

(2) Audience Description

Describe targeted audience(s) for whom the project will be designed including pertinent history identified in need, demographics, and expected impact on audience.

(3) Partnerships and Collaboration

Describe partnerships and collaborations fostered through this project including expected impact and benefit to those involved such as learner, institution, agency, state, and nation.

(4) Staffing Pattern and Procedure

Describe the staff needed for project administration, instructional design/curriculum development, production, evaluation, and marketing/promotion. Narrative should demonstrate that the staffing and implementation procedure will result in an integrated approach involving content specialists, instructional designers, and quality production resources, and that the individual staff members proposed are qualified to perform these roles. Provide an outline (management plan) demonstrating integration.

(5) Project Sustainability

Projects should not depend on continued funding from this program. Each proposal should include convincing evidence of the project's ability to continue and grow after receiving the funding.

(6) Budget

A budget and a detailed narrative in support of the budget is required. Show all funding sources and itemize costs by the following line items: Salary costs, fringe benefits costs, equipment, materials and supplies, travel, publication/printing/duplication costs, computer costs, and all other costs. While some funds are available for the acquisition and installation of telecommunications transmission facilities, applicants are cautioned that no more than 10 percent of the funds available may be awarded for that purpose.

Funds may be requested under any of the line items listed above provided that the item or service for which support is requested is identified as necessary for successful conduct of the project, is allowable under the authorizing legislation and the applicable Federal cost principles, and is not prohibited under any applicable Federal statute. Salaries of project personnel who will be working in the project may be requested, but must be in proportion to the effort they will devote to the project.

(7) Capability Assessment

Include a detailed assessment of capability or fully developed plan for assessing capability. Areas of consideration include, but are not limited to, faculty development; support resources; production/technical capability; delivery capability; building learner capacity.

(8) Project Objectives

Project objectives should be stated in terms of what the program will deliver and should be measurable.

(9) Evaluation

Describe both formative and summative design for evaluating success in meeting project objective(s). In addition, describe strategy for evaluating overall effectiveness of program in terms of teaching and learning, behavior change/problem-solving, immediate application, meeting learner need, and potential for replication.

(10) Dissemination

Describe the plan for sharing results with institution, organization or agency, and plan for integration in outreach mission of institution, organization, or agency.

(11) Institutional Commitment

Discuss the institution's commitment to the project. For example, substantiate that the institution attributes a high priority to the project; discuss how the project will contribute to the achievement of the institution's long-term (five-to-ten-year) goals; explain how the project will help satisfy the institution's high priority objectives; or show how this project is linked to and supported by the institution's strategic plan.

Proposal Review

All proposals received will be acknowledged. Prior to technical examination, a preliminary review will be made for responsiveness to this solicitation. Proposals that do not fall within the solicitation guidelines will be eliminated from competition. All accepted proposals will be reviewed by a peer review panel comprised of full-time Federal employees and will be evaluated against criteria included in the announcement.

Evaluation Criteria

The maximum score a proposal can receive is 200 points. The peer review panel will be selected and organized to provide maximum expertise and objective judgment in the evaluation of proposals. In the event the number of

proposals accepted outnumber dollars available, proposals will be ranked and support levels will be recommended by the panel(s) within the limitation of total funding available in fiscal year 1995.

(a) Program Delivery**Evaluation Criterion and Weight****(1) Project Need—10 points.**

Does the proposal contain a clear and concise statement identifying the background and situation leading to the project need, goal(s), and supporting objectives?

(2) Audience Description—10 points.

Is the targeted audience(s) for whom the project will be designed adequately described, including pertinent history identified in need, demographics, and expected impact on audience?

(3) Partnerships and Collaboration—10 points.

Are the partnerships and collaborations fostered through this project including expected impact and benefit to those involved such as learner, institution, agency, state, and nation adequately described?

(4) Staffing Pattern and Procedures—10 points.

Is the staff needed for project administration, instructional design/curriculum development, production, evaluation, and marketing/promotion adequately described? Does the narrative demonstrate that the staffing and implementation procedure will result in an integrated approach involving content specialists, instructional designers, and quality production resources, and that the individuals are qualified to perform these roles. Is there an outline (management plan) demonstrating integration?

(5) Project Sustainability—30 points.

Does the proposal include convincing evidence of the project's ability to continue and grow after receiving the funding?

(6) Budget—10 points.

Is there a budget and a detailed narrative in support of the budget included in the proposal? Are the following funding sources and itemized costs shown by the following line items: Salary costs, fringe benefits costs, equipment, materials and supplies, travel, publication/printing/duplication costs, computer costs, and all other costs. Is less than 10 percent of the funds requested for equipment?

Are all items or services for which support is requested identified as necessary for successful conduct of the project, is allowable under the authorizing legislation and the