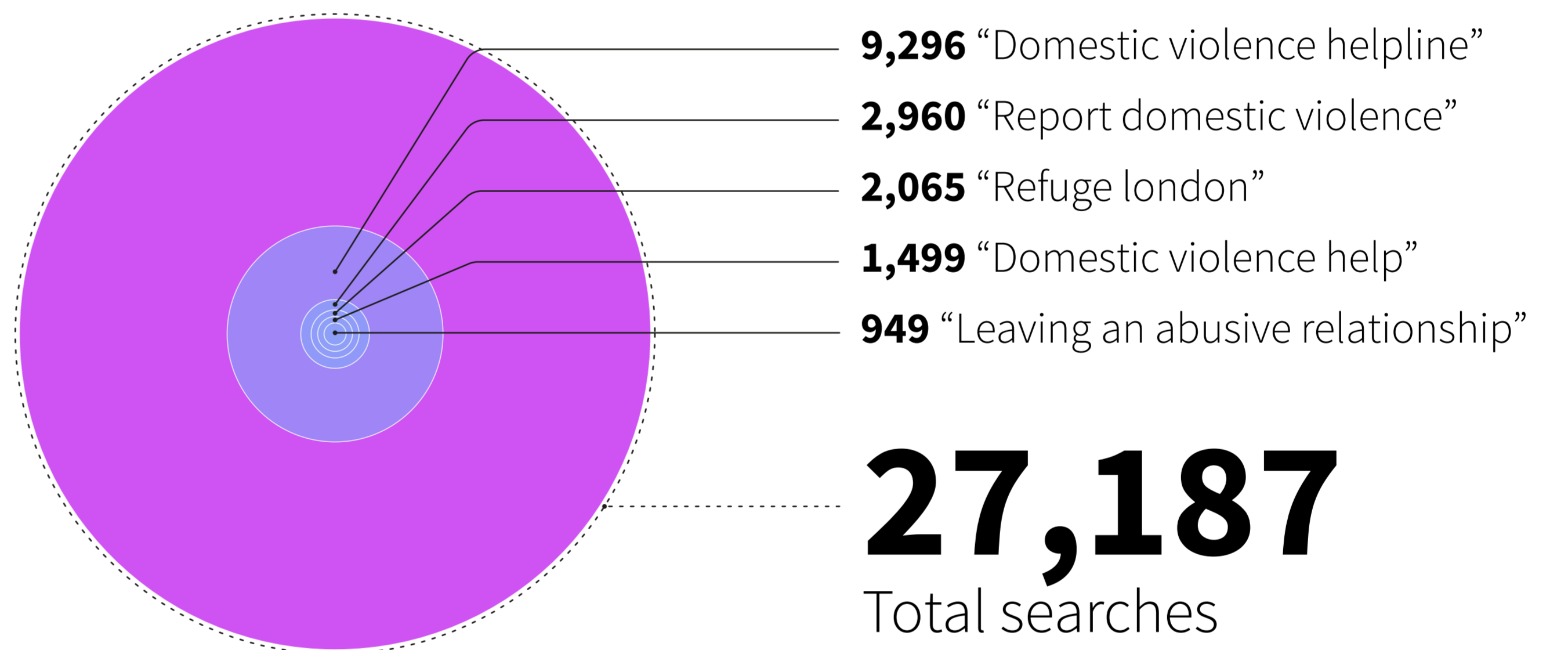


## What are they searching for?



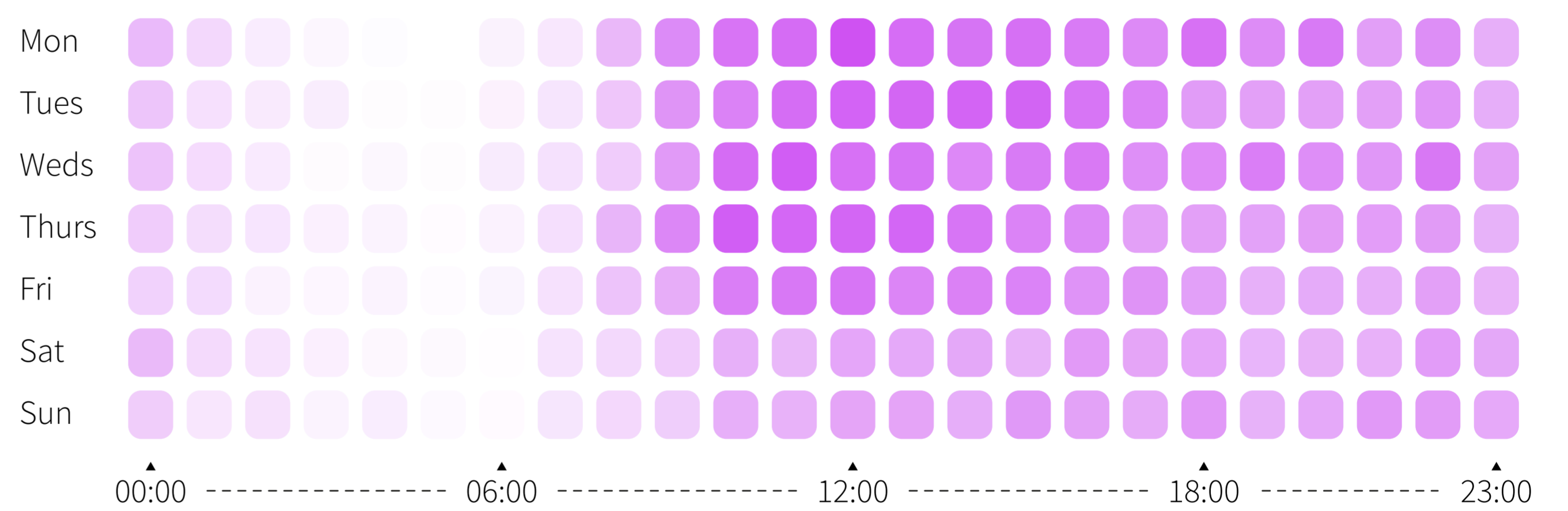
## How many searches are there?

The top 5 queries by volume



## When are they searching?

Searches related to domestic violence tended to peak around lunchtimes during Mon-Weds.



## Number of searches by day

Figures are a rolling average of the last seven days' worth of searches, noting that data was not collected during 16-20 April. The rolling average immediately after this period includes data from prior to 16 April to make up a 7-day period.

