

# CRYPTOME

12 December 2009

## **Tools for Recognizing Useful Signals of Trustworthiness (TRUST) Program Proposers' Day**

Solicitation Number: IARPA-BAA-10-03(pd)

Agency: Office of the Director of National Intelligence

Office: Intelligence Advanced Research Projects Activity

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Note that the unclassified conference is to occur in Reston, VA, on 16 December 2009.

Attendees are invited to send papers, proposals, photos, documents and notes to  
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### INFORMATION

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541 -- Professional,

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**Synopsis:**

Added: Nov 23, 2009 4:35 pm

TRUST Proposers' Day Conference

**SYNOPSIS**

The Intelligence Advanced Research Projects Activity (IARPA) will host a Proposers' Day Conference for the Tools for Recognizing Useful Signals of Trustworthiness (TRUST) Program on Wednesday, December 16, 2009 in anticipation of the release of a new solicitation in support of the program. This UNCLASSIFIED Conference will be held from 9 am to 4:30 pm at the Hyatt Regency Reston in Reston, Virginia. The purpose of the conference will be to provide information on TRUST, to address questions from potential proposers and to provide a forum for potential proposers to present their capabilities for teaming opportunities.

This announcement serves as a pre-solicitation notice and is issued solely for information and planning purposes. The Proposers' Day Conference does not constitute a formal solicitation for proposals or proposal abstracts. Conference attendance is voluntary and is not required to propose to future solicitations (if any) associated with this program.

**PROGRAM DESCRIPTION AND GOALS**

Trust has generally been defined as the willingness to be vulnerable to another party under conditions in which the negative consequences of abuse of that trust far outweigh any potential gain. Trustworthiness, in turn, has been associated with qualities that are related to those who are perceived to be able to be trusted under specific conditions.

However, both trust and trustworthiness - as concepts, much less measures - remain highly qualitative and often unproven, frequently defined using simplistic paradigms or "games" that lack construct and ecological validity, and that further suffer from a distinct lack of interdisciplinary collaboration. Trust to an organizational psychologist rarely refers to the same thing as trust to a behavioral economist, or a cognitive neuroscientist, or others. How each of those disciplines tries to measure trust also varies, often using metrics with little or no replication or validation. Without at least some common understanding and measures of interpersonal trust, knowing who is trustworthy under specific conditions may remain more speculative than it might otherwise have to be.

The TRUST Program will bring together sensing AND validated protocols to provide tools for assessing trustworthiness. Doing so requires that we first develop scientifically credible protocols, and then identify combinations of sensors that will detect reliable signals of trust

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