ProBP™ 2400

Professional Digital Blood Pressure Device Internal Customer & Sales Support Training Welch/Allyn[®]

David Tufenkjian May 13, 2014

Overview





ProBP™ 2400

Connex® ProBP™ 3400

Branding ProBP Family Look





Positioning within the Welch Allyn Portfolio

Connex® ProEP^{IN} 3400

A2500 US List Price \$800.00 US List wo Surr Positioned below Connex® ProBP™ 3400 Value priced Professional device Smaller price premium when compared to home devices



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ProBPTM 2400

Overview



ProBP™ 2400



- The ProBP 2400 is a <u>Professional</u> device private label manufactured for Welch Allyn by Microlife Corporation.
- Partnering with Microlife for their low-cost manufacturing capabilities, Welch Allyn is able to offer professional features and durability at a budget friendly price.
- Microlife Corporation does not offer a professional digital BP device with the same feature set the ProBP 2400.
 - None of Microlife's professional devices compete in the same price point of the ProBP 2400.
 - Microlife's professional range starts with their dual arm WatchBP Office product.



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Form Factor





Form Factor:

- Main power switch located on back of device
- Backlit LCD display
- Folding handle for easy portability
- Slanted desk-top design
- Mobile Stand and Wall Mount offered as optional accessories
- External power supply/recharger
 - 6' Power Cord
 - Includes US, UK, EU and AU country specific interchangeable mains blade adapters
- No connectivity
 - "Connex" not included in product name.



Three Clinical Modes



Single Reading



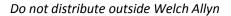
- Manual Mode: turns ProBP 2400 into a digital manometer allowing the use of a stethoscope to determine BP using traditional auscultatory (Korotkoff) method.
- <u>Three Reading Average Mode: gives more accurate</u> representation of baseline BP by reducing "white-coat" effect.
- SureBP not offered in ProBP 2400
 - SureBP reserved for Connex® ProBP 3400[™] and above
 - ProBP 2400 uses linear deflation in all modes



3-Reading Average



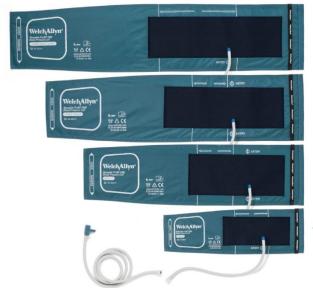
Manual





Applications



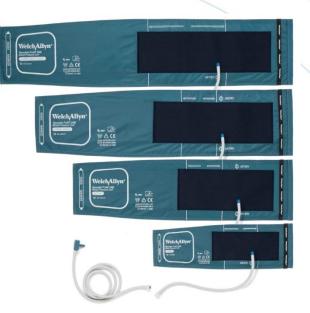


Supplied with (2) BP cuffs

- Adult
- Large Adult
- Accessory BP cuffs:
 - (Late Availability in US, estimated Aug 2015)
 - Child
 - Large Adult Long
- Validated for use in pregnancy and preeclampsia
- Currently validated on patients 12-years and older. Clinical testing is on-going to validate accuracy on patients 3-years and older. Anticipated completion Aug 2015.
- Can not promote compatibility with FlexiPort cuffs at time of launch
 - Future clinical testing (full AAMI study) may be conducted to support marketing with FlexiPort cuffs



Cuff Size Range



Size - Arm Circumference Range

Lg Adult Long 32-52 cm

Lg Adult 32-42 cm

Adult 22-32 cm

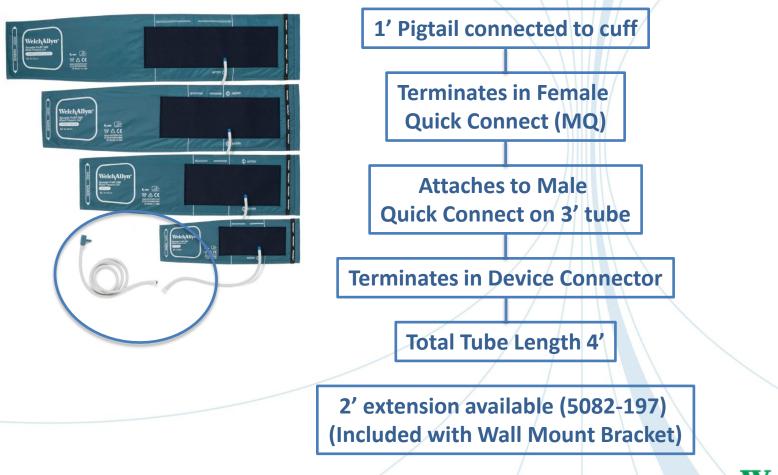
Child 14-22 cm



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Tubing and Connectors

Each ProBP 2400 Cuff comes with tubing attached



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Other Features



ProBP 2400

Memory:

- Review of last single reading
- Review of the last 3 readings used to determine 3 reading average
- Onboard calibration verification
 - No service tool (WAST nee PTSS) required
- NiMH battery
 - 4.8V 2400mAh
 - Battery charge status indicator LED
 - Yellow = Charging
 - Green = Fully Charged
 - >800 readings on full charge
 - Battery life >500 full recharge cycles
 - Low battery indicator
 - 4 to 5 hour recharge time
 - Optional high capacity battery available as accessory
 - Provides >1,400 readings on a full charge
 - Based on Microlife's Data

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ProBP™ 2400 Workflow Options



* "NoBP" IWS configuration leaves space for mounting ProBP 2400 using Wall Mount Bracket Accessory which employs standard hole pattern found on 767 Wall Aneroid.



Warranty & Service



ProBP 2400

Warranty:

- Device: 2-Years
- Accessories: 1-year

Service Plan:

- Warranty: Replace defective device with new device
- Out of Warranty: Flat Fee Replacement (New Device)
 - \$275.00
- Calibration service will be offered.
 - \$160.00

No Partners in Care program offered for the ProBP 2400.



Product Portfolio

P/N	Description		
2400	PROBP 2400 DIGITAL NIBP DEVICE		
REUSE-09-2400	BP CUFF, PROBP 2400, CHILD		
REUSE-11-2400	BP CUFF, PROBP 2400, ADULT		
REUSE-12-2400	BP CUFF, PROBP 2400, LG ADULT		
REUSE-12L-2400	BP CUFF, PROBP 2400, LG ADULT LONG		
2400-MS	MOBILE STAND FOR PROBP 2400		
2400-WMB	WALL MOUNT BRACKET FOR PROBP 2400		
2400-PS	PWR SUPPLY FOR PROBP 2400		
2400-BATT	REPLACEMENT BATTERY FOR PROBP 2400		
2400-100	PROBP 2400 BATTERY DOOR W/SCREWS		
5082-197	PROBP 2400 BP CUFF EXTENSION, 24in(61cm)		
2400-HCBAT	PROBP 2400 HIGH CAPACITY BATTERY		



Portfolio Pricing

ORDER NUMBER	DESCRIPTION	UOM	List	Dealer	Dealer
			/	Discount	Net
2400	PROBP 2400 DIGITAL NIBP DEVICE	1/EA	\$ 425.00	30%	\$ 297.50
REUSE-09-2400	BP CUFF, PROBP 2400, CHILD (Late Availability)	1/EA	\$ 30.00	25%	\$ 22.50
REUSE-11-2400	BP CUFF, PROBP 2400, ADULT	1/EA	\$ 35.00	25%	\$ 26.25
REUSE-12-2400	BP CUFF, PROBP 2400, LG ADULT	1/EA	\$ 40.00	25%	\$ 30.00
REUSE-12L-2400	BP CUFF, PROBP 2400, LG ADULT LONG (Late Availability)	1/EA	\$ 45.00	25%	\$ 33.75
2400-MS	MOBILE STAND FOR PROBP 2400	1/EA	\$ 238.00	25%	\$ 178.50
2400-WMB	WALL MOUNT BRACKET FOR PROBP 2400	1/EA	\$ 75.00	25%	\$ 56.25
5082-197	PROBP 2400 BP CUFF EXTENSION, 24in(61cm)	1/EA	\$ 12.00	25%	\$ 9.00
2400-BATT	REPLACEMENT BATTERY FOR PROBP 2400	1/EA	\$ 60.00	25%	\$ 45.00
2400-HCBAT	PROBP 2400 HIGH CAPACITY BATTERY	1/EA	\$ 89.00	25%	\$ 66.75
2400-PS	PWR SUPPLY FOR PROBP 2400	1/EA	\$ 60.00	25%	\$ 45.00
2400-100	PROBP 2400 BATTERY DOOR W/SCREWS	1/EA	\$ 18.00	25%	\$ 13.50



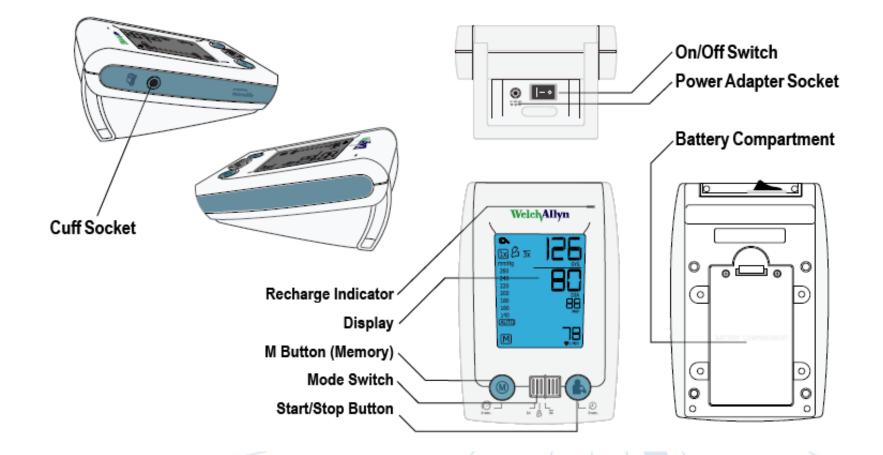
What's in the Box?



Part Number: 2400

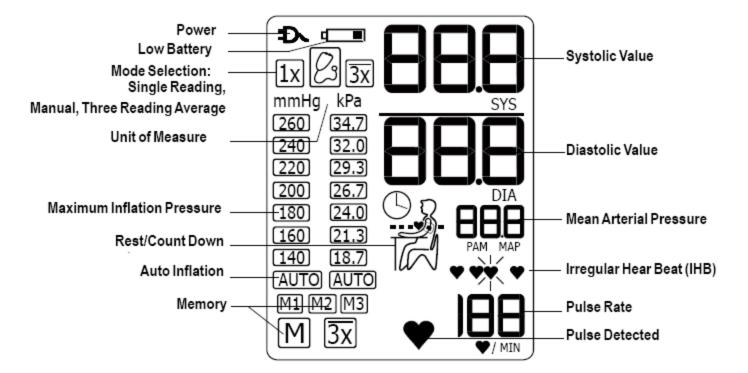


Device Components



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Display





Operation



Apply Cuff





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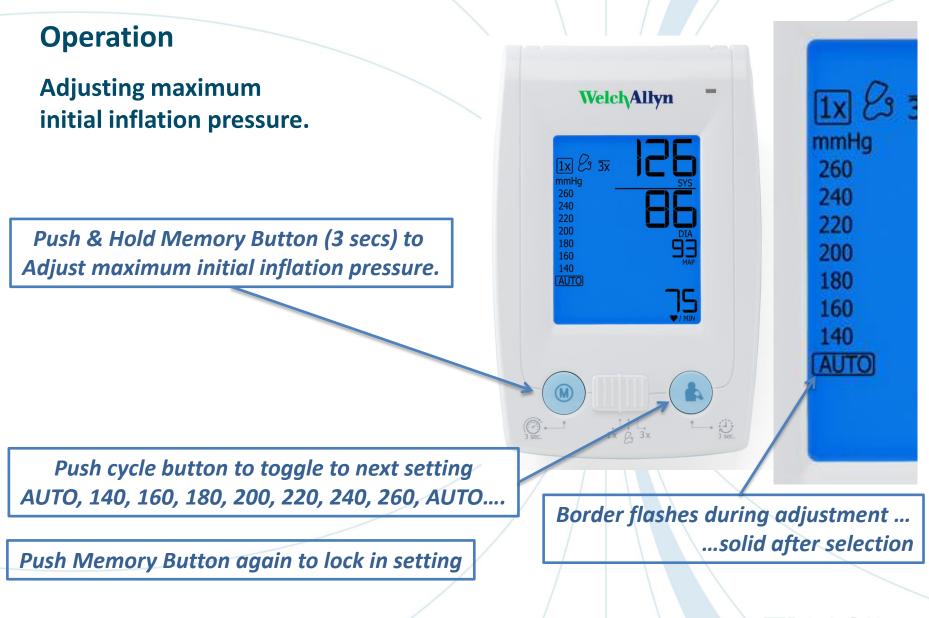
Operation WelchAllyn 1x 2 3x mmHg 260 240 220 200 180 160 140 AUTO DC 7.5V 1.5A M () 3 sec. - j) 3 sec.



2. Select Mode

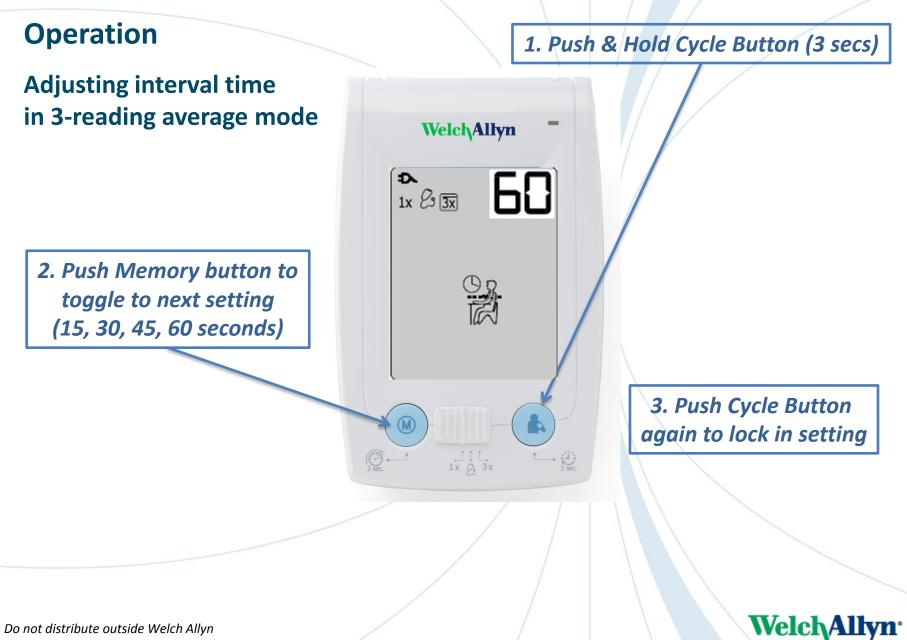


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Serial Number Location



GTIN and SN Label

(21) Is NOT a part of the SN



Troubleshooting

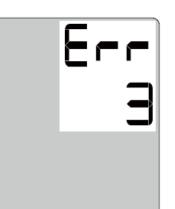
Problem	Possible cause	Solutions
No power (No LCD display)	Power supply is not properly plugged in	Plug the power supply into the wall socket.
	Battery is fully discharged	Recharge the rechargeable battery by plugging in the power supply.
Cuff does not inflate properly	Loose connection of the tube	Make sure the tube of the cuff is securely connected to the device.
	Leakage of the tube / bladder	Check for cracks on the tube or the bladder. Replace the blood pressure cuff if necessary.
No result displayed after measurements	Device is in Manual Mode	Switch to « 1x » or « 3x » Mode and repeat the measurements.



Error Messages

If an error occurs during a measurement, the measurement is interrupted and an error message «Err» is displayed.

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Error	Description	Potential cause and remedy
«Err 1»	Signal too weak	The pulse signals on the cuff are too weak. Re- position the cuff and repeat the measurement.
«Err 2»	Error signal	During the measurement, error signals were detected by the cuff caused, for instance, by movement or muscle tension. Repeat the measurement keeping patient's arm still.



Error Messages

«Err 3»	No pressure in the cuff	An adequate pressure cannot be generated in the cuff. A leak may have occurred. Replace the blood pressure cuff if necessary. Repeat the measurement.	«HI»	Pulse rate or cuff pressure too high	The pressure in the cuff is too high (over 300 mmHg) OR the pulse is too high (over 200 beats per minute). Have the patient relax for 5 minutes and repeat the measurement.
«Err 5»	No valid results	The measuring signals are inaccurate therefore no result can be displayed. Switch to Manual Mode and determine blood pressure with a stethoscope using traditional Korotkoff method.	«LO»	Pulse too low	The pulse is too low (less than 40 beats per minute). Repeat the measurement.





