

Rolls-Royce Motor Cars

DAWN SILVER BULLET COLLECTION



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Bespoke Design
ROLLS-ROYCE MOTOR CARS

DAWN SILVER BULLET COLLECTION

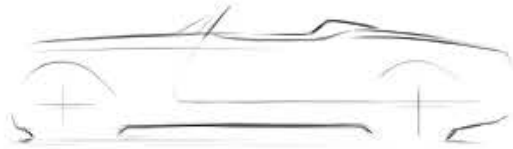
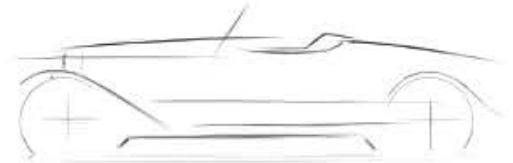
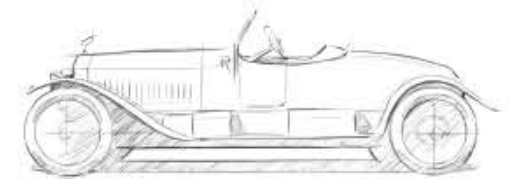
Introducing the Dawn Silver Bullet Roadster. Inspired by the spirit of the Brewster Playboy Roadster of the 1920s, it's a modern interpretation of the heady, irreverent attitude of that decade.

A powerful, precise model that cuts through the noise – striking a chord with all those seeking escape and adventure. The Dawn Silver Bullet is the carefree anti-hero of the Rolls-Royce family, appealing to the spontaneous, non-conformist driver.

Seductive and effortlessly cool, this model is limited to just 50 cars worldwide. Embodying the confident spirit of the roaring twenties of the previous century, the Dawn Silver Bullet makes just as dramatic an entrance 100 years on.

An ultra-metallic paint finish, carbon fibre fascia and the most wind resistant cabin in the world elevate the Dawn Silver Bullet to the epitome of what it means to be a future classic.

Imbued with British eccentricity and class, this model melds the nostalgia of the past with the stunning innovation of the future – making the Dawn Silver Bullet Roadster the perfect platform from which to experience the best journeys on the planet.



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DESIGN FEATURES

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SILVER PAINT

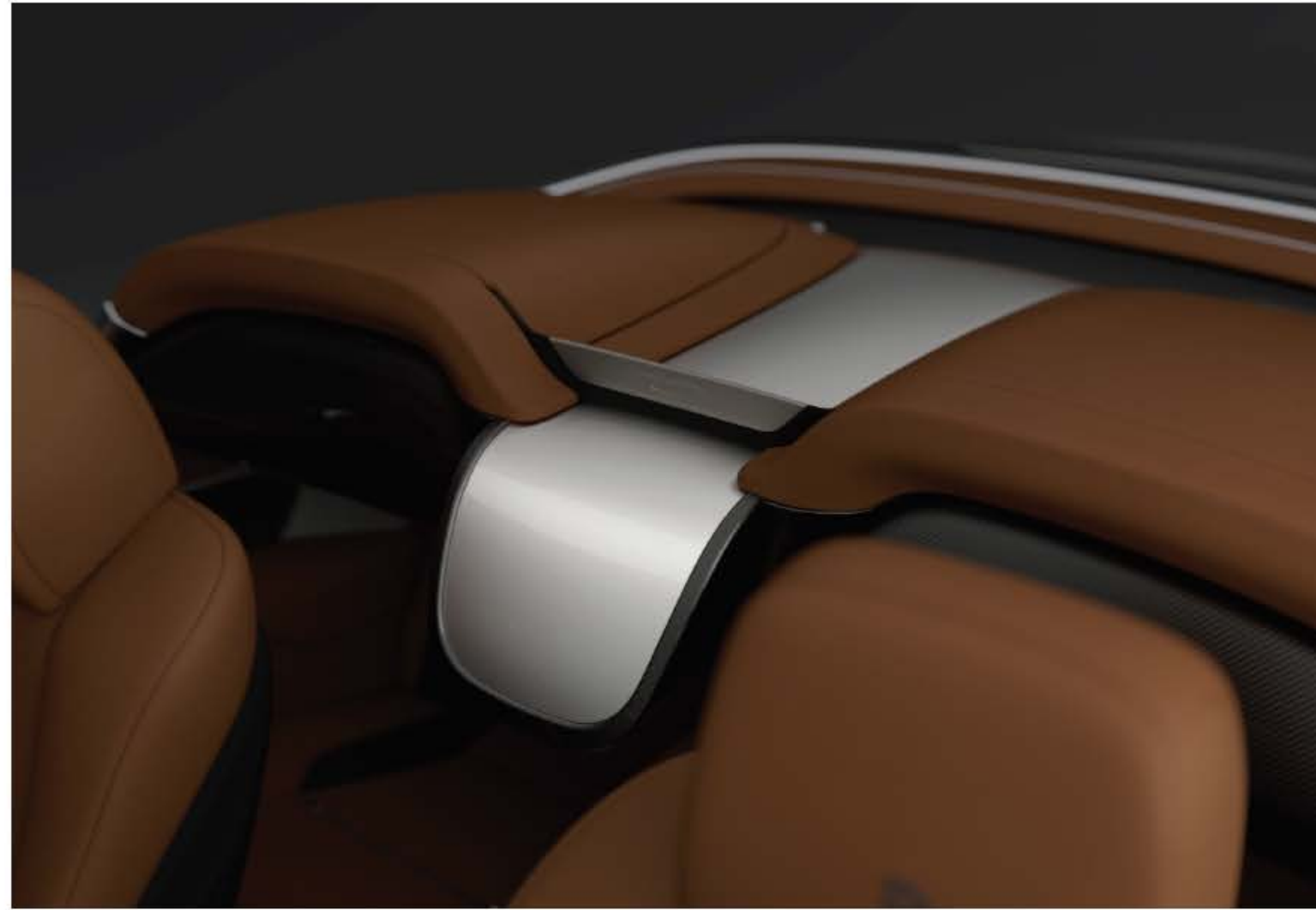
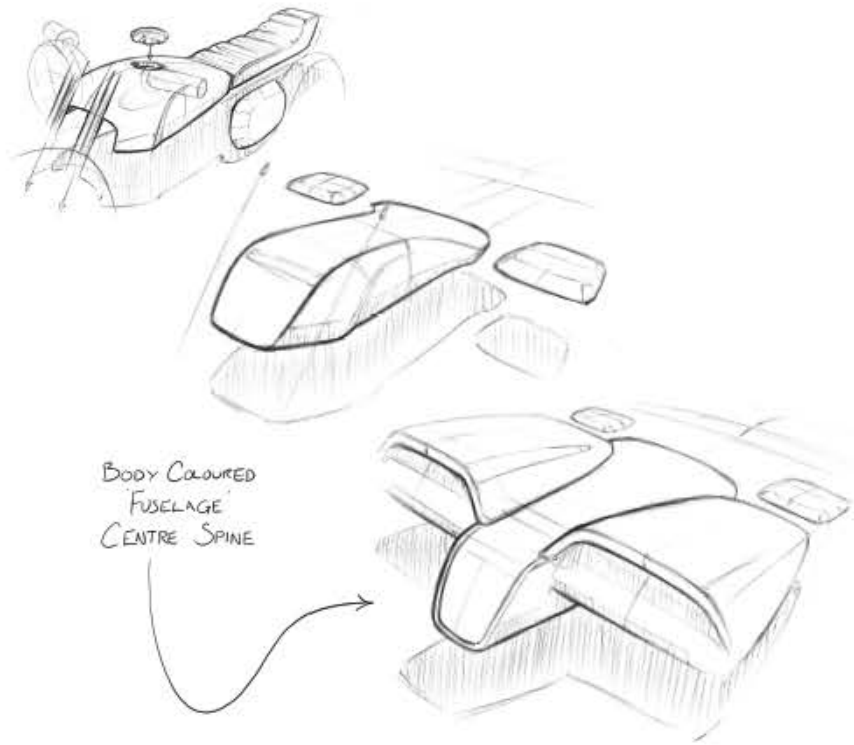
Silver Bullet is painted in Brewster Silver, a heavily flaked Silver which comes to life in the light and, when applied over the whole body, gives Silver Bullet a speedform like quality.



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AERO COWLING

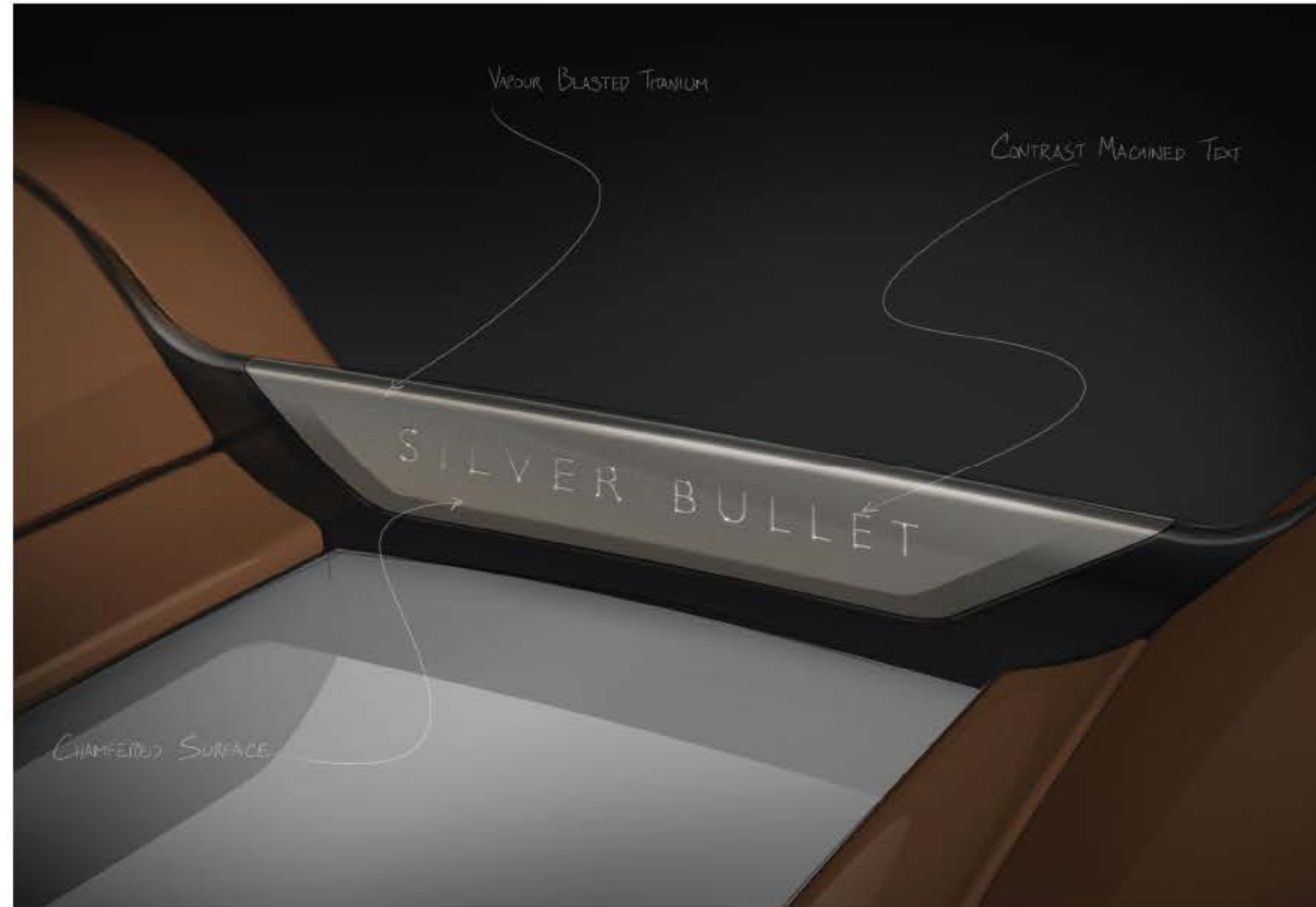
The aero cowling firmly positions Silver Bullet as the ultimate driver's Dawn, dramatically changing the car's silhouette with a heightened sense of speed and purpose. The Brewster Silver centre spine brings the bodywork into the cabin and enhances the two seater feeling introduced by the aero cowling.



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AERO COWLING

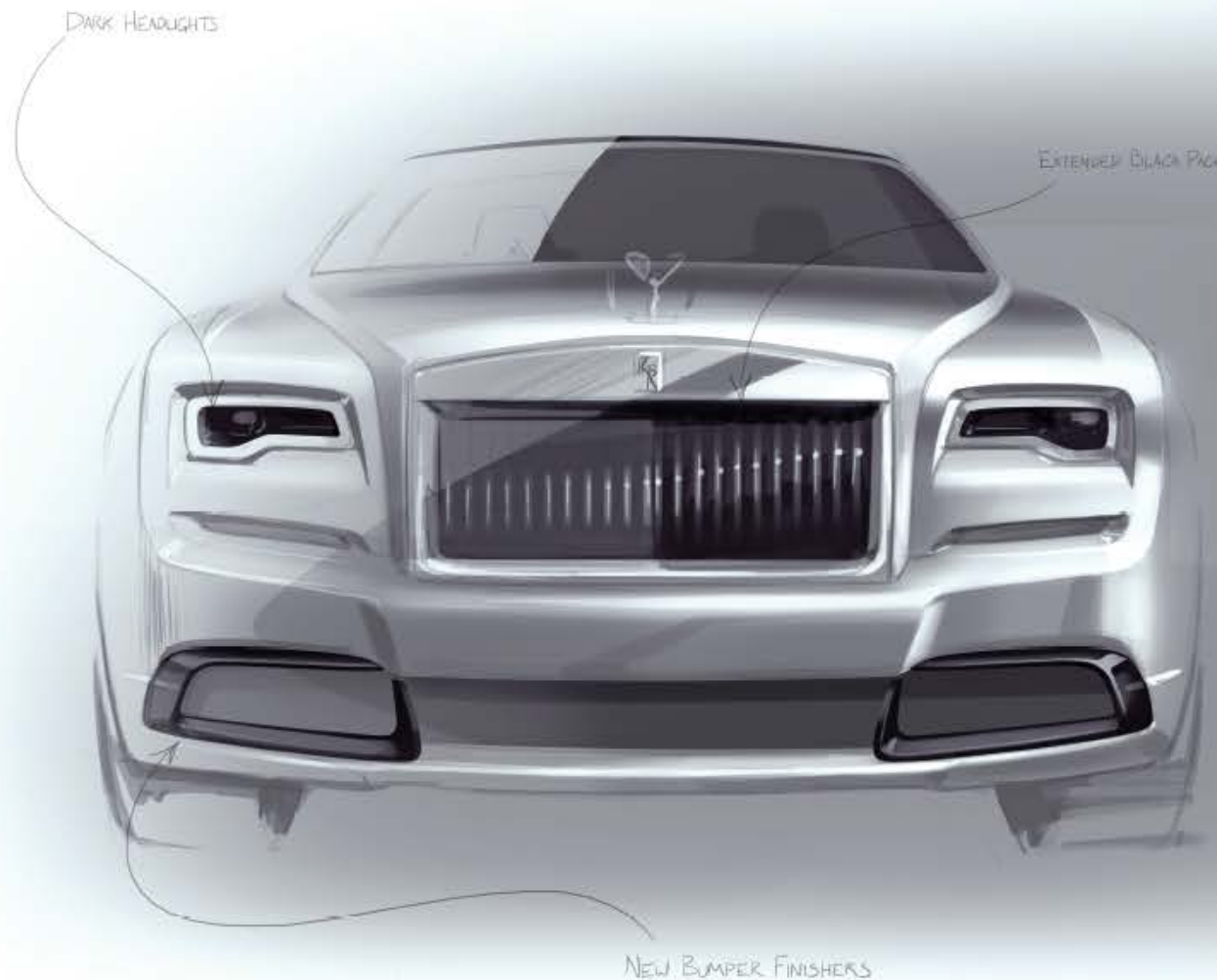
A titanium finisher completes the aero cowling windbreak; subtly surfaced and vapour blasted, with contrasting machined details which provide a jewellery like quality, proudly displaying the Silver Bullet name and silhouette.



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DARK EXTERIOR DETAILS

In addition to the extended black pack, Silver Bullet showcases for the first time dark headlights and a new dark front bumper finisher. This dark detailing provides Silver Bullet with a more aggressive expression, affirming it as the driver's Dawn.



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DARK WHEELS

A part polished wheel with a translucent shadow finish complements the dark elements on the exterior of the car and provides a contrast to the Brewster Silver. A single silver pinstripe around the wheel centre is the final crafted touch.



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OPEN PORE CARBON FIBRE

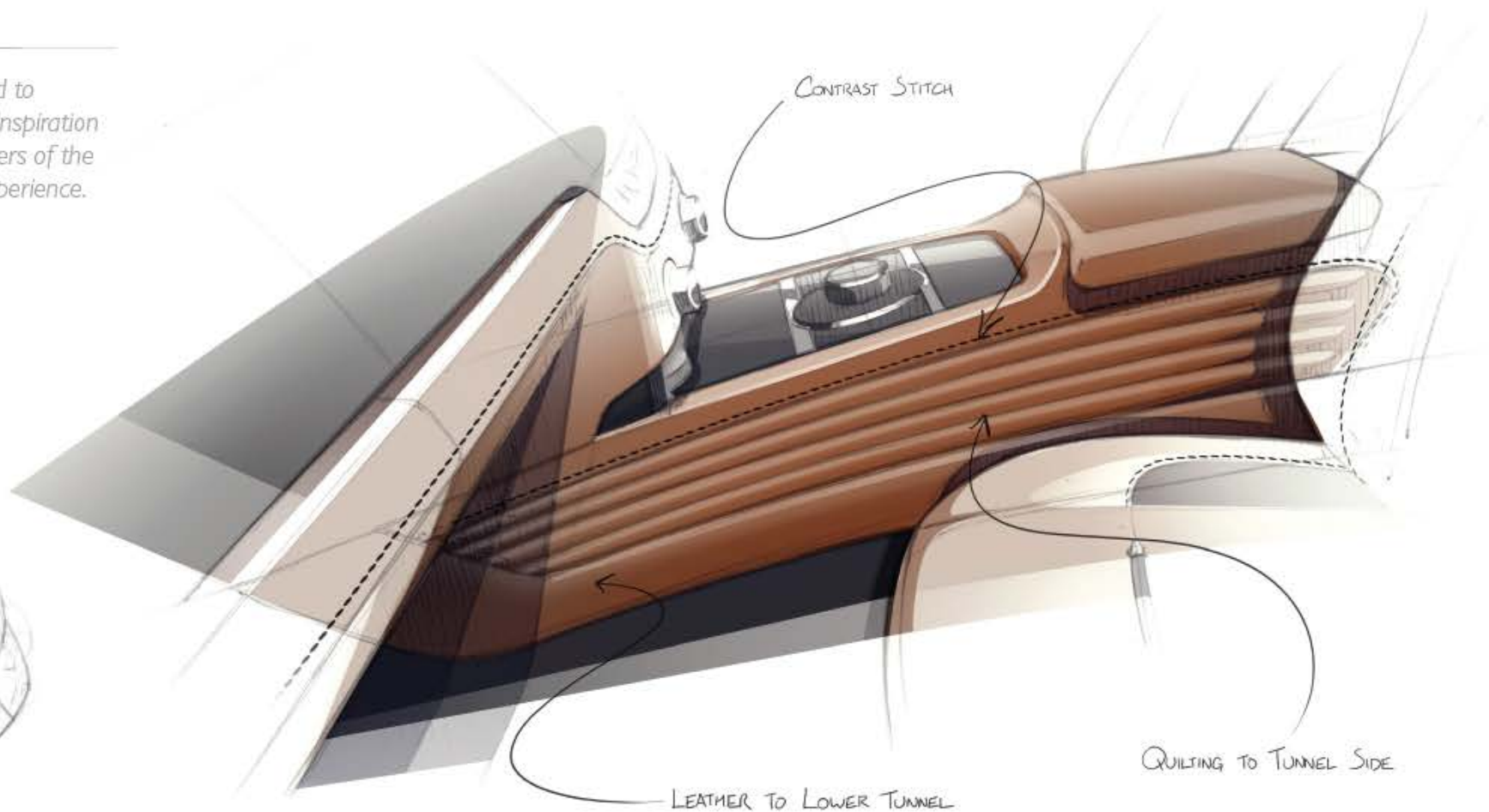
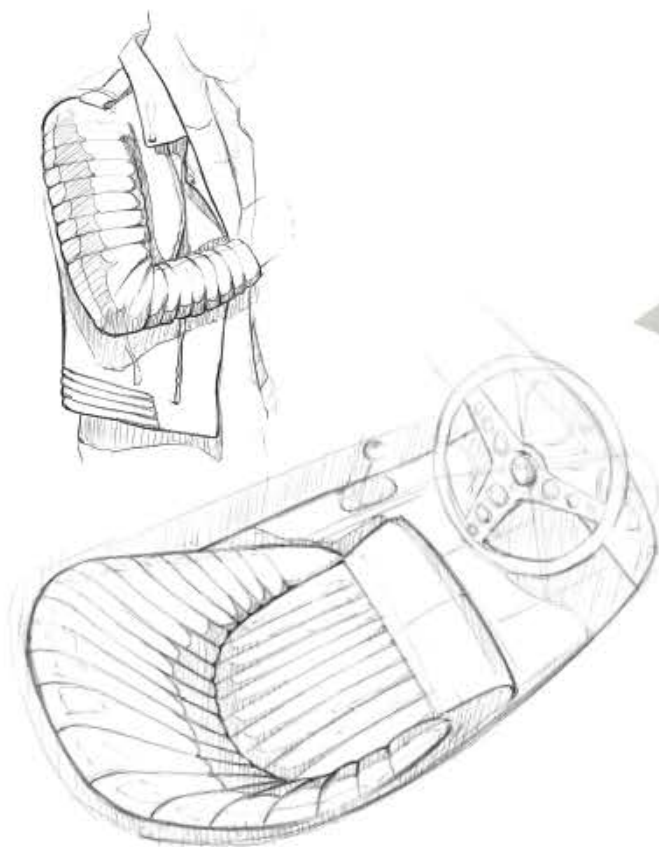
The woodset of Silver Bullet is carbon fibre with a unique open pore finish. The intricacy and essence of carbon fibre in a more relaxed guise, befitting of Silver Bullet's character.



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QUILTED TUNNEL

The tunnel is quilted and the use of leather is extended to provide added tailoring and focus on the driver's area. Inspiration has been drawn from leather jackets and iconic roadsters of the past, reinterpreted for a modern Rolls-Royce driving experience.



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COLLECTION DETAILS

The engraved treadplates and clock are the final touches of detail; the elements which complete every Rolls-Royce, tailored to the Silver Bullet Collection.



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DAWN SILVER BULLET COLLECTION

VEHICLE VISUALISATION

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Main Body Colour:

Brewster Silver

Hood Colour:

Black

Extended Black Pack



EXTERIOR OVERVIEW

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Bespoke Design
ROLLS-ROYCE MOTOR CARS

Main Body Colour:

Brewster Silver

Hood Colour:

Black

Extended Black Pack



EXTERIOR OVERVIEW

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Bespoke Design
ROLLS-ROYCE MOTOR CARS

Main Body Colour:

Brewster Silver

Hood Colour:

Black

Extended Black Pack



EXTERIOR OVERVIEW

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Bespoke Design
ROLLS-ROYCE MOTOR CARS

LIGHT COLOURWAY

Main Leather:
Casden Tan

Secondary Leather:
Black

Contrast Leather:
Selby Grey

Contrast Stitching:
Black



INTERIOR OVERVIEW

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LIGHT COLOURWAY

Main Leather:

Casden Tan

Secondary Leather:

Black

Contrast Leather:

Selby Grey

Contrast Stitching:

Black



INTERIOR OVERVIEW

HIGHLY CONFIDENTIAL - DO NOT DISTRIBUTE

LIGHT COLOURWAY

Main Leather:

Casden Tan

Secondary Leather:

Black

Contrast Leather:

Selby Grey

Contrast Stitching:

Black

Embossed Piping



INTERIOR OVERVIEW

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DARK COLOURWAY

Main Leather:
Black

Contrast Leather:
Driftwood Grey

Contrast Stitching:
Mugello Red



INTERIOR OVERVIEW

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DARK COLOURWAY

Main Leather:
Black

Contrast Leather:
Driftwood Grey

Contrast Stitching:
Mugello Red



INTERIOR OVERVIEW

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DARK COLOURWAY

Main Leather:

Black

Contrast Leather:

Driftwood Grey

Contrast Stitching:

Mugello Red

Embossed Piping



INTERIOR OVERVIEW

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DAWN SILVER BULLET COLLECTION DETAILS

Package and Ordering Details

Collection Feature	Unique to Collection
Brewster Silver Exterior Paint Highly Bespoke Silver with large metallic flakes	✓
Bespoke Aero Cowling with vapour blasted Titanium wind deflector	✓
Dark Tinted Headlights	✓
Dark Front Bumper Aero Inserts	✓
Exterior Black Detailing	✓
Dark 7 Spoke Alloy Wheels	✓
Open Pore Carbon Fibre Fascia and centre spine	✓
Quilted Tunnel	✓
Debossed Piping	✓
Collection Treadplates	✓
Collection Clock	✓
Unique Collection Module Break-up	✓
Contrast RR Monograms	
Contrast Stitching	
Pinstripe to Wheel Centre	
Two-Tone Steering Wheel	

Key information

Global Allocation – Strictly limited to 50 units globally

Regional Allocation – 17 Units for Americas Region

Ordering Period – Open Now

Start of Production – April 2020 → August 2020

Ordering process – Email Product.Info@Rolls-RoyceMotorCarsNA.com
or contact your RGM for an official order form

NOTE: The Dawn Silver Bullet Collection cannot be ordered in SMS, it must be ordered on the official order form

2020MY Dawn Silver Bullet Collection Pricing:

- \$74,800 (USD)

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