



# Netherlands Intelligence Studies Association (NISA)

Stichting Inlichtingenstudies Nederland

<http://www.nisa-intelligence.nl/>

## *‘Social Media Intelligence (SocMint): Intelligent? No Borders? The Egg of Columbus? Raising Expectations? Risks, Challenges and Opportunities?’*

**Conference organised by the Netherlands Intelligence Studies Association  
on 7 March 2014 at the**

### **Royal Netherlands Navy Barracks**

**Kattenburgerstraat 7 te 1000 BA Amsterdam.**

**Note: at the entrance identification is required (Passport, national ID-card or driver’s license).**

The rise of social media has triggered the business sector and government agencies alike. Both are exploring new paths of public communication to. Yet not only customers or the general public are online. Terrorists and criminals use social media too. The growth of social media presents new opportunities and challenges to the intelligence and security agencies as well at the police community and police in r. By monitoring, collecting, linking and interpreting digital data, a new form of intelligence gathering emerged: Social Media Intelligence (‘SOCMINT’). While expectations of SOCMINT are steadily rising and innovative analysis tools are created, little is known about the meaning, analysis and usability of social media by intelligence and security services and law enforcement agencies. The question therefore rises: Should SOCMINT become a separate entity of intelligence process of the intelligence and law enforcement family?

What is SOCMINT? How does it relate to other forms of intelligence, for example, HUMINT and SIGINT? Who should use it and how? What dilemmas are involved using SOCMINT? What does this mean in practice for state agencies? What methods, techniques and tools exist? What are the experiences so far? What can be expected from applications in the future? What academic disciplines are involved? Should social media be understood as open source information? What about the legal and political accountability? Should official oversight bodies look into the use of social media by the intelligence and law enforcement organisations? What would be the ideal accountability mechanism to embed SOCMINT in the process of intelligence gathering?

**Speakers:** The opening keynote speech will be delivered by Sir David Omand, GCB, and professor in the War Studies` Department at King`s College London. He was appointed in 2002 the first UK Security and Intelligence Coordinator, responsible to the Prime Minister for the professional health of the intelligence community, national counterterrorism strategy and `homeland security`. He served for seven years on the Joint Intelligence Committee. He was Permanent Secretary of the Home Office from 1997 to 2000, and before that Director of GCHQ.

Other distinguished speakers are coming from Dutch intelligence and security services, the official intelligence oversight committee, national police, national coordinator for counterterrorism and security, Belgian military intelligence service, universities and NGO's in the Netherlands, United Kingdom and United States.

All presentations will be in english.

Duration: the conference will start at 09.00 and will last until 17.30. The meeting ends with a reception and drinks.

Important: the meeting the meeting is held be under Chatham House Rules. Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

**Conference Fee:**

Standard Fee: € 70

Student Fee: € 30 (proof of status required)

Fee covers registration, lunch and drinks.

**To Register:**

For registration please sent an e-mail to  
nisasocmint@gmail.com

After registration you will receive further information as regards payment of the conference fee and the programme.

There are a limited number of seats.

Registration for the conference will close on 1 March 2014.