



2019 BASE PACKAGE

POWERED BY:
thuzi



SPONSOR BASE PACKAGE

- ON-SITE REGISTRATION
- SCAN TO CHECK-IN
- SCAN FOR INFO
- SCAN TO WIN
- SURVEY
- WAIVER





ON-SITE REGISTRATION



2018
LITTLE LEAGUE
WORLD SERIES
BASEBALL
WILLIAMSPORT, PA

REGISTER FOR YOUR LITTLE LEAGUE BASEBALL® WORLD SERIES WRISTBAND



- Become a part of the Little League Baseball® World Series Family Fun Zone experience like never before
- Capture every minute of excitement with just a swipe
- Share your Little League Baseball® World Series experience with friends and family on Facebook and Twitter

*Must be present to pick up

REGISTER NOW

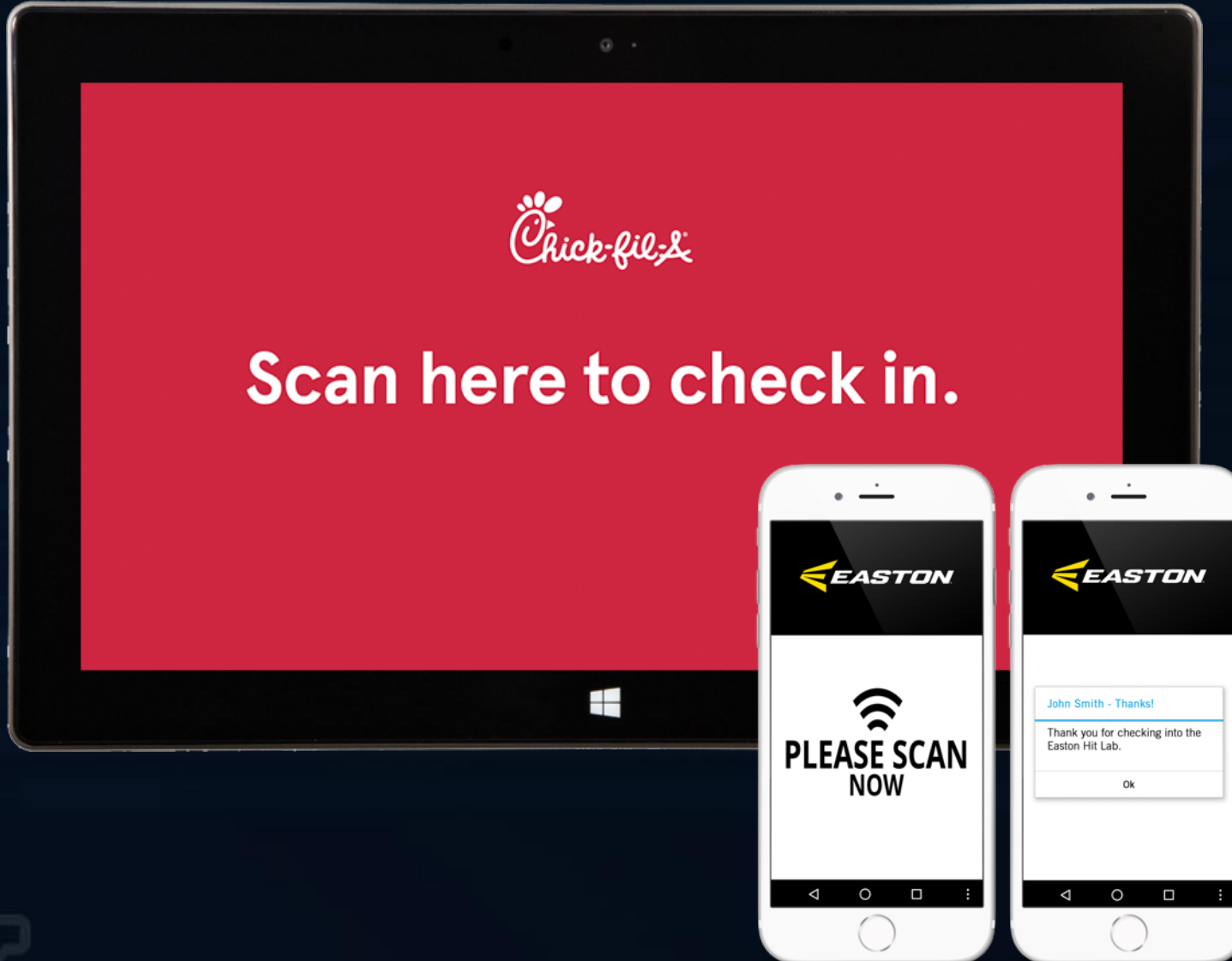
PLEASE VISIT ANY ONE OF THESE PARTICIPATING SPONSORS TO GET YOUR WRISTBAND.



Each participating sponsor will have an individual registration station in their booth to register participants that may not have pre-registered.



SCAN TO CHECK IN



Participants will be able to check in at participating sponsor station.

Checking-in generates a digital badge, points or social post .

Sponsors may include a survey as part of the process.

Allows for better metrics and tracking participation.



SCAN FOR INFO

Scan for Info allows participants to request information about a product or promotion.

Email is sent to participant with information/link to additional information.



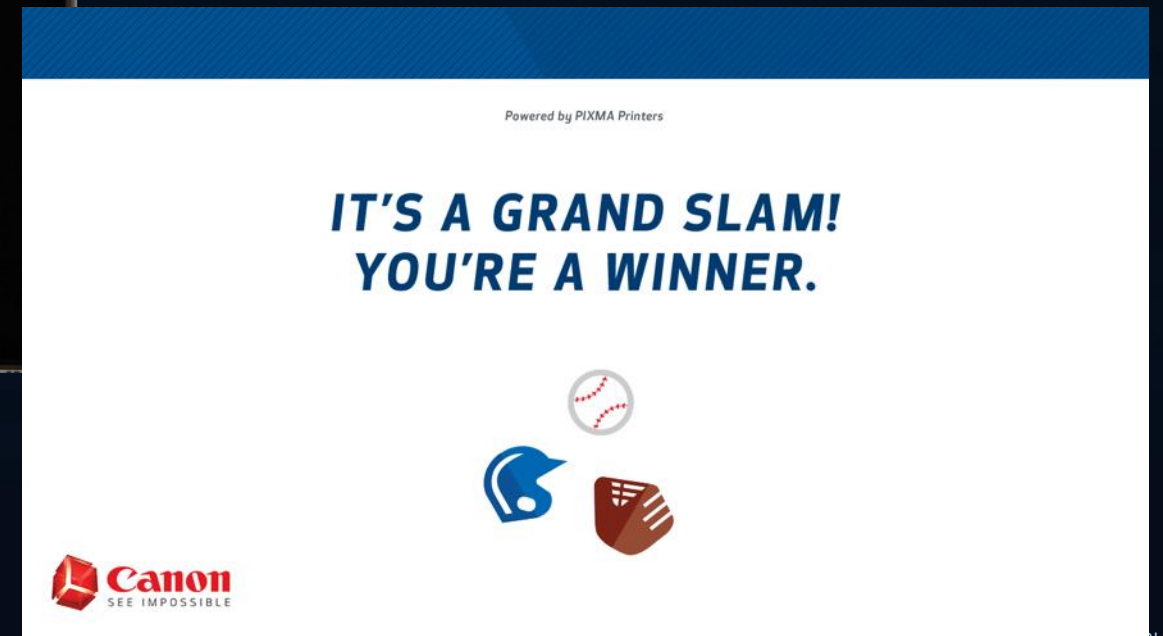
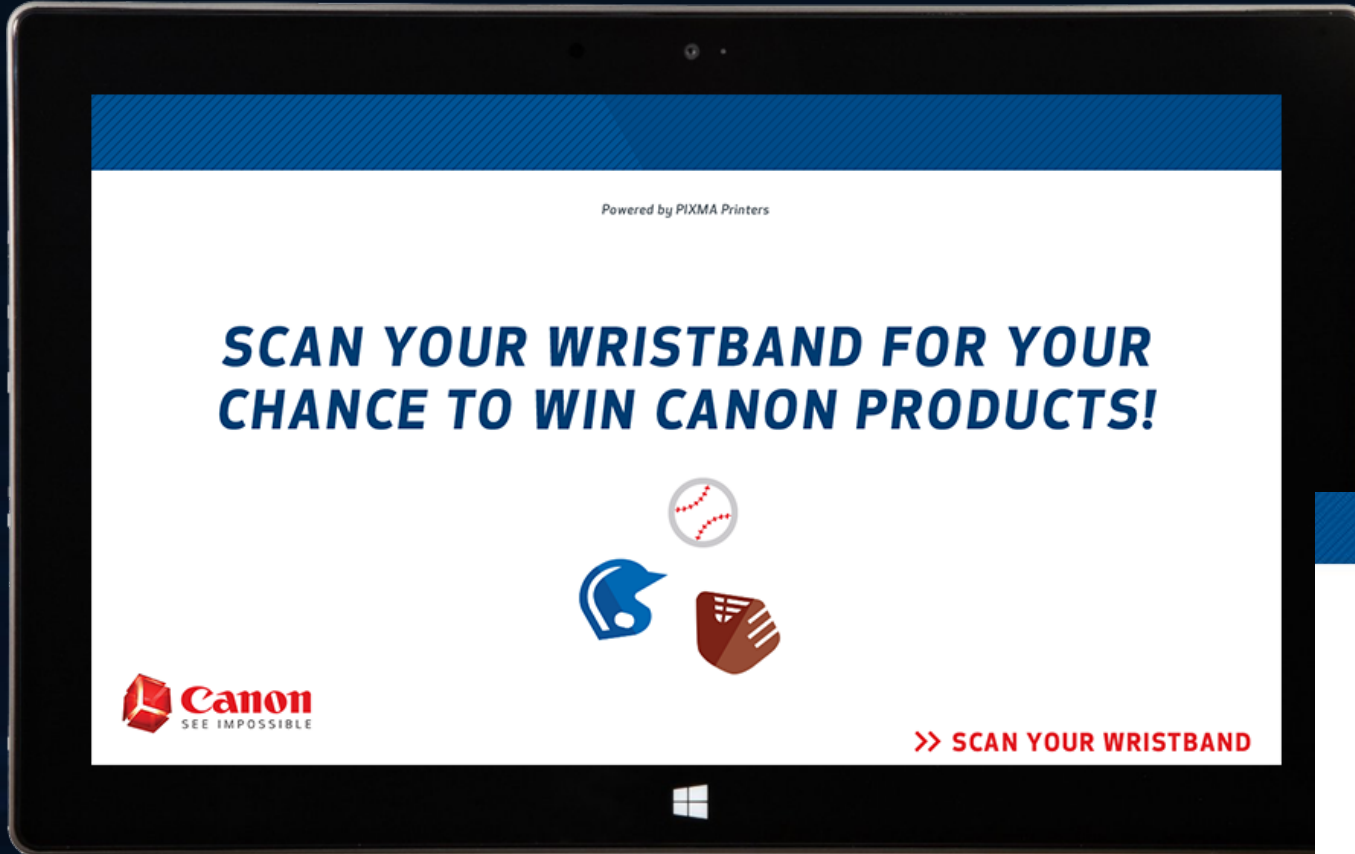


SCAN TO WIN

Scan to Win is the sweepstakes that only takes a swipe of the wrist.

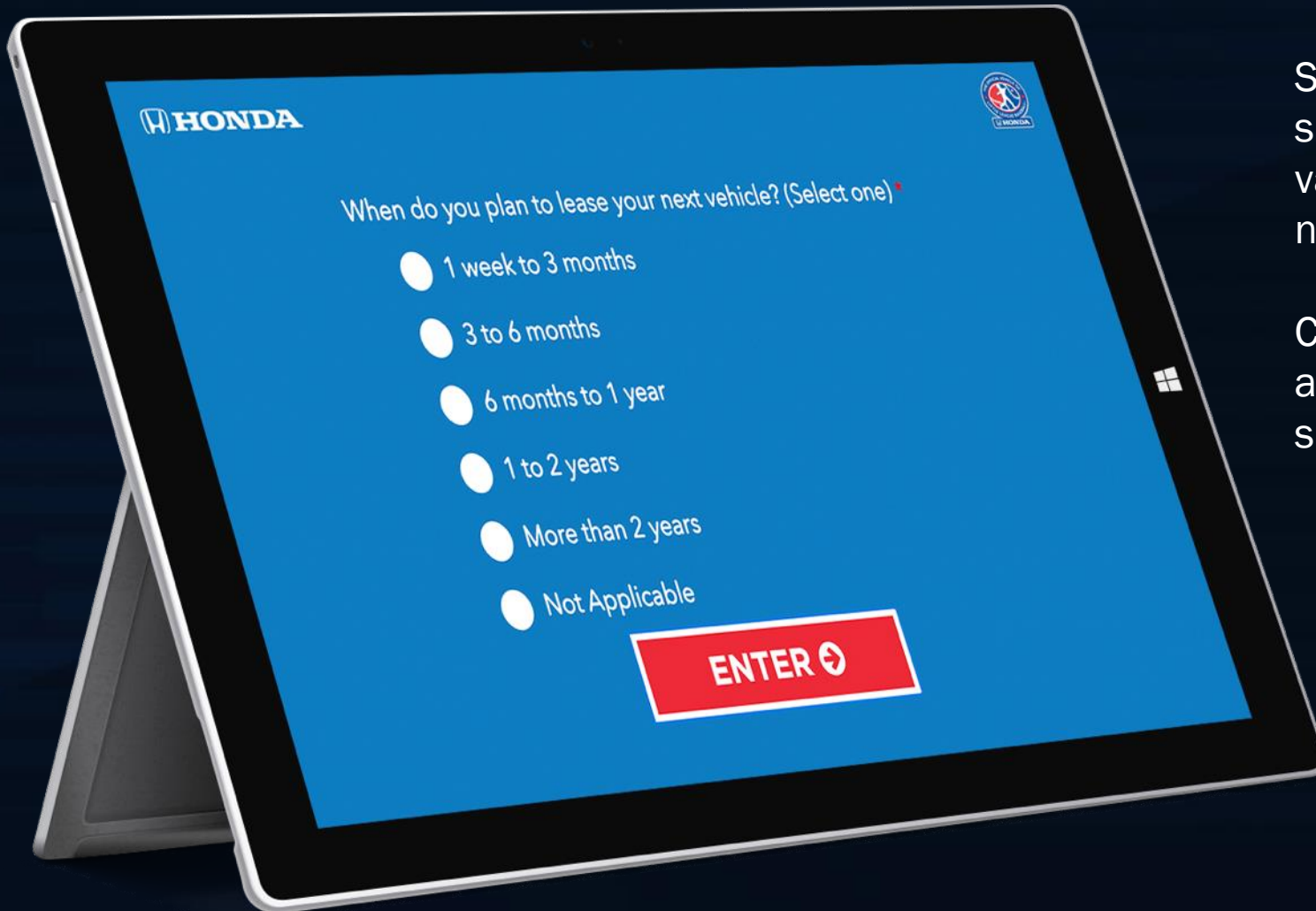
May be used for giveaways or long-term sweepstakes entries.

Frequency of winners is easily adjusted and may be changed during the event to account for supply (1 out of 5, 1 out of 10).





SURVEY



Sponsors may have participants take a survey in their activation to collect valuable consumer data specific to their needs.

Collected data is provided to sponsor after the event in spreadsheet form, and summarized scorecard.





WAIVER

The E-sign waiver allows us to efficiently collect waiver agreements in a simple and manageable format.

Participants may “e-sign” by typing their name between two backslashes, birth date may also be added.

Waivers are exported to PDF format and are available for download from a secure FTP.





METRICS

- All actions are tracked through the analytics dashboard.
- Each sponsor is provided an individual analytics report which details their activation(s) within 2 weeks of the Little League World Series.
- Sponsors are able to track statistics in real-time on-site.
- Permission based reporting allows sponsors to only view their own data.





DETAILS

Hardware

- Each sponsor will receive 4 laptops/tablets
 - 2 pieces of equipment are used for registration
- Each piece of hardware is multifunctional

Support

- Each sponsor will have a Thuzi team member on-hand to train sponsor provided staff and support the activation(s)
- Each sponsor will be responsible for having a booth staff member dedicated to conducting registration within their sponsor booth



THANK YOU!

