



WCC-Europe
February 2021

Jacques Rey
Celine Vogt

Michelangelo Foundation





CRAFTING A MORE HUMAN FUTURE
2021: LIVING TREASURES OF EUROPE AND JAPAN

HOMO FABER EVENT

An **extraordinary showcase** presenting the variety of **craftsmanship in Europe and Japan** with a focus on **transmission**.

From 9 to 26 September 2021
At Fondazione Giorgio Cini, Venice
With Young Ambassadors Programme renewed



EXHIBITION SPACES

- **Porcelain Virtuosity** curated by David Caméo and Frédéric Bodet
- **Pattern of Crafts** curated by Sebastian Herkner
- **12 Stone Garden** curated by Naoto Fukasawa
- **The Ateliers of Wonders** curated by Rinko Kawauchi
- **Next of Europe** curated by Jean Blancheart
- **Mechanical Marvels** curated by Simon Kidston and Stefano Michelli
- **WAITING with peace and darkness** curated by Robert Wilson
- **The Modern Artisan Project** curated by Yoox Net-a-Porter and The Prince's Foundation
- **Italy and Japan: the Marvellous Liaisons** curated by Fondazione Cologni dei Meistieri d'Arte
- **Masterful Gestures** curated by Michelangelo Foundation
- **Blossoming Beauty** curated by Michelangelo Foundation
- **Details: Genealogies of Ornament** curated by Judith Clark
- **Magnae Chartae** curated by Michele De Lucchi
- **Eilean** curated by Panerai
- **Tracing Venice** curated by Zanellato/Bortotto



Laila Pozzo © Michelangelo Foundation

NEXT OF EUROPE

Master artisans who are **passing** on their **skills** to **young talents**.

More than 150 artworks celebrate master artisans throughout Europe who are training apprentices.

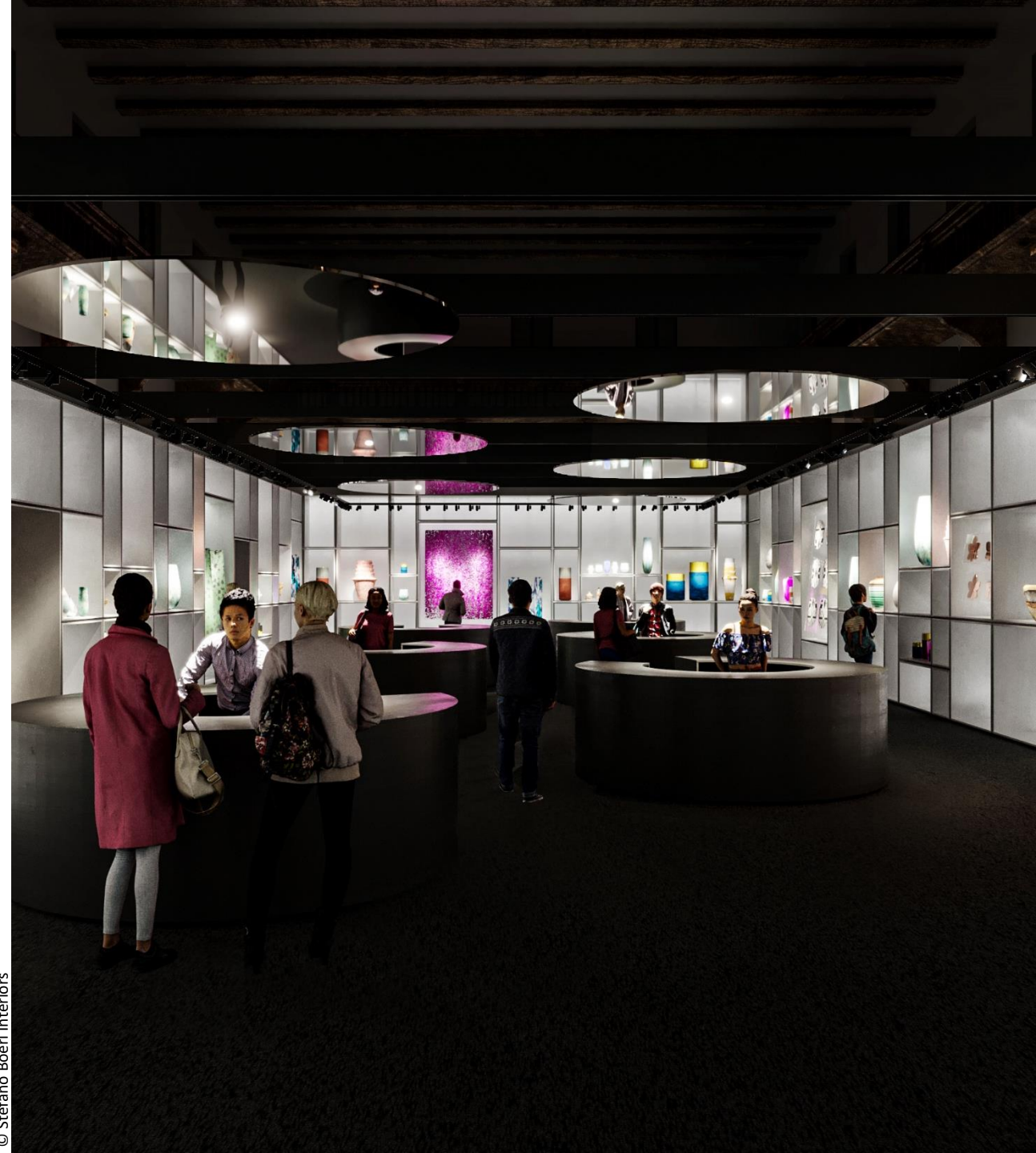
Live demonstrations on site reveal diverse savoir-faire.



© Kyriaku Dovou



© William Amor



© Stefano Boeri Interiors

YOUNG AMBASSADORS PROGRAMME

A **cultural mediation** programme for applied arts and design students from all over Europe. Around **100 students** will be present to **guide visitors** and **bring the exhibition to life**.

© Michelangelo Foundation



© Michelangelo Foundation



Ginevra Formentini / © Michelangelo Foundation

L. Moser / © Michelangelo Foundation

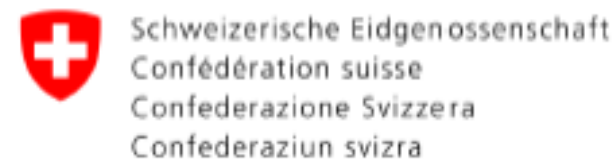


OUR PARTNERS

Organised by



Under the high patronage of



In partnership with



HOMO FABER IN CITTÀ

A unique **itinerary** winding through **the back streets of Venice**, mapping **key locations for the metiers d'art.**



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A DIVERSITY OF VENUES AND CONTENTS

Discover the stories behind Venice's little-known treasures.

An interactive map will send you on a unique journey to find inspiring artworks and savoir-faire, from one location to the next.



Domus Grimiani©Joan Porcel
Domus Grimiani©Matteo De Fina



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HOW CAN YOU PARTICIPATE?

- Propose artisans for Next of Europe's exhibition
- Organise visits
- Create/organise event for Homo Faber in Città

celine.vogt@michelangeloofoundation.org



HOMO FABER **GUIDE**

Experience Crafting Excellence

Curated by



**MICHELANGELO
FOUNDATION**

FOR CREATIVITY
AND CRAFTSMANSHIP

HOMO FABER GUIDE

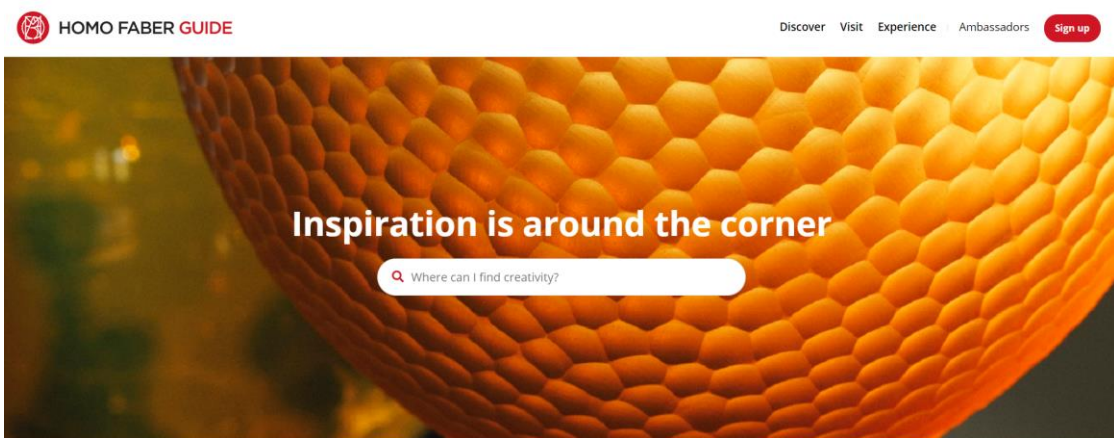
An original **digital platform** to help users find a selection of the **best craftsmanship** in **Europe**.

Continuously enriched with new content.

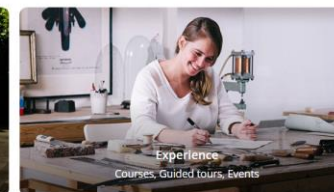
Curated by the **Michelangelo Foundation**.

Accessible on homofaberguide.com or via the **app** (Apple Store and Google Play Store).

Free of charge for the user and participants.



Explore by



Cities

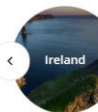
See a place in a new light



[View all cities of craftsmanship >](#)

Countries

Excellence is everywhere



[View all countries of craftsmanship >](#)

THE OBJECTIVES

- ✓ Connect **art enthusiasts, collectors, clients, galleries, curious travellers** and **designers** with the continent's crafting excellence
- ✓ Highlight a selection of the best **master artisans** and **rising stars** across Europe
- ✓ Give the possibility to **discover crafts** through **visits** to museums, galleries, and shops and **participative experiences**
- ✓ Offer **expert advice** through recommendations by **ambassadors**



CONTENT (FEBRUARY 2021)



Over **820 artisans** (master artisans and rising stars), **77 manufactories**, **118 museums**, **192 galleries** and **shops**, and **382 experiences** in **28 countries**

Recommended and **endorsed** by our **international network** and about **27 city ambassadors**

New content added every week

With the objective of presenting **1000 artisans** and **covering Europe** in **2021**

NAVIGUATE THE GUIDE

ARE YOU LOOKING TO CRAFT

A UNIQUE EXPERIENCE?

Connect with Europe's most talented artisans & discover inspiration around the corner.

[HOMOFABERGUIDE.COM](https://homofaberguide.com)



HOMO FABER GUIDE

CURATED BY THE MICHELANGELO FOUNDATION

Access via **website** or application on **Google play** and the **Apple Store**.

Possibility to create a personal account to:

- ✓ **Like** your favourite artisans / places
- ✓ **Save** your favourite artisans / places
- ✓ **Share** your recommendations

NB: Free of charge for the user and participants

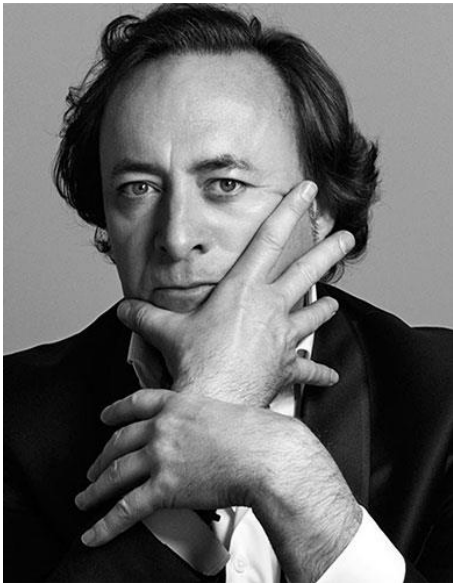


AMBASSADORS

The Ambassadors provide **experts recommendations** in their countries or cities.

- **Country Ambassadors** are local organisations promoting craftsmanship. They are members of the Foundation's network
- **City Ambassadors** are recognised individuals such as curators, designers, gallerists, journalists, etc

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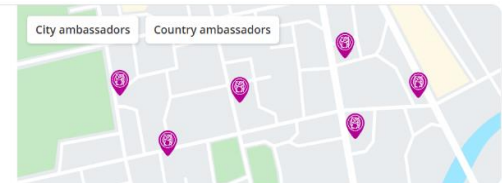
India Mahdavi ©Paolo Roversi



Follow in the footsteps

Be guided by the recommendations of our city ambassadors and ambassador institutions. Explore cities through their eyes.

All >



City ambassadors

Leading European curators, designers and gallerists



CITY AMBASSADORS
MOSCOW, RUSSIA
Alexander Rymkevich
Journalist



CITY AMBASSADORS
BRUSSELS, BELGIUM
Lionel Jadot
Designer



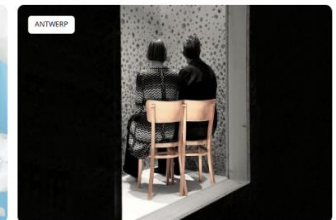
CITY AMBASSADORS
MILAN, ITALY
Carla Sozzani
Gallerist



CITY AMBASSADORS
LISBON, PORTUGAL
Joana Vasconcelos
Artist



CITY AMBASSADORS
BERN, SWITZERLAND
Atelier Oi
Designer



CITY AMBASSADORS
ANTWERP, BELGIUM
Sofie Lachaert & Luc Dhanis
Artist and promoter

Meet all city ambassadors >

HOW CAN AN ARTISAN PARTICIPATE?

Criteria

- ✓ The artisan must be based in Europe
- ✓ They must create and produce their own pieces
- ✓ Their **workshop must be accessible to the public** (even if only by appointment) or **their work should be on show in galleries**

Artisans can **submit an application** via **The Master's Touch Evaluation Tool**

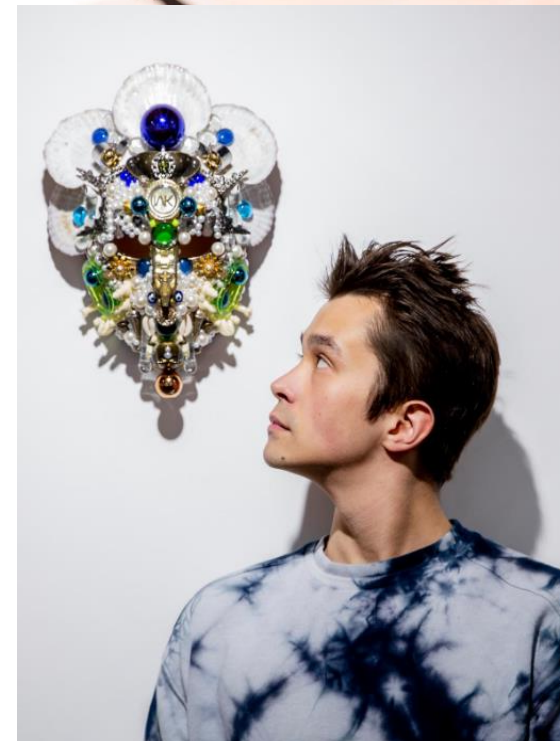
<https://www.michelangeloofoundation.org/en/join-us>

For any question contact: evaluation@michelangeloofoundation.org

© Marlies von Soden



© Raimundas Adzgauskas



© Dimitri Shabalin



Lundi 13 / © Michelangelo Foundation

HOW CAN AN ORGANISATION RECOMMEND/ENDORSE ARTISANS?

- Become an MFO network member
- Propose artisans in line with our criteria
- Use our evaluation tool

HOW CAN A GALLERY, SHOP OR MUSEUM PARTICIPATE?

Criteria

- ✓ They must be based in Europe
- ✓ They must be **craft oriented**
- ✓ They must be open to the public (always or on appointment)
- ✓ They display handcrafted objects (permanent collection, temporary exhibition, etc.)

For any questions contact: info@homofaberguide.com



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© National Museum of Ireland

HOW CAN AN ATELIER PARTICIPATE?

Criteria

- ✓ They must be based in Europe
- ✓ They must be **craft oriented**
- ✓ They must propose **visits** or have a **shop**
- ✓ **Up to 10 artisans** working together

For any question contact: evaluation@michelangelofoundation.org

Leonardo Scarpelli © All rights reserved



HOW CAN A MANUFACTURER PARTICIPATE?

Criteria

- ✓ They must be based in Europe
- ✓ They must be **craft oriented**
- ✓ They must propose **visits** or have a **shop**

For any question contact: info@homofaberguide.com



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ANY QUESTIONS ?

Let's stay in touch!

celine.vogt@michelangelo.foundation.org

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Niccolò Zanatta / © Michelangelo Foundation



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