



Easy as 1...2...3

123 LogAnalyzer is the fastest and most powerful Web Customer Analysis Tool available and by far, the most cost effective

123LogAnalyzer is Easy as:

- 1** Easy on the budget. FREE for personal use, \$16.95/month for company users.
- 2** Ultimate in *user friendly* – no set up, no configuration. Easy user interface
- 3** *Speed!* 10-20 times faster than our largest competitor

123LogAnalyzer is Easy as:

1 Features and functionality

• Unique to 123LogAnalyzer:

- Report by [cities/states/countries](#)
- 123 can analyze .zip and .gz (Unix) [compressed log](#) files on the fly
- Supports logs from server farms (or load balanced servers) without having to upgrade license.

2 Marketing and E-commerce – drill down deep in to your customer's behavior



COMPATIBLE OPERATING SYSTEMS:



- [Data mining](#)
- Customized reports
- [Marketing/Advertising ROI](#)

3 [More...](#)

- Security: track unwelcomed visitors who were abusing your web site
- How does 123LogAnalyzer measure up to the competition? Check out the [Comparison Chart](#)
- Ordering
123LogAnalyzer is risk free. No hidden costs. Free technical support via Email

So Easy to Use...

123LogAnalyzer has an extremely easy to use interface that requires **no technical knowledge** whatsoever. The installation takes less than 10 seconds, and even a non-technical novice can get 123LogAnalyzer up-and-running in minutes.

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Lightning Fast ...

123LogAnalyzer is **the fastest** web traffic analyzer in the market, allowing you to analyze your huge log files in seconds, with similar competing products often taking many times longer.

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Powerful datamining tool...

123LogAnalyzer lets you **find gold** in your web logs. 123LogAnalyzer has a set of [powerful datamining filters](#), allowing you to do indepth analysis on your web site visitors' behavior.

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Save Disk Space, and Save Time...

123LogAnalyzer can analyze commonly-used ZIP and GZ compressed log files **without having to first extract**

them to your hard drive, so you save disk space and downloading time!

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Accurate Visitor Geographical Statistics...

Other log analysis softwares (such as webalizer, webtrends log analyzer...) use "reverse DNS lookup" technology to generate geographical information, which is both time consuming and highly inaccurate. 123Logalyzer uses an **internal IP mapping technology** that identifies a visitor's geographical region by their IP address. This unique IP mapping technology allows 123Logalyzer to produce much more **accurate** visitor [geographical statistics](#) at blindingly fast speeds.

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Get a Better Ranking in Search Engines...

123LogAnalyzer lets you see how people use **search engines** to find your web site. The [search engine performance report](#) lets you know which **keywords and phrases** people are using to find your web site in each search engine, which search engines produce more traffic, and which still need more work. These reports give you the information you need to optimize your web pages and adjust your marketing strategies to get more traffic from the search engines. More visitors mean more customers; so stop trying to guess!

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Track Unwelcomed Visitors Who were Abusing Your Web Site...

123LogAnalyzer even provides a [detailed visitor/IP report](#) broken down by access time, hits and bandwidth usage. You can also find out who/which organization owns specific IP addresses in the report.

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Make Your Web Site Perfect...

123LogAnalyzer even gives you a [detailed report](#) about **broken links and page errors** in your site, to help your website looking clean and professional.

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Ordering 123LogAnalyzer is Risk-Free...

For as little as US\$129.95, the fastest and most powerful web site analyzing software can be yours. We are so certain that you will absolutely love 123LogAnalyzer that we offer a 100% unconditional 60-day money-back guarantee. So there's nothing to lose - [See 123LogAnalyzer Pricing Detail!](#)

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No Hidden Costs...

When you decide to buy 123LogAnalyzer, there are no hidden costs. You simply pay a One-Time fee for buying the 123LogAnalyzer license. No monthly fees, no annual fees, and no hidden charges. Minor software updates are also supplied to all customers at no charge until the next major upgrade. [See 123 LogAnalyzer Pricing Detail!](#)

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You have Free Technical Support...

We offer **Free Technical Support** for 123LogAnalyzer. You can either send email to Support@123LogAnalyzer.com or fax to ZY Computing, Inc (1-408-351-3330) or write mail to: ZY Computing, Inc, 830 Stewart Drive, STE 220, Sunnyvale, CA 94085, USA

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Comparison Chart

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- Support
- Affiliates
- Contacts

Feature	123LogAnalyzer	Funnel Web Professional	HitBox Pro	NetTracker	SuperStats	Urchin	WebTrends
Analyze .zip and .gz (unix) compressed log files on the fly	Yes	Yes	No	Yes	No	No	No
Resides on Server	Yes	No	N/A	No	N/A	Yes	No
Bandwidth Reporting	Yes	Yes	No	No	No	No	Yes
Entry/Exit Pages	Yes	Yes/Yes	Yes/Yes	Yes/Yes	No/No	Yes/Yes	Yes/Yes
Drill-down Capabilities	Yes	No	Yes	No	Yes	Yes	Yes
Path through pages	Yes	Yes	Yes	No	Yes	Yes	Yes
Number/Size of Downloads	Yes/Yes	No/No	No/No	Yes/No	No/No	Yes/Yes	Yes/Yes
Unique visitors/Repeat Visitors	Yes/Yes	Yes	Yes/Yes	Yes/No	No/No	Yes/Yes	Yes/Yes
Failed URLs/Hits	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No	No/No	Yes/Yes	Yes/Yes
Browser Errors	Yes	No	No	No	No	Yes	Yes
DNS Cache	Yes	No	N/A	Yes	N/A	Yes	Yes
Visitors by Region	Yes	Yes	Yes	Yes	No	Yes	Yes
Multiple Log File Selection	Yes	Yes	N/A	Yes	N/A	Yes	Yes
Resources Accessed	Yes	Yes	Yes	No	No	Yes	Yes
Advertising Views & Clicks	Yes	Yes	Yes	Yes	No	No	Yes
Custom Report Creation	Yes	No	No	Yes	No	Yes	Yes
Supports logs from server farms (or load balanced servers) without having to upgrade license	Yes	Yes	Yes	Yes	No	Yes	Yes
Average number of requests	Yes	Yes	Yes	Yes	No	Yes	Yes
HTTP Reports	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Report by cities/states /countries	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Report Filtering	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Browser/Operating System Information	Yes	Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Search Engine Requests	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Most Visited	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Report by Day/Hour/Specific Time	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/Yes	Yes/Yes/No	Yes/Yes/No	Yes/Yes/Yes
Referrer URLs/Top Referrer	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes
Domain Tracking	Yes	Yes	Yes	Yes	Yes	Yes	Yes
URLs Visited	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Total hits	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Summary of Log Period	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Price	\$149 ¹	\$499	\$34.95 per month & up	\$999	\$19.95 per month & up	\$495	\$499

NOTES:

1. 10 Corporate license of 123 LogAnalyzer = \$149.95. Thus the cost per user is \$14.95. The cost per domain (10 user license supports 50 domains) is \$3.

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