



Women's Health
Council of RI

Health Leads

Better health. One connection at a time.

October 25, 2012



Health Leads Model: Asthmatic Patient



Asthmatic patient to ER 3x prior month



Patient to PCP



Patient lives in housing w/ asbestos, heat cut off, running out of food



PCP prescribes controller med & HL

Health Leads

Patient Name: TON JACKSON
 Client (Parent) Name: NOGA JACKSON
 Medical Record Number: AB54123
 Date: NOVEMBER 15, 2010
 Patient Phone: (410) 555-1123
 Referring Provider is (circle): Nurse Doctor Social Worker
 Referring Provider Name: DR. PETERSON

<input checked="" type="checkbox"/> Food Assistance	<input checked="" type="checkbox"/> Job Search / Training
<input checked="" type="checkbox"/> Housing Search / Conditions	<input type="checkbox"/> Adult Education
<input type="checkbox"/> Income Supports	<input type="checkbox"/> Childcare
<input checked="" type="checkbox"/> Fuel / Utilities Assistance	<input type="checkbox"/> Clothing
<input type="checkbox"/> Health Insurance	<input type="checkbox"/> After School Programs

Health Leads hours and 24-hour voicemail are available at (617) 414-4349.



HL connects patients to resources



Patient secures resources to be healthy

- Health insurance
- Heat
- Food stamps
- Job training
- **Housing w/out asthma triggers**

Our Vision



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Health Leads

envisions a healthcare system that
addresses all patients' basic resource needs
as a standard part of quality care

Health
Leads →

Better health.
One connection at a time.



Challenge:

Operational/Financial Integration of Basic Resource Connections

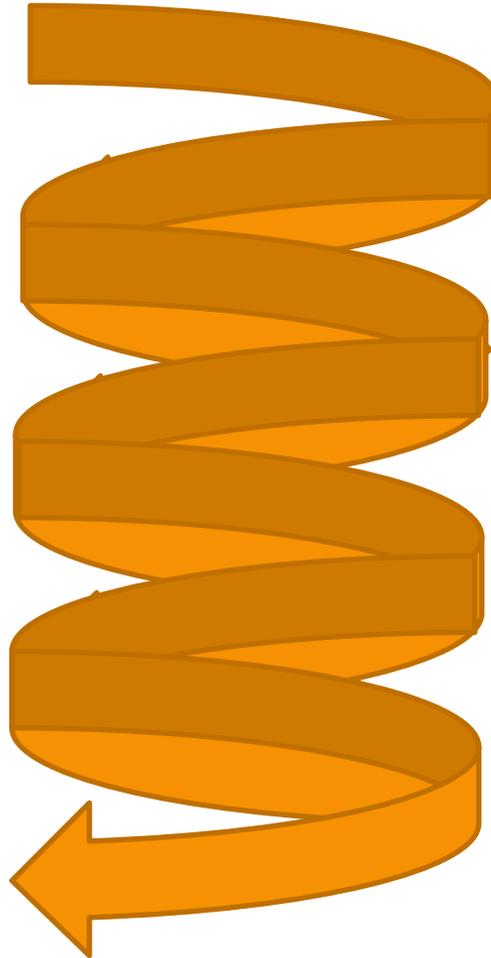


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No \$

No data

No \$

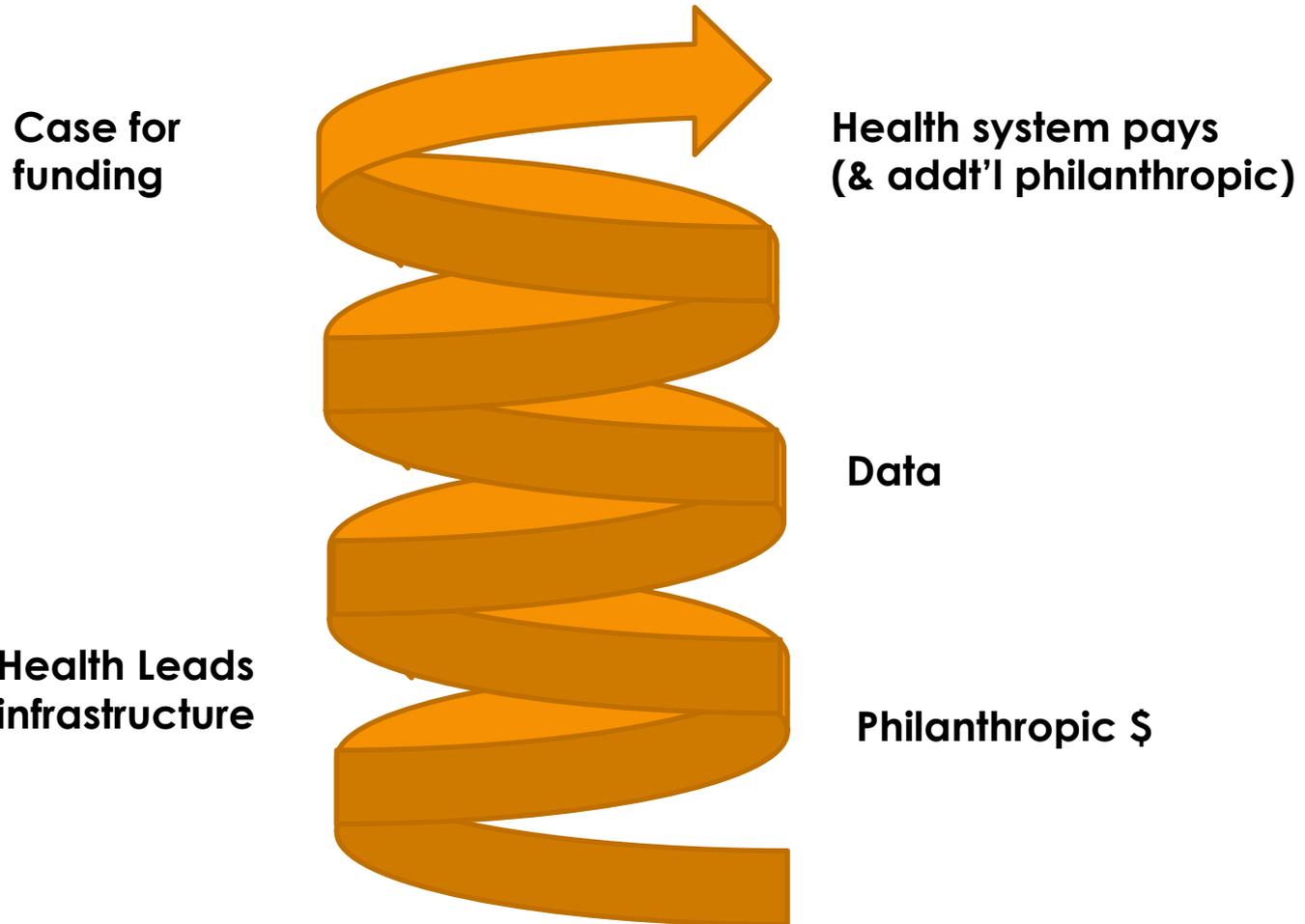


No case for
funding

Proof Point:



Operational/Financial Integration of Basic Resource Connections Women's Health Council of RI



Operational/Financial Integration of Basic Resource Connections



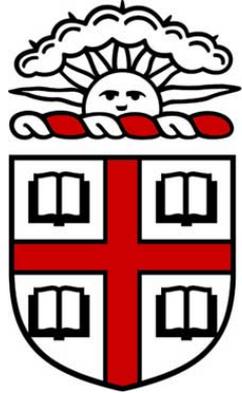
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- **Scalable/replicable model(s)**
 - Data collection
 - “Off the shelf” solution for clinics
- **Systematic, deep clinical integration → not ad hoc**
 - EMR
 - Patient flow
 - Screen/refer
- **Well-defined “customer” for resource connections**
 - Academic medical centers (safety net & non-safety net)
 - CHCs/FQHCs → HRSA
 - *State Medicaid/Medicaid MCOs*
- **Short-term economic value (v. long-term value of prevention)**
 - Minimize causation challenge
 - Patient churn

Case Study: Hasbro Children's Hospital



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BROWN



Hasbro Children's Hospital
The Pediatric Division of Rhode Island Hospital
A Lifespan Partner





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