the purposes for which the organization is authorized to mail at special bulk third-class rates. However, if the material contains one or more advertisements that are not substantially related, the material is not eligible for the special rates, unless it is a publication that meets the content requirements described in 5.8 and is not disqualified from using the special bulk third-class rates under another provision.

c. Announcements of activities, e.g., bake sale, car wash, charity auction, oratorical contest, are considered substantially related if substantially all the work is conducted by the members or supporters of a qualified organization without compensation.

- d. Advertisements for products and services, including products and services offered as prizes or premiums, are considered substantially related if the products and services are received by a qualified organization as gifts or contributions.
- e. An advertisement, promotion, offer, or subscription order form for a periodical publication meeting the eligibility criteria in E211 and published by one of the types of nonprofit organizations listed in 2.0 is mailable at the special bulk third-class rates.

[Renumber existing 5.8 as 5.12, renumber existing 5.9 as 5.11, and add new section 5.8 as follows:1

## 5.8 Periodical Publication Content Requirements

Advertisements for products and services in materials that meet the content requirements for a periodical publication are mailable at the special bulk third-class rates. The material mailed must meet the following requirements:

a. Have a title. The title must be printed on the front cover page in a style and size of type that make it clearly distinguishable from other information

on the front cover page.

- b. Be formed of printed sheets. (It may not be reproduced by stencil, mimeograph, or hectograph processes. Reproduction by any other process is permitted.) Any style of type may be
- c. Contain an identification statement on one of the first five pages of the publication that includes the following elements:
  - (1) Title.
- (2) Issue date. The date may be omitted if it is on the front cover or cover page.
- (3) Statement of frequency showing how many issues are to be published each year and at what regular intervals

(daily; weekly; monthly; monthly except June; four times a year in June, August, September, and December; annually;

- (4) Name and address of the nonprofit organization, including street number, street name, and ZIP+4 or 5-digit ZIP Code. The street name and number are optional if there is no letter carrier service.
- (5) Issue number. Every issue of each publication is numbered consecutively in a series that may not be broken by assigning numbers to issues omitted. The issue number may be printed on the front or cover page instead of in the identification statement.
- (6) ISSN or USPS number, if applicable.
  - (7) Subscription price, if applicable.
- d. Consist of at least 25% nonadvertising matter in each issue. Advertising is defined in E211.11.0.

[Renumber current 5.8 and 5.9 as 5.12 and 5.11, respectively; add new section 5.10 as follows:

5.10 Products Mailable at Special **Bulk Third-Class Rates** 

The following products are mailable at special bulk third-class rates:

- a. Low-cost items within the meaning of 26 U.S.C. 513(h)(2), Internal Revenue Code. At the beginning of each calendar year, the value of low-cost items is adjusted for cost of living. The standard established on January 1, 1995, provided that low-cost items have a cost of not more than \$6.56. The cost is the cost to the qualified nonprofit organization that mails the item or on whose behalf the item is mailed.
- b. Items donated or contributed to the qualified organization. Such items do not have to meet the definition of lowcost as described in 5.10a.
- c. A periodical publication (as defined in E211) of a nonprofit organization unless it is ineligible under the provisions of E370.5.0 to be mailed at the special bulk third-class rates.

An appropriate amendment to 39 CFR 111.3 to reflect these changes will be published if the proposal is adopted. Stanley F. Mires,

Chief Counsel, Legislative. [FR Doc. 95-5458 Filed 3-6-95; 8:45 am]

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## **ENVIRONMENTAL PROTECTION AGENCY**

40 CFR Parts 51 and 58

[AD-FRL-5157-7]

**Proposed Requirements for** Implementation Plans and Ambient Air **Quality Surveillance for Sulfur Oxides** (Sulfur Dioxide) National Ambient Air **Quality Standards** 

**AGENCY:** Environmental Protection

Agency (EPA).

**ACTION:** Proposed rule.

**SUMMARY:** Today's action proposes implementation strategies for reducing short-term high concentration sulfur dioxide (SO<sub>2</sub>) emissions in the ambient air. The EPA is concerned that a segment of the asthmatic population may be at increased health risk when exposed to 5-minute peak concentrations of SO<sub>2</sub> in the ambient air while exercising. "Exercising" in this case can include walking up stairs or hills, as well as more strenuous activities.

In a related document published on November 15, 1994 in the Federal Register (part 50/53 document), EPA proposed not to revise the current 24hour and annual primary national ambient air quality standards (NAAQS) for sulfur oxides (measured as SO<sub>2</sub>) while soliciting comment on the possible need to adopt additional regulatory measures to address shortterm peak SO<sub>2</sub> exposures. The three alternatives under consideration include: Augmenting the implementation of the existing standards by focusing on those sources or source types likely to produce high 5-minute peak SO<sub>2</sub> concentrations; establishing a new regulatory program under the authority of section 303 of the Clean Air Act (Act) to supplement protection provided by the existing SO<sub>2</sub> NAAQS; and revising the existing SO<sub>2</sub> NAAQS by adding a new 5-minute NAAQS of 0.60 ppm SO<sub>2</sub>, 1 expected exceedance. All three regulatory alternatives would be implemented through a risk-based targeted strategy designed to protect the population at risk while minimizing the burden on the States for implementation.

This document presents EPA's proposed targeted implementation strategy and the associated regulatory requirements for implementing each of the regulatory measures under consideration. Also in this document, EPA solicits comments on appropriate changes to the new source review (NSR) programs as they relate to the 5-minute NAAQS regulatory alternative, and EPA