development and implementation of the program.

The project should include formats which maximize interaction between the South African participants and the program presenters. Participants should observe interaction between public and private sector officials involved in the formulation, implementation and evaluation of regulatory policy, such as legislators, regulators, stations managers, technicians, advertisers, interest group leaders and educators. The program design should provide adequate time for participants to meet individually with American professionals who have similar interests and specializations. While not required, the presenters' familiarity with broadcasting in South Africa is desirable.

Program Responsibilities

The grantee institution's responsibilities include: selecting presenters, themes and topics for discussion; organizing a coherent progression of activities; providing any support materials; providing all travel arrangements, lodging and other logistical arrangements for the South African participants and U.S. presenters who travel to South Africa; and overseeing the project on a daily basis to achieve maximum program effectiveness. The grantee institution is responsible for coordinating plans and project implementation with E/P, participating USIS posts, and any South African collaborating institutions.

At the start of each phase, the grantee institution will conduct an orientation session for the participants and, at the conclusion, conduct participant evaluations. The institution will submit a report at the completion of each program phase, including a final program report summarizing the entire project and resulting organizational links. The institution must also submit a final financial report. To prepare the participants for their U.S. experience, E/ P encourages the grantee organization to forward a set of preliminary materials which might include an introduction to the U.S. system of government, the principles underlying U.S. regulation of broadcasting, the practices of U.S. broadcasters and other background information about the project. E/P will ask the South African participants to prepare brief outlines describing their own particular interests in these areas. The grantee institution should brief the American presenters on the South African participants' backgrounds, interests and concerns.

Other Program Considerations

Consutation with USIS posts in South Africa in the development of the project proposal is encouraged. Letters of commitment from participating U.S. institutions and individuals would enhance a proposal.

USIA also encourages the development of specialized written materials to enhance this professional development program. USIA is interested in organizations' ideas on how to "reuse" specialized materials by providing them to universities, libraries or other institutions for use by a larger audience. If not already available, glossaries of specialized terms might be developed. However, please note that, according to current USIA regulations, materials developed with USIA funds may not be distributed in the United States.

The grantee institution should maximize cost-sharing in all elements of the project and seek to stimulate U.S. private sector support including from foundations and corporations.

All participants will be covered under the terms of a USIA-sponsored health insurance policy. The premium is paid by USIA directly to the insurance company.

Funding

Competition for USIA funding support is keen. Selection of a grantee institution is based on the substantive nature of the program proposal; the applicant's professional capability to carry the program through to a successful conclusion; and cost effectiveness, including in-kind contributions and the ability to keep overhead costs at a minimum. USIA will consider funding up to approximately \$100,000, but grants awarded to eligible organizations with less than four years of experience in conducting international exchange programs will be limited to \$60,000.

Applicants must submit a comparative line item budget for the entire program based on the specific guidance in the Solicitation Package. Applicants must provide a summary budget as well as a break-down reflecting both the administrative budget and the program budget. For further clarification, applicants may provide optional, separate sub-budgets for each program phase or activity in order to facilitate USIA decisions on funding. USIA will consider funding the following costs:

1. International and domestic air fares; visas; transit costs (e.g., airport fees); ground transportation costs.

2. Per diem: For foreign participants during activities in the United States,

organizations have the option of using a flat rate of \$140/day or the published Federal Travel Regulations (FTR) per diem rates for individual American cities. (Note: U.S. institutional staff must use the published FTR per diem rates, not the flat rate.) For activities overseas, standard Federal Travel Regulations per diem rates must be used.

- 3. Escort-interpreters: Interpretation for U.S.-based programs is provided by the State Department's Language Services Division. Typically, delegations ranging from 8-12 participants require two simultaneous interpreters and one escort officer. Grant proposal budgets should contain a flat \$140/day per diem rate for each State Department escort/interpreter, as well as home-program-home air fare of \$400 per interpreter and any U.S. travel expenses during the program itself. Salary expenses are covered centrally and are not part of the applicant's budget proposal. USIA grants do not pay for foreign interpreters to accompany delegations during travel to or from their home country. Interpreters are not available for U.S.-based internship activities.
- 4. Book and cultural allowances: Participants are entitled to a one-time book allowance of \$50 plus a cultural allowance of \$150 per person during programs taking place in the United States. U.S. staff do not receive these benefits. Escort interpreters are reimbursed for actual cultural expenses up to \$150.
- 5. Consultants: Consultants may be used to provide specialized expertise or to make presentations. Honoraria generally should not exceed \$250/day. Subcontracting organizations may also be used, in which case the written contract(s) should be included in the proposal.
- 6. Material development: Proposals may contain costs to purchase, develop and translate materials for participants. USIA reserves the rights to these materials for future use.
- 7. Room rentals, which generally should not exceed \$250/day.
- 8. One working meal per project, for which per capita costs may not exceed \$5–\$8 for a lunch or \$14.–\$20 for a dinner. The number of invited guests may not exceed the number of participants by more than a factor of two to one.
- 9. Return travel allowance: \$70 for each participant which is to be used for incidental expenditures incurred during international travel.
- 10. Other costs necessary for the effective administration of the program, including salaries for grant organization