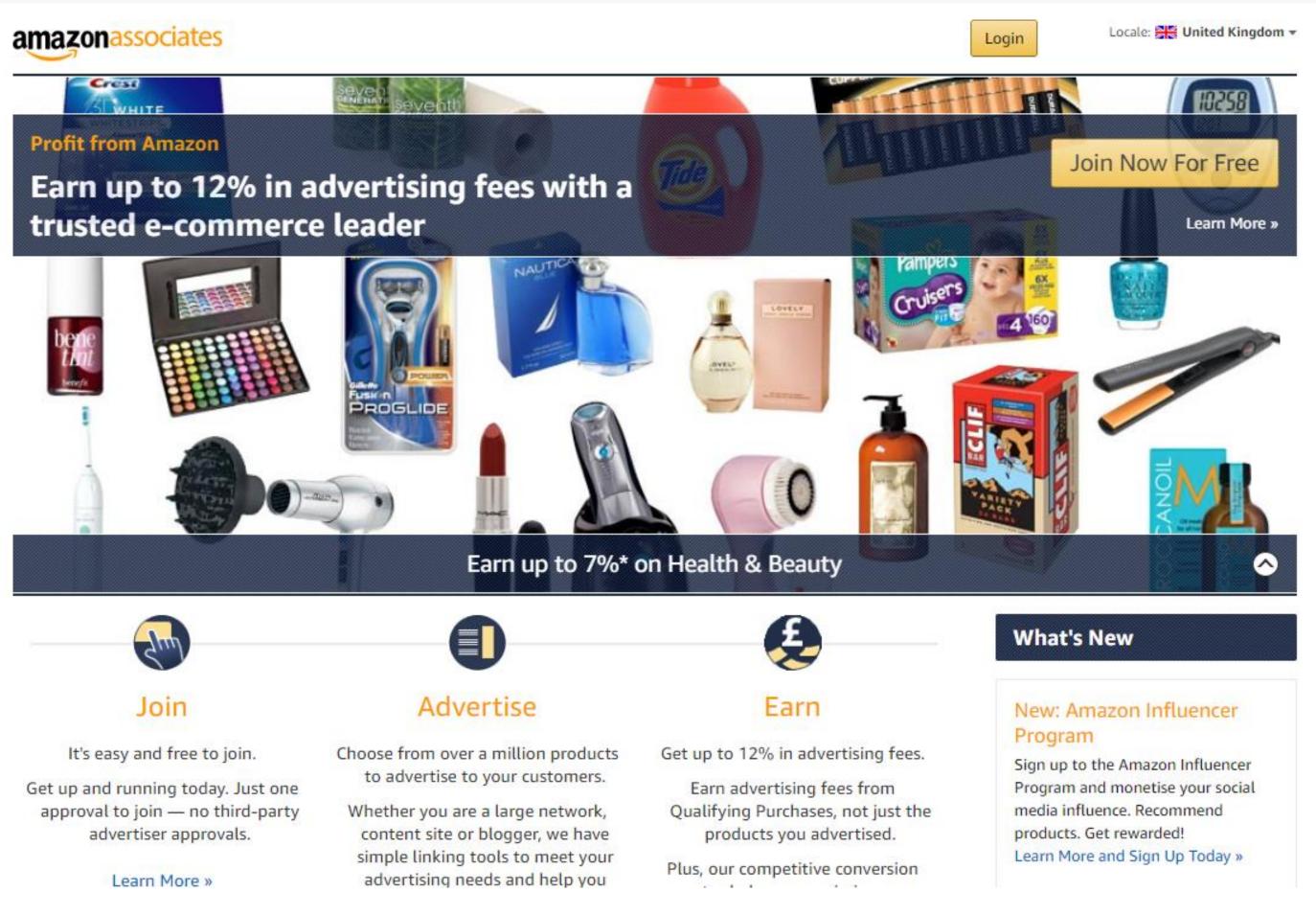
associates

Amazon Confidential. Do not distribute

Create an Account on Associates Central (UK)



- Link to Sign-up page below: https://affiliate-program.amazon.co.uk/
- The registration process will take from 5-10 minutes
- At the end of the process you will be given a store-id (or tracking-id) which is your main Associate identifier. This will look something like: 'example-21'



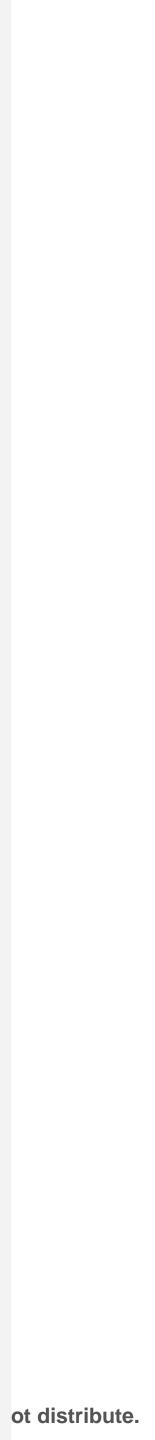
Your Account Information

Important: Please read these instructions before you fill in this form.

To whom should we issue payments?

Your primary Amazon.co.uk account address is below. We will make payments to this account unless you add or select a different address.





Who is the main contact for this account?

The payee listed above

Someone else - I need to enter their information

Contact Name *

Contact Phone Number *

\$

Select

ex: 555 123 4567

For U.S. tax purposes, are you a U.S. person?

In general, you are considered a U.S. person if you are a (1) U.S. citizen, (2) U.S. resident, or (3) entity organised under the laws of the U.S.

🖲 No

) Yes







Your Websites and Mobile Apps

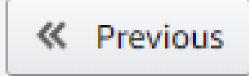
Important: Please read these instructions before you fill this form.

List all the top level domains and/or mobile apps on which you plan to display banners, widgets, Special Links, or other ads from Amazon Associates. You need to add at least one website or mobile app. You can add up to 50 websites or mobile apps.

Enter Your Website(s) URL(s) *

Example.coml

Add



Enter your Mobile App download URL(s)

example.com/store/apps/exampleapp

Add



Profile

Important: Please read these instructions before you fill this form.

Choose your preferred Associates ID? *

marine

Your Website List

Example.com

What are your websites or mobile apps about? *

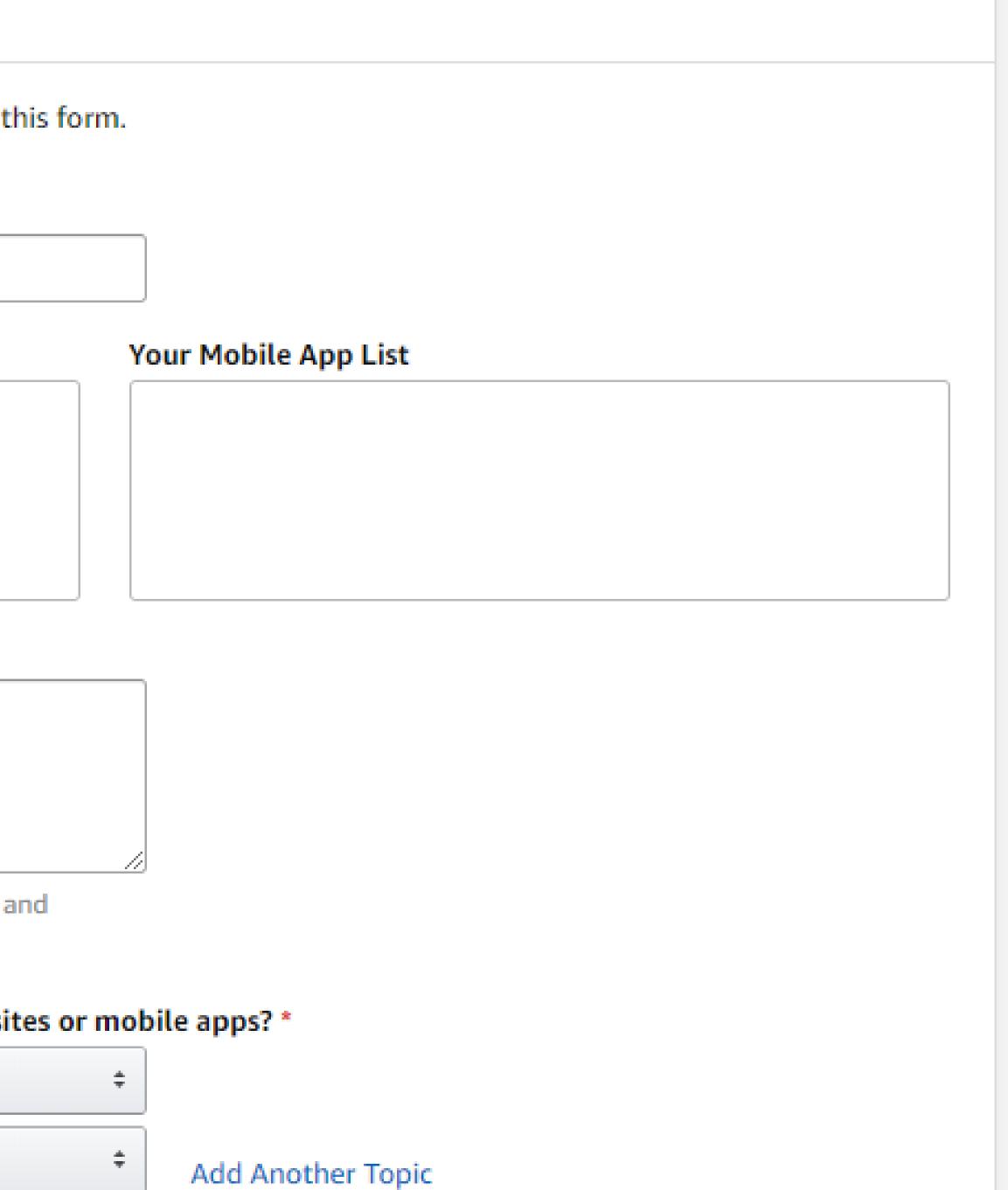
it's a test

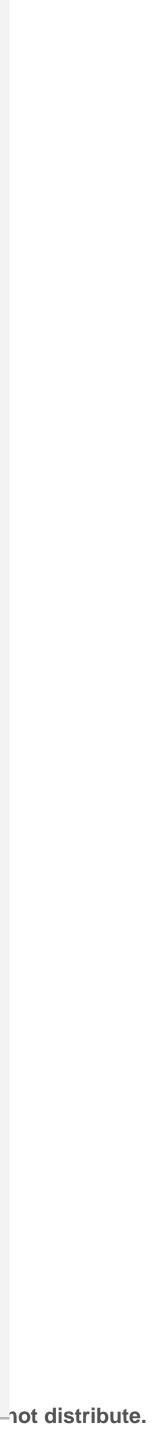
What can users do on your website or mobile app, who is it for, and what kind of products do you intend to promote?

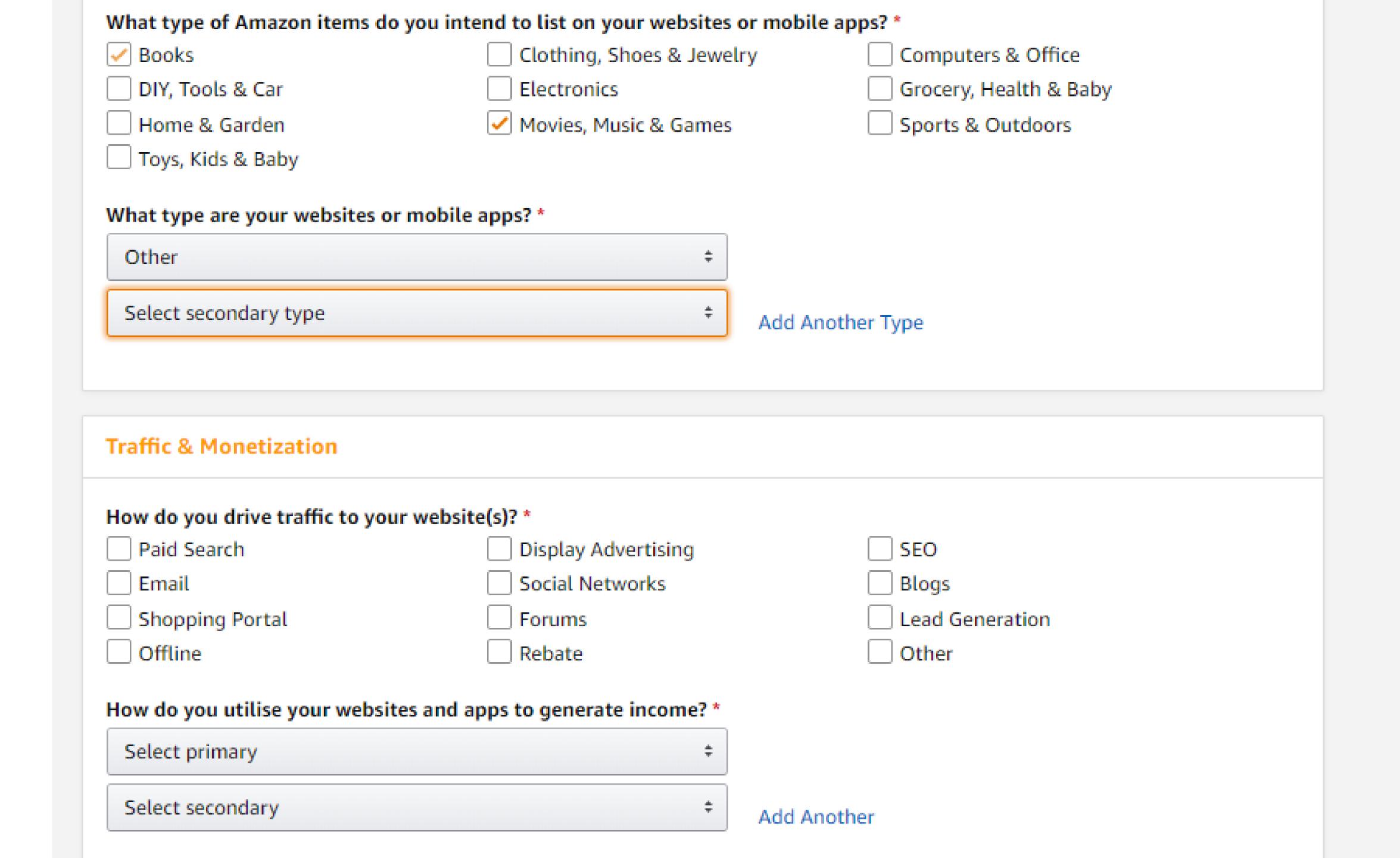
Which of the following topics best describes your websites or mobile apps? *

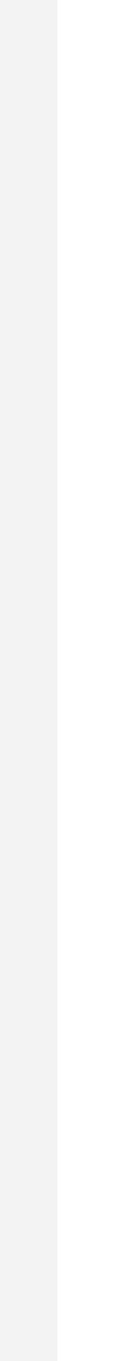
Sports/Fitness/Outdoors

Select secondary topic









ribute.

How do you utilise your websites and apps to generate income? *

Subscription Service

Select secondary

How do you usually build links? *

Select

How many total unique visitors do your websites and apps receive per month? *

Select

What is your primary reason for joining the Amazon Associates Programme? *

Select

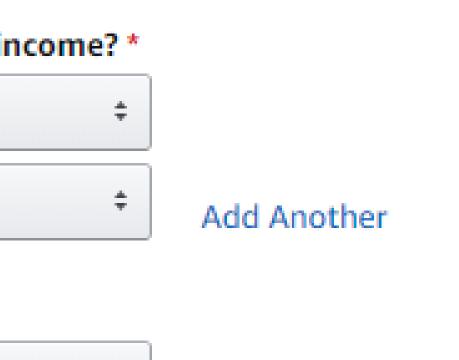
How did you hear about us? *

Select

By typing the characters you see in th box, you help Amazon prevent automated or scripted form submissions. This enables us to prevent fraud and abuse so that we may continue to ensure a high quality of service to all customers.



Try a different image

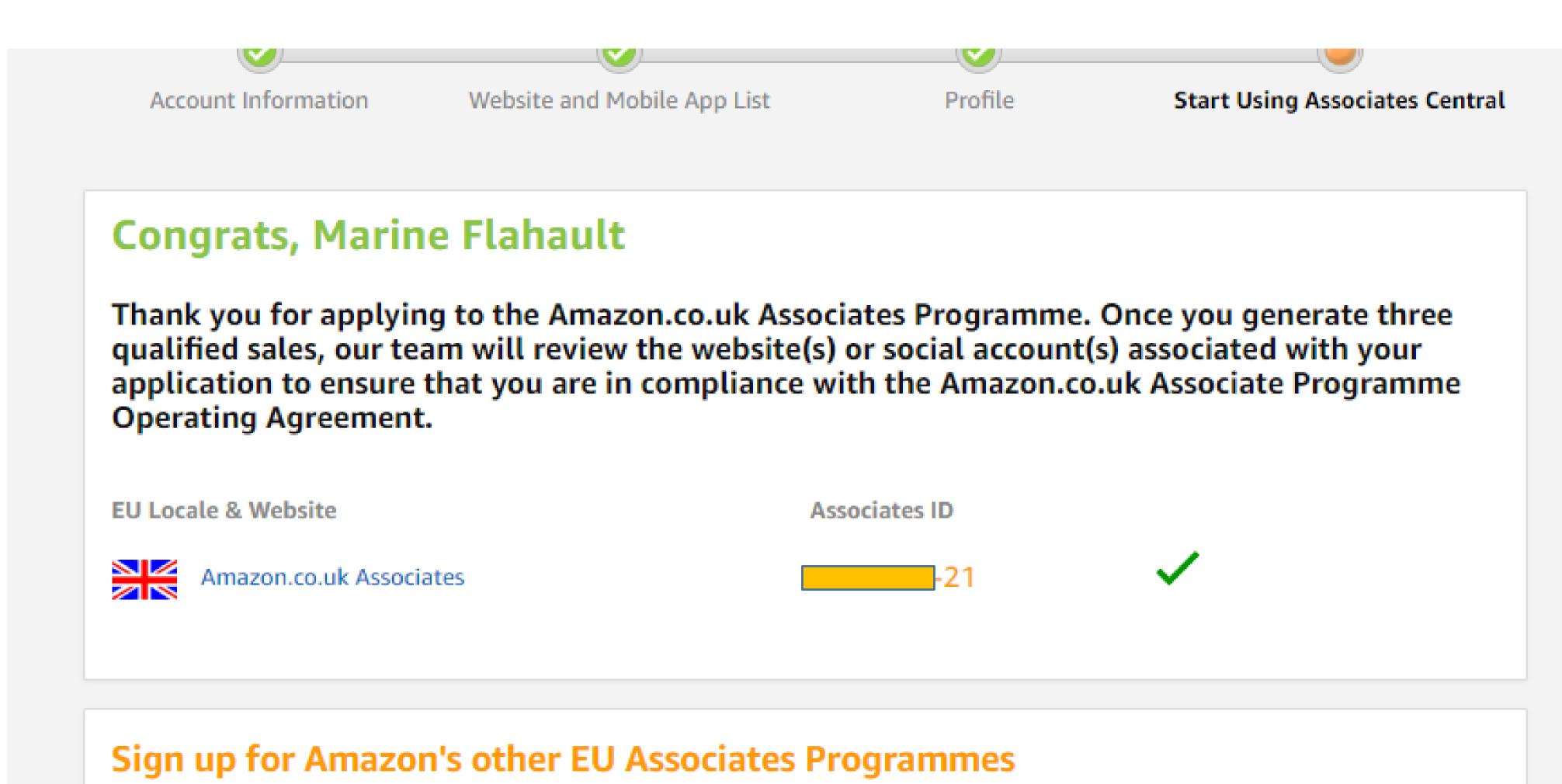


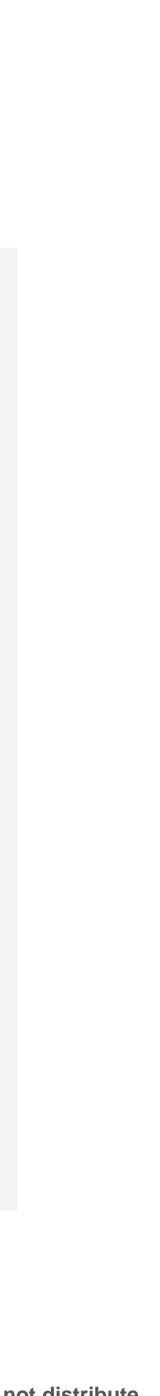
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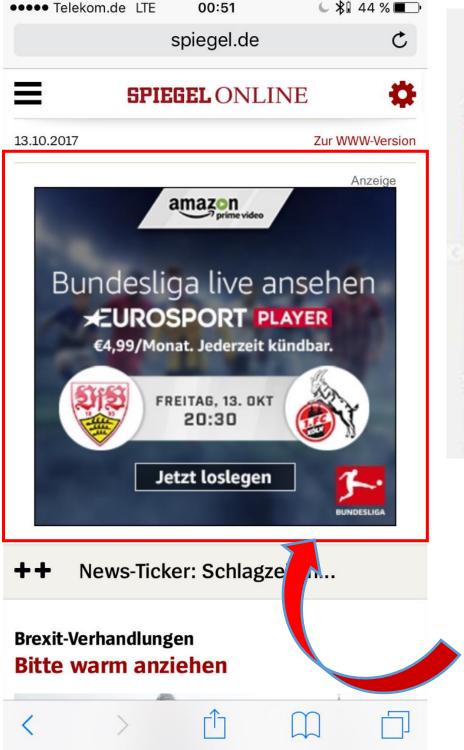


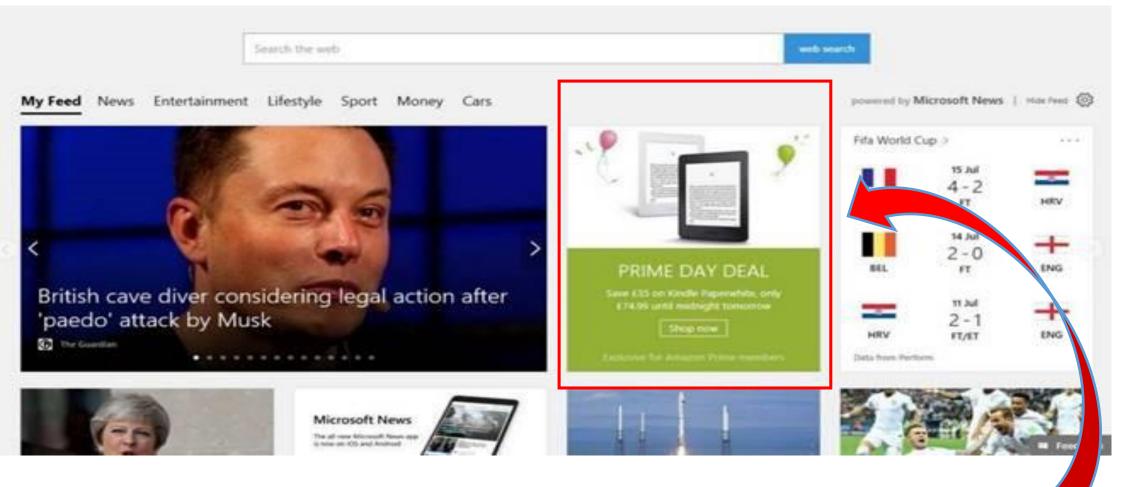






Monetising your content





• If you have a high traffic home page, try different creatives to drive subscriptions. Don't forget to put the tracked link **behind your banners** so everything is attributed to you! And, don't forget to test and keep things fresh!

Always use the tracking link: www.amazon.co.uk/gp/video/primesignup/ref=acph_piv?tag=AssociateStoreID

- The Associate link to Prime Video is: www.amazon.co.uk/gp/video/primesignu p/ref=acph_piv?tag=AssociateStoreID
- Do not forget to replace the 'AssociateStoreID' with your store-id.

• If you are creating pieces of content instead

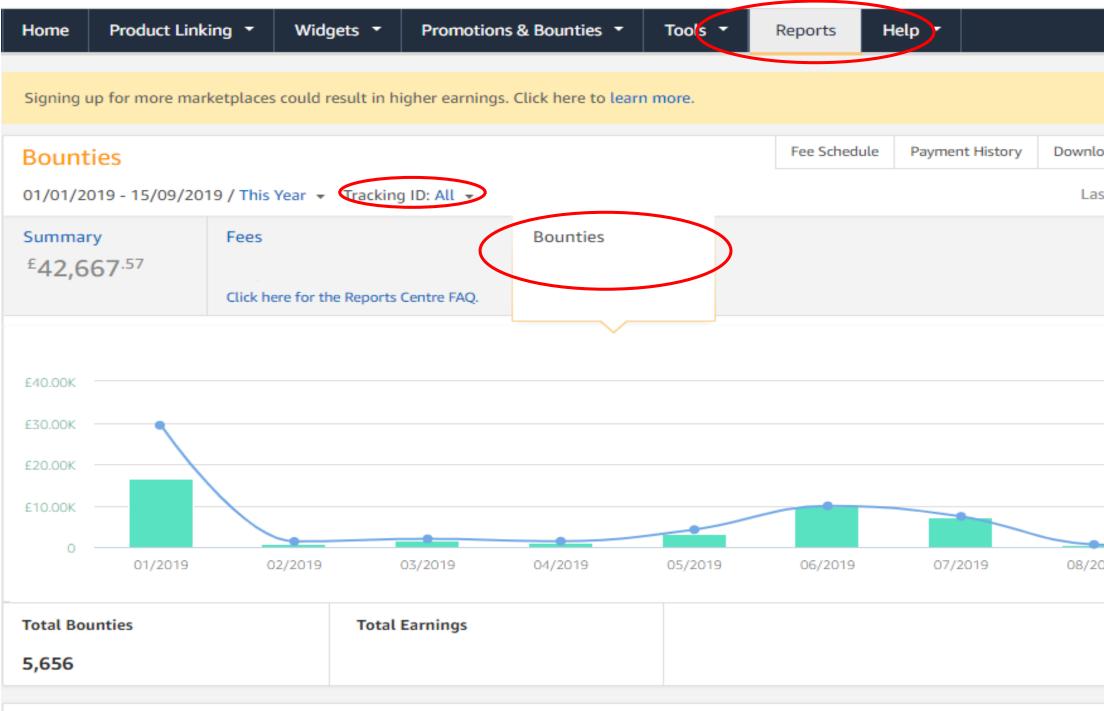
don't forget to hyperlink your text using again The tracked link. Example:

..Click here to watch XX on Amazon Prime <u>Video</u>…"



Check your Performance

amazonassociates



Bounties 01/01/2019 - 15/09/2019

	Bounty Name	Referrals 👻	Advertising- Fee Rate
	Prime Video Channels Free Trial	3,869	
	Prime Video Free Trial	1,243	

3+

oad R	eports	Feedback	Help			
st Updated: 15/09/2019 +00:00						
Earnings						
			- 4K			
			– 3K			
			– 2K			
			– 1K			
019		09/2019	- 0			
Group by Bounty Name +						
-	Referral Fee 🗧 🔫					

- You can access the number of bounties you are driving in almost real time by clicking on the tab ' Reports' and choosing the sub-tab 'Bounties'.
- Feel free to play with date ranges to understand your performance at any given time.
- On this page, you can also select specific 'Tracking-ID's if you want to split performance by different criteria (see next page with FAQ to understand what are tracking-ids)



Questions?

• Find here the recommended reads we've put together for you! These will be able to get you started today!

https://amazon-affiliate.eu/en/start-associates-programme-guide/ <u>https://amazon-affiliate.eu/en/how-to-add-amazon-affiliate-links/</u> https://amazon-affiliate.eu/en/how-to-update-payment-method-video/ https://amazon-affiliate.eu/en/how-to-use-reports/ https://amazon-affiliate.eu/en/how-to-add-tracking-ids-video/

