
LOGO GUIDELINES

INTERNAL USE ONLY

INDUSTRIAL
SCIENTIFIC

www.indsci.com | Follow us on

INTRODUCTION

The Industrial Scientific brand reflects a clean, modern, yet industrial look and feel. With simple text and a lot of white space, it creates breathing room which is pleasing to the eye. Large images are eye catching to draw you in and the minimal text provides a straightforward overview of our products. We make sure all pieces whether sales tools or technical documents, have a consistent look sticking to these brand standard guidelines. Using the Industrial Scientific blue as the dominant color, orange and gray are used as accent colors along with the secondary pallet for support.



INTRODUCTION

About Industrial Scientific Corporation

As a global leader in connected sensing technology, Industrial Scientific provides gas detection products, services, and software to keep workers safe in hazardous environments. To date, the company supports 3,000 iNet® customers and monitors more than 375,000 devices across 13,500 sites. Established in 1985 and headquartered in Pittsburgh, Pennsylvania, Industrial Scientific has more than 1,200 global employees across 21 countries committed to preserving human life and eliminating death on the job by the year 2050. Industrial Scientific is also the parent company to Intellex Technologies (www.intellex.com). For more information, visit www.indsci.com.

OUR VISION

Industrial Scientific people are dedicating their careers to eliminating death on the job, by the year 2050.

OUR MISSION

Preserving human life on, above, and below the earth. Delivering highest quality, best customer service— every transaction, every time.

OUR WAY

Humble, hungry and smart.
Seek truth; speak truth.
Serving others is our greatest joy.



SECTION 1.0

LOGO

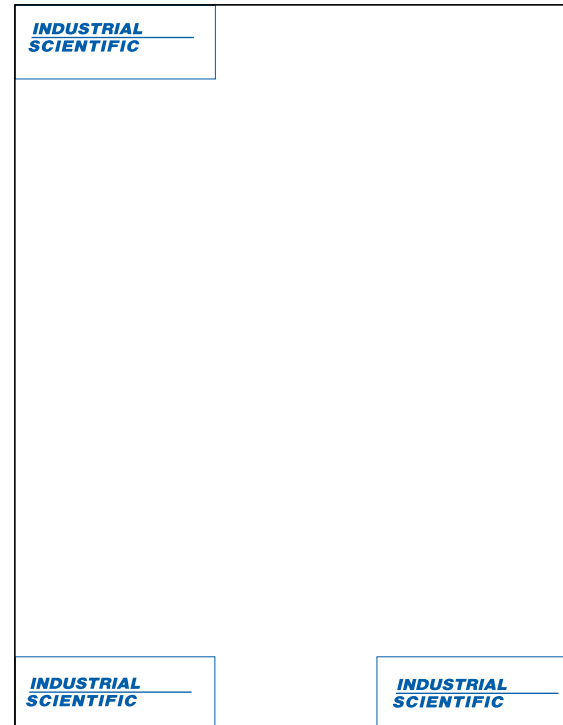
Clear Space

The Industrial Scientific logo is best displayed when surrounded by a sufficiently large, clear space. This drawing defines the minimum area which must always be kept free from other graphic elements or text.

The height of the logo should be used as the distance from all other type and graphics on the page. The blue line indicates the proper distance for this size logo.

Preference for placement on any size page is the upper left corner or in the lower left or right corner.

NOTE: The logo should not be typed, recreated, or redrawn for any reason. You must use the original logo file.



Logos Colors

All possible color print reproduction versions of the Industrial Scientific logo are presented on this page.

The reproduction of the Industrial Scientific logo in color is the preferred option. Use the color versions of the logo wherever possible. However, in some cases, the logo may also be reproduced in black or white. If the Industrial Scientific logo is reversed out (negative), both elements of the logo—the name and the rule—are white. The logo can also be reversed out of an image or printed black on an image depending on the tonality of the background image. For product face plates and keypads a PMS 877 silver metallic can be used.

NOTE: It is not permitted to print or reproduce the Industrial Scientific logo in any other format than the originals provided.

**INDUSTRIAL
SCIENTIFIC**

← ISC Blue
CMYK 100-66-0-2

**INDUSTRIAL
SCIENTIFIC**

← Black

**INDUSTRIAL
SCIENTIFIC**

← Reversed out of Black

**INDUSTRIAL
SCIENTIFIC**

← Reversed out of ISC Blue

**INDUSTRIAL
SCIENTIFIC**

← Reversed out of an Image

Product Logos

Product logos are available in full color or white when needed. Use of the two color Ventis and Tango logos are instrument plates. White logos are for use of reversing the logo out of a solid color or image.

FILE LOCATION: PhotoLibrary - Logos - Product_Logos

Product Logo Only



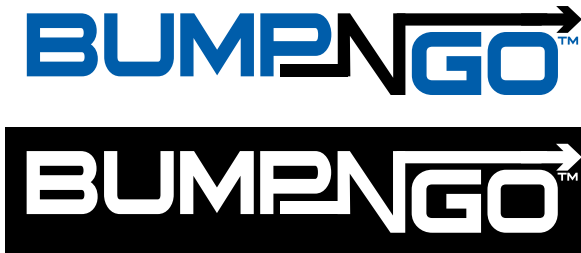
Product Logo Only



Accessory Logos

Accessory logos are available in full color or white when needed. White logos are for use of reversing the logo out of a solid color or image.

FILE LOCATION: PhotoLibrary - Logos - Product_Logos



Product Trademarks

REGISTERED

iNet®
iNet® Exchange
iNet® Control
iNet® Now
Ventis® MX4
Ventis® Pro5
Ventis® Slide-on Pump
MX6 iBrid®
Radius® BZ1
SafeCore® Module
Tango® TX1
GasBadge® Pro
DualSense® Technology
iAssign® Technology
LENS® Wireless
RGX® Gateway
SmartWork®






TRADEMARK

DSX™ Docking Station
V•Cal™
T40 Rattler™
AlarmAmp™
Guaranteed for Life™ Warranty
ActiveBlu™ (pending)
Bump-N-Go™
TGX™ Gateway

SECTION 2.0

COLORS

Color Specifications

Color Name	Pantone	CMYK Equivalent	RGB Equivalent	
 ISC Blue	—	100c 66m 0y 2k	0r 93g 170b	
 ISC Orange	PMS 158C	2c 66m 100y 0k	239r 118g 34b	
 ISC Grey	PMS 877C	48c 39m 39y 3k	139r 141g 141b	
 Black	—	0c 0m 0y 100k	0r 0g 0b	
 ISC Red	PMS 485C	5c 98m 100y 0k	226r 35g 26b	Secondary Colors
 ISC Green	PMS 7482C	95c 8m 100y 1k	0r 157g 78b	
 ISC Neon Green	—	26c 0m 93y 0k	200r 230g 50b	
 ISC Light Blue	PMS 311C	69c 0m 12y 0k	0r 193g 222b	
 ISC Yellow	PMS 124C	7c 35m 100y 0k	237r 170g 0b	
 ISC Dark Green	PMS 3435C	87c 45m 78y 49k	18r 71g 52b	Tertiary Colors (Use only when extra colors are needed)
 ISC Purple	PMS 267C	76c 97m 0y 0k	98r 38g 158b	
 ISC Brown	PMS 7519C	57c 60m 70y 40k	95r 75g 60b	

SECTION 3.0

TYPOGRAPHY

Typography – Printed

Use Univers if available for all printed materials.

Univers 45 Light

abcdefghijklmnopqrstuvwyz

Use Univers 45 Light for body copy and headlines

Univers 47 Light Condensed

abcdefghijklmnopqrstuvwyz

Use Univers 47 Light Condensed for body copy inside of charts

Univers 65 Bold

abcdefghijklmnopqrstuvwyz

Use Univers 65 Bold for headlines

Univers 67 Bold Condensed

abcdefghijklmnopqrstuvwyz

Use Univers 67 Bold Condensed for Headlines in charts

Univers 55 Roman

abcdefghijklmnopqrstuvwyz

Use Univers 55 Roman for the ISC web address

Univers 75 Black

abcdefghijklmnopqrstuvwyz

Use Univers 75 Black for headlines

Typography – Web

Use Roboto for the web approved font.

Roboto Light

abcdefghijklmnopqrstuvwyz

Roboto Condensed Light

abcdefghijklmnopqrstuvwyz

Roboto Bold

abcdefghijklmnopqrstuvwyz

Roboto Condensed Bold

abcdefghijklmnopqrstuvwyz

Roboto Regular

abcdefghijklmnopqrstuvwyz

Roboto Black

abcdefghijklmnopqrstuvwyz

Typography – Printed

Use Arial for cases when Univers or Helvetica is not available. Can be used for letterhead and PowerPoints.

Arial Regular

abcdefghijklmnopqrstuvwxyxz

Use Arial Regular for PowerPoints and letterhead when Univers is not an option.

Arial Bold

abcdefghijklmnopqrstuvwxyxz

Use Arial Bold for Titles in PowerPoints and letterhead when Univers is not an option.

SECTION 7.0

CONTACT

Corporate Headquarters

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8:00am - 6:00pm EST, Friday

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