

MAX TUSK

THE SCIENCE OF  
**TINDER**

THE GUIDE FOR MEN



# **THE SCIENCE OF TINDER**

## **The Guide for Men**

**By Max Tusk**

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## PREFACE:

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### **Introduction:**

A staggering 75% of all single 18-45 year old's are using Tinder. It comes as one of many services – following OkCupid, Adult Friend Finder and Ashley Madison – that promises the internet generation their soulmate... or just plain old sex, of course. So it's certainly not anything new. Since the dawn of time, humankind has been willing to parade themselves silly on a platform made up of

an audience of strangers. So it was pretty for Tinder to catch on. Especially now since internet dating has long shed its taboo. However, it is pretty groundbreaking, and what sets Tinder apart from the other internet dating platforms is its brevity. Gone are the days of tediously long and elaborate Match.com profiles. Our generation's pace of life is picking up, and we no longer have the patience to pore over every single detail of a person's life (usually contrived to make them seem more attractive than they are) to figure out if we would come within ten feet of said person. These days, we want things and we want them fast.

Enter Tinder. With its rapid fire (well, not too rapid) finger swiping mechanism, we're able to go through an unbelievable amount of "profiles" in a fraction of the time it used to take back in the days of E-Harmony. It is also strangely addictive, and has developed into a sort of past-time for a lot of people. For most users, the hot or not decision making process takes place in a split second, making us feel giddy with the power to instantly disregard another human being solely on a superficial whim. However, for the rest of us, our experience on the app can be extremely frustrating as we're being judged on a couple of photos and 500 characters. As vain and shallow as it may be, we all like doing it and are hoping that someone finds us desirable to match and communicate.

As such this guide has been written for the guy who is struggling to obtain that match, that date, or even a hookup. It provides a science in the form of 10 steps collated over the years of this authors experience and countless encounters with girls using Tinder.

### **About the Author:**

Hey guys my name is Max, and I've been using Tinder since 2013. I have amassed nearly 5000 matches, slept with hundreds of girls and been on equally as many dates, all from just a swipe of a finger. At this point, your first impressions must be that oh, he must be a model or a millionaire. Well the answer to that is, I wish. The truth is I am an average looking guy with a mediocre accent and dress sense. I lack the Brad Pitt's Fight Club washboard abs and Ryan Reynolds' jaw line. I currently have a mediocre job selling cars, and even for some of my time using the app, have been unemployed. I am in no way shape or form the Ryan Gosling of the Tinder world. However, what I am, is a guy who has become extremely experienced and a master in the art of Tinder. Over the past 4 years of using the app I have spent a ridiculous amount of time, refining my profile, my openers and my chat with women to ensure I am not a

victim of the no reply, and that I bag a date with any girl I match.

From a young age I was always quite shy: even more so when it came to talking to girls. I would usually spurt a load of incomprehensible shit when it came to talking to them and rarely gave eye contact. The only times I would kiss or sleep with girls was when I was 8 double vodkas down in a nightclub and some grinding would turn into a make out session, which if I was lucky, would turn into a measly disappointing night of sex for both parties. After a few of these one night stands, I ended up going for an exchange year abroad in the USA, where I was forced to step out of my comfort zone, and actually talk to girls at the bars whilst I was over there. Upon my return to the UK, my friend suggested to me that I download Tinder, as it was doing the rounds at the big universities in the North of England. I thought I would give it a shot as my confidence and appearance had improved upon my return. I downloaded it after a day of playing Call Of Duty and skipping my lectures. I uploaded the standard pictures of a fairly tipsy pre-drinks photo with the lads, and a picture of a sunburnt me on a family holiday a year prior. I was thinking, I would be getting a match with every swipe. Oh how wrong I was. I was swiping endlessly to no avail.

The lack of matches got to me. As such I began to devote a lot more time to my Tinder escapades. Despite a final year degree in economics and a pretty poor grade in my second year, I figured the best use of my time was to hone in on what it was that girls didn't find attractive in my profile. I began a journey of swiping until I would run out of potential suitors after only a few hours. It was only after a few weeks of swiping that I began to notice trends with girls and how they would swipe. I noticed I would get more swipes if I changed my pictures and actually put something in my Bio. I noticed that the human element was important to the app, that I needed to show the girls who I was for there to be a connection. And so, I tapped into myself. I figured out what is it about me that a girl could like, and put it on my profile. Once I found this love and appreciation for myself, it translated into a confidence that was attractive. No longer did my profile reek of desperation to get girls, instead it put myself out there for them to be curious about me. They actually wanted to get to know me!

I began to actually get a significant number of matches on the app. From here the quality of the matches began to improve. I was then actually talking to girls on it. I learnt not to open with the "Hey, how are you?" Instead I learnt to be interesting and witty and funny, I learnt to connect with real human beings -

strangers notwithstanding - who were looking for some company on the app. It was the small things like this that made the matches come in thick and fast and, and my messages with them was more than just a few return messages which wouldn't always end with them not replying. It was using these small little changes that I began to blossom on the app, I learnt what to say to girls to get their number and even get them on a date (note: and it's not from any form of manipulation to boot). And from there it has just kept getting better and better. It's my success which is what I want to share with you through this book and to add value to your Tinder profile to help you achieve the match and date or hookup that you deserve.

### **Tinder Basics- How it Works:**

Tinder is a convenient mobile app you can download for free on both iOS and Android. Upon download you will be prompted to log in via Facebook, as it needs certain bits of information from the social networking giant in order to form your profile. Once you have created a user, you log in and set up your profile. This will consist of up to 6 pictures you can upload, along with a bio section where you can put a little bit of information about yourself.

You can also set the parameters for the type of user you are looking to match with, with regards to their age and distance. Next, you will be introduced to a loading screen as you wait for Tinder to find prospective matches based on your parameters, and based on Tinder's complex algorithms. From here you will be given a profile in front of you. You can look through their pictures and read their bio and make the most serious judgment: Hot or Not. At this point you have 2 options: swipe right for them to indicate that you like them, or swipe left, which indicates that you aren't interested. If you swipe yes it doesn't let the other user know you've swiped yes for them, until you've both swiped yes for each other, in which case there's a match. At this point you can talk to your match, and let things progress from there.

Sounds easy? Yes, until you realize you're one of hundreds and thousands of Tinder profiles in your city. What do you do now? Simple. You read this book, and by the end of it, you'll be able to put together a profile that sets you apart from all the other men clamoring for attention on the app. And then get swiping and hope that someone finds you attractive enough. Yikes!

## 1) SORT YOUR PICTURES OUT

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“No girl likes to play Where’s Waldo on Tinder!”

As a guy you can decide in a split second whether or not you find a girl attractive in real life. That same logic can be applied directly to Tinder, as in that split second you can use the information and pictures from a profile to swipe left or right for a girl. That is one of the beautiful features of Tinder, in that you can make that decision dozens of times a minute until you actually like a girl and obtain a match. Be it what may, girls can be equally as guilty of this and can get rid of us in a fraction of a second, if they don’t like what they see. Although some girls do take time to read your bio, their initial opinion of you will be based on the 6 photos you have on your profile. If they aren’t good and don’t highlight the best iteration of yourself, then chances are she is going to swipe left for you. Now in order to avoid this, there are some things you definitely shouldn’t do and some things you should, when it comes to your pictures.

### **Don’t:**

#### **Where’s Waldo**

(Where’s Wally for the Brits reading) You know the game. You spend a good 5 minutes looking for a red and white striped dude on a sea front promenade. Although it is fun for the first 30 seconds, it gets frustrating after minutes of looking. Now imagine having a pretty girl looking over your profile pictures of you and ten of your friends on an lads holiday. It is the worst possible move imaginable. As mentioned earlier, girls can decide equally as quickly as us, and delaying that process for them will just get them angry. Making yourself not known who she is swiping for is a bad move.

If it is taking more than a couple of seconds to evaluate who you are actually are, then it will encourage her to just swipe no, as she can view a lot more profile’s where only one guy is visible and make a judgment a lot quicker. If you are lucky and she actually decides to try and find who you are, but on all your pictures you are with mates who appear on every single one of them, how on earth is she meant to distinguish between you and Chris? This will nearly always result in you being swiped left for. Or even worse, her swiping right if she thinks

you are actually Chris, and she finds him more attractive than you.

## **Selfies**

This too is a big NO. After speaking to many girls, and reading on quite a few girls' profiles, putting a selfie is something which is very unattractive. It can have the effect of doing one of two things. Firstly, it can come across to them that the guy in question has no friends in a social setting for photos to be taken of them. This lowers your social status if one lacks friends, and will lead to the left swipe being initiated. The second, in case you haven't noticed, is that guys aren't at the forefront of the selfies. This is usually reserved for the girls of Snapchat and the Kardashians. If you are neither don't do it. Girls won't like a selfie with you pouting or angling it in way which shows you in the best light after 176 attempts of nailing one. Taking a selfie signals to the girl that you are vain, which translates to the idea that you are narcissistic and cocky, which many girls try to avoid. Also, girls who are experts at taking selfies should know that taking the perfect selfie requires taking the shots repeatedly until you get the right one. For a guy to spend that much time doing that is pretty lame. I would only recommend the selfie if you are in an incredibly cool situation, like if you are in the inside of a whale's mouth or something. Otherwise, try to get someone to take a cool photo of you. Pay them if you must. Avoid the selfie at all cost.

## **Hammered Drunk**

Do not be putting pictures of you hammered drunk. Why would anyone, let alone a member of the opposite sex find you not being able to look at the camera straight, or with beer stains down your top attractive? Imagine if you saw a girl plastered and stumbling everywhere? It isn't attractive in real life so it wouldn't be attractive on a dating app. Moreover, doing this instantly cuts your market of potential suitors in half. Although we do love the fun girl who loves to party and is out 8 nights a week and who may actually like that fact that you get drunk, but it also cuts out the take home to gran girls who don't see you getting hammered drunk as a trait they want in their potential future husband. Moreover, if a girl sees you getting hammered then you could lose the gym girls who rarely get drunk based on their lifestyle choices.

## **Vain Post Gym Photos**

I may have been guilty of taking a picture of myself after a post gym pump, as it is arguably when your body looks the best. What I didn't do was upload it as my



Tinder picture. Firstly, because girls wouldn't find my six pack of beers stomach attractive, and secondly, because it makes you come across as being vain and boring as all you do is spend your time in the gym. If you do have a good body, a girl doesn't want to be put down the first time they view you, as it makes them feel self-conscious. Also, if you are spending all your time in the gym how are you going to devote that amount of time to a girl, if all you are doing is taking post gym progress pics. There are clever ways to get around this. If you have a good body you can show it subtly. Perhaps put it in on a holiday picture or through a game of sport. Leave the post gym mirror selfies to the progress page on Bodybuilding.com, or in the future, to the girl you've been seeing for some time off Tinder.

Now we have got all that out of the way for what I shouldn't put as my Tinder pictures: here is some advice of what to put for them.

### **Do:**

#### **Looking Your Best in a Suit/Tuxedo**

You know the phrase women love a guy in a suit. Well believe it or not this is true. A well fitted suit shows signs of power, confidence, and success, which is what a lot of women look for in traits in a man. As such, what better way to show it than on your Tinder profile picture. For me personally a Tuxedo picture works best. So for any of you guys with a university leaving party, wedding or a black tie event, upload that picture of you in a tux, as that would be a perfect opportunity to give Bond a run for his money. A standard suit pictures works well also if it is outside of a formal work environment. Don't be using your works LinkedIn picture on your Tinder profile. It makes you look like you bring your work home and that you are even going to bring it to the dating scene.

#### **Social Setting/Having Fun**

If you're looking for more than just sex, then the end goal of Tinder should be to find someone to do stuff with. Fun stuff. Whether it's someone to build a family with, or just someone to spend every Friday night with for the foreseeable future. I reckon one of the most important quality of this person is that she's not boring. The same line of reasoning goes for the girls. No girl wants a boring guy. So probably equally as important as the looking your best feature is to show pictures of you having fun. This will most likely come in the form of you smiling, laughing, playing, posing, or even generally being goofy. Now being

fun, I don't mean a picture of you going around the local park trying to catch Jigglypuff on Pokémon Go, but a picture of you having fun in which the future girl may want to join you in doing, or something that's pretty darn impressive. For example, if you're into sports, put up photos of you in your sports gear or doing your thing on the field. If you're into extreme things, put up that picture of you in mid-air after base-jumping from the Grand Canyon.

Don't have a fun and cool hobby? Fret not. Go ahead and put up the picture of you eating cockroaches on your trip to Thailand. Even if you've sworn, "Never again!" it doesn't matter as the essence of your adventurous spirit has been captured for posterity. You've proven yourself to be a fun person, and down to do anything crazy, and that's usually considered a good thing. Plus, it makes a good story to chat with the girl about. You can both bond about the time you've cliff-dived and nearly snapped your neck.

### **Communicating via Body Language**

Many guys like to play it coy by looking away from the camera or lowering their gaze. They think it's macho to cross their arms across their body and look too serious. Or perhaps they don't know what to do with their hands and end up stuffing them into their pockets. While it may look like a great picture, it doesn't create an instant connection with a prospective match. Show off your confidence by holding your head high and looking straight into the camera, flashing a killer smile. A big grin showing off your pearlie whites signal that you're friendly and outgoing.

Angles are just as important. A photo taken from a higher angle will have you looking up seductively, with a come hither vibe. Right-swipe material right there. However, if you're trying to find a decent girlfriend instead of just a hook-up, you might want to take the seduction down a notch. Consider getting someone to take a photo directly in front of your face, looking straight into the camera like, "Here I am. Look at me." Own your presence. Be open with your body language, in order to create a connection. Communicate that you're not afraid to show her who you are.

Another important thing to consider is if you want to have a photo depicting just your face or your whole body. I reckon it's important for the first photo to show your face as much as possible, but at the same time provide a glimpse of how your body looks like. Avoid disappointing a prospective match by uploading photos that depict you truthfully. Even if you've got a bit of a belly, show it off. You'd be surprised at how many girls don't really care about the body – it's the

personality that counts. You don't have to be ashamed of your body, or hide it, to find a match. There's someone out there for everybody.

### **Baby or a Cute Animal**

As long as you aren't coming across of using these two bundles of cuteness as means of using it purely for Tinder, which we both know you are, then it is a great thing to use. If a girl sees your tender side, it shows that you're loving and caring, that you have emotions and you're not afraid to show them. A photo of Beckham and his little girl will garner a lot more likes than of him in his Armani briefs. Although sex sells, showing real human emotion hits the jackpot, and is a lot more relatable. By all means put the babies, puppies, kittens, baby kangaroo in there, just leave the poor sedated Vietnamese Tiger out of it, unless you want to be like every other person on Tinder, or be known to fund animal cruelty. Trust me, the girls into animal conservationism will not like that.

### **Ambiguous:**

Having a picture with you and some girl(s). Probably one of the most controversial and hotly debated issues in the Tinder world currently is the prospect of having a member of the opposite sex in the same photos of you. Now this doesn't extend to a picture of you with your ex, or even current girlfriend. We know instantly that girls will find this very unattractive if you are making out or holding hands with someone you love or did love. What we are talking about here is a picture of you and some attractive looking girl(s) in your pictures. Now the two prospective school of thoughts are as followed. For the side that the girl would find it as a positive if you had pictures of you with other girls. It stems from the idea that if a girl sees you in a bar with other girls it means that you can communicate with girls, and that you aren't much of a creep if you actually possess friends of the opposite sex. Now this can translate to Tinder as it ups your social status if you have friends of the opposite sex.

The other school of thought is that if a prospective match already sees you with other women then it could have the effect of scaring them away as they already see competition and that you could becoming across as a player. Again competition is something they shouldn't have to deal with this early on in the dating game, nor is the fact that you are coming off as a player.

My take on the matter is that if you have one picture of you and some girls on your Tinder pictures it won't do you a great deal of harm. As long as it isn't you

coming across in a flirty sexual nature to them, and it shows you guys having fun, then I feel a girl will see this as a positive rather than a negative.

## 2) CUT THE CRAP BORING BIO OUT

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“For most guys, we tend to fall in the latter category as our Bios consist of something you would hear off our grandmas describing you to their friends at the knitting club.”

Now for some of the girls they will act how us men generally act on Tinder, by swiping without paying little to any attention on the Bio. But for a large portion of girls they tend to use the Bio and the pictures collectively to better inform them for their decision. In some instance the Bio can win a girl over if the photos aren't up to scratch. As such having a Bio can be make or break. Do it well and you can have a girl laughing before you have even started chatting to them, or do it badly and you can have a girl swiping left for you before they even know you.

For most guys, we tend to fall in the latter category as our Bios consist of something you would hear off our grandmas describing you to their friends at the knitting club. For a Bio to be memorable and catchy keep it short, concise and fun. Treat it like it's your quote from a high school yearbook. Make it funny.

With that being said, try to avoid being generic. While it's tempting to state that you like traveling, animals and going to festivals – it would hardly set you aside from the other guys on the app. Who doesn't love globetrotting, dogs and partying? We all do, so pick something that is unique to you.

### **Don't:**

#### **Leave it Blank, or Unimaginative and Boring**

It's so tempting to not put anything in there at all, especially when we know we're killing it with the photos. During my early days of using Tinder I never used to write anything in the Bio box at all. Why would I incriminate myself with something boring before I even start talking to them through the chat? It turned out to be a bit of a disaster. I had some girls asking why I never put anything in the Bio, and that they aren't giving them anything to open with. But then once I wrote something in the Bio, it gave girls something to go off when I first started chatting to them. Having something there allows both parties to start avenues of conversation, so don't leave it blank.

However, if you are going to write something make sure it isn't to your detriment. This is probably the biggest mistake a lot of us make on Tinder in respect to the Bio. Usually we will mention our profession, where we are from, and either something related to food, drink or sports. I.e. Digital Marketer working out of Brooklyn. Vodka and Domino's pizza connoisseur. Or Investment Analyst, from London. Ex varsity rugby player. How many Tom, Dick and Harry's do you think have put that? The answer is a lot, and for them all it isn't unique. Who doesn't love vodka, and who the hell doesn't love pizza? We all do, so don't put something so generic that it is applicable to everyone.

### **Lose the Social Media Links**

Although this won't fully kill off your chances of a match, it will definitely hamper them. With social media links, I'm talking about Snapchat, Twitter, and Facebook (Instagram will be discussed shortly). It sends across the message that you're looking for social media validation from strangers, and that's just not a good look. You come across as too eager to be friends. I reckon the natural progression for a relationship born off Tinder is to let things develop organically, slowly, before letting each other into various parts of your life (yes, I'm referring to social media here). Doing this assures the girl that you're not treating her like just another follower, another statistic on your social media accounts. You're not just using her to feed your addiction. You're not hungry for self-validation from something as ephemeral and lame as social media currency.

Exit the matrix. Social media is a trap. You are able to rise above it and form real human relationships without the person following you on every platform imaginable.

Contrary to popular belief, I'm a little on the fence with linking your Instagram account to your Tinder profile. With the Instagram account being linked with your Tinder profile, girls can see a number of your photos from your it. Even before chatting with your prospective matches, they already have a much larger glimpse inside your life, and can judge you prematurely. This can play against you, if all your Instagram pictures are either of selfies and food. If your life appears boring on Instagram, girls will be under the impression that your life is boring in real life and won't make you attractive to them. They could also accidentally catch sight of your good-looking friend Joe, and stalk him for an hour, effectively forgetting about you.

However, if you have an amazing Instagram feed showing off your very

interesting life and if your Instagram account works as an extension of your personality, then by all means, show it off.

### **Play Your Cards Too Early**

This category mainly falls into the guys who are on Tinder purely for the hookup or casual encounter. What a rookie mistake some guys have been known to do is state right off the bat in their Bio that they are just looking for fun or nothing serious. Even though this maybe your intention you don't want to tell every girl that straight away. Imagine you are in a bar and you walk up to a girl telling her you want to fuck her, the likelihood of that working is extremely low. You would more likely end up with a vodka cranberry down your crisp white shirt. So translating that attitude on Tinder with that being the first point of contact won't work. The rationale is that even though some girls maybe looking for this, they won't want to match you purely on the pretense of this. Lots of girls do have class, so they are unlikely to match you on the fact you are down to bang. As I have mentioned in point 5 of this book don't state that intention here, and leave it for a later time.

### **Say How Good You are in Bed, or How Well-Endowed You are**

This is pretty self-explanatory. Just don't. Girls will be put off by your bragging, and would even go so far as to doubt your sexual prowess. A person who is truly good at something doesn't need to show off or be vocal about it. They are content merely with the fact. Only a person who secretly doubts their prowess would feel the need to seek validation on a public platform. We call it the small penis syndrome. Besides, you would be crazy to think that publicly announcing, "I am very good in bed" or "I have an 8-inch cock" would get all the girls lining up outside your door. 99 times out of 100, a girl will laugh it off in disbelief and swipe left. No one is falling for that bullshit. The girls who do fall for it are the ones that are definitely hungry for some action. And while that might be good news for you, the quality of the match might only be so-so. She could be some skanky girl who's doing her rounds, and you wouldn't want that would you?

Also, girls will think that you're only on Tinder for sex, and although that's true (and perfectly fine), girls prefer their man with a bit more class. We both know what it's like: it's obvious that the girl wants sex too, but she insists on putting on the song-and-dance of making small talk and getting to know each other. I'm sorry to break it to you but there's no other way. For some girls, it's really important to them to have a connection with the person they'll be shacking up

with. It's best to suck it up and commit to the small talk, but believe it or not you can make it in such a way that it's enjoyable.

**Do:**

### **Say Something Funny**

Pure and simple, girls love to laugh. Some of the ugliest guys in the world have managed to bag their dream girl 6 weight divisions above them because they can make a girl laugh. It releases serotonin, and makes you feel good inside. It also proves how witty you are or how you've got a quick brain. Intelligence can be more attractive than physical features. Now, if you can make a girl laugh every day: she is yours. The best way to start that is by putting something funny on your Bio. It can be in the form of a one liner, a joke, something funny that has happened in the past, or even something that is controversial that is current in the news that you can capitalize on in a funny way. Don't be writing essays of jokes. In the words of Shakespeare, "Brevity is the soul of wit." Just keep it short, concise and hilarious.

### **Offer Girls Something They Can Take You Up On**

Now if done well and if you get the match this can play into your hands very well. As mentioned before girls will be able to start conversation lines or even openers to you if you have something good in your Bio. Now you can compound this to add in an offer to them to do something funny or stupid with you. On the surface this can be portrayed as banter, for example saying, "oh I need someone to take my Nan's 8th wedding." But if a girl actually mentions or brings up your Nans wedding you can say something along the lines of, "oh we will have to meet for drinks first as I don't introduce any girl to my Nan without some due diligence." From here you were never intending to bring this girl to your Nan's wedding as it doesn't exist but you have just bagged yourself drinks with a pretty girl. Some examples of what you can put are: 'New to London, and in need of a tour guide.' 'Looking for my European green card in a post Brexit UK.' 'Will you be the Ant to my Dec?' If you can 'guess where I'm from I will buy you some chicken nuggets.' Keep it fresh, current to political, social and celebrity news, and most importantly keep it funny. What you don't want to be putting is 'In need of a little spoon.' Nah ah!

### **Cool and Interesting**



Now saying something interesting isn't easy. Trying to brainstorm something you have done cool over the last couple of weeks is difficult never mind something that happened 10 years ago. However, putting a cool and interesting fact about yourself can give girls a glimpse into how cool and interesting your life can be. Now this can be something cool and interesting which is also funny, such as 'I once shot hoops with Barack Obama', or 'I once kept a Rowntree's fruit pastel in my mouth and didn't chew'. Even though it may be so farfetched or stupid, as long as it makes you look cool and interesting it doesn't matter.

Alternatively, you could go down the opposite end and say something cool and interesting which she is unlikely to hear of anyone doing. This could be spending a year abroad at an American college, or rowing the Atlantic, or even winning a Nobel peace prize. It adds to your social status and makes you stand out from the crowd which is what you want in the world of Tinder. However, you need to be careful not to show off and brag too much, as this can come across as arrogance, which isn't an attractive feature.

### **Spin Something Off with Your Profession**

I think it is good to mention what you do in your line of work. You are going to be doing up to 50% of the day so letting a girl know what the type of work you do is important. However, you can't just leave it with 'I'm a lawyer' or a 'I'm a waiter'. You need to add something amusing with the line of work you are in. For example, instead of saying you are a lawyer, say you are going to be 'Steve Avery's lawyer out of Making a Murderer.' If you are bartender say 'you are a guy who will forget to put your order through at the till.' If you are unemployed, say 'you are funemployed' or say 'you are professional TV watcher.' If you are a student, say 'you are taking all your tax money to fund my nights out.' It doesn't have to be that imaginative but as long as it puts light on your line of work it will sound better than just giving your profession as a one-word description

### **Ambiguous:**

#### **Height**

Now I'm sure there are some other parameters relating to a guy's physical features but I feel height is the one that us guys have a tendency to put in our Bio. Most of us feel that a girl will be judgmental on our height if it isn't tall enough or if is shorter than theirs. As such we mention our height in order to quash any worries a girl may have on it. However, in doing so it can have the

effect that we are also very self-conscious about our height or feel that the only physical attribute we can get across to a girl is our height. As a rule of thumb therefore I wouldn't bother mentioning height.

### 3) IDENTIFYING YOUR TYPE

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“ It’s important to identify the patterns you’ve been subconsciously been reiterating with your previous choices, both “types” and “deal-breakers.”

There’s a belief that a girl can decide whether she would potentially sleep with a man within 10 seconds of meeting him, and to a large extent this applies to men as well. Whether it’s true or not for you, you would agree that most people have a “type”. Even the most easy-going of guys, who claim they don’t have one, have girls that they wouldn’t go for. It’s called a “deal-breaker.” From an irrational fear of dimples to a dislike for the Aryan with the blue eyes and blonde-hair, there’s just someone that would never do for you no matter how drunk you are.

Some girls also state on their profiles that they’re a single parent. Perhaps you’re not ready to have the responsibility of children on your hands, so that’s definitely not for you. Perhaps you prefer a girl who’s well-educated, and so you keep a look-out for the ones who has their University education listed on their profile. That’s considered a type too.

It’s important to identify the patterns you’ve been subconsciously been reiterating with your previous choices, both “types” and “deal-breakers”.

However, consider the fact that you’re able to break the pattern, and what lies beyond that is a larger pool of girls with the potential to blow your mind because it can’t even conceive of what it’s missing out on in the first place.

Since there’s a limited number of swipes you can use per day (without the Tinder Plus account), make sure you don’t waste them by only swiping the girls you know for sure you’re attracted to.

#### **Identify Physical Features That You Prefer**

Do you like blondes or darker haired women? Does she have to be supermodel tall or will just a regular height do? Do you have a minimum boob size requirement? What about length of hair? We all know girls with short hair are a little crazy, but perhaps crazy is your thing. Do you have a fetish that you have difficulty admitting? With so many fish in the sea, you’re spoilt for choice, and unfortunately can’t swipe yes for all of them.

It might be a good idea to look back at your past girlfriends and identify what physical features they have in common to pin-point your type, or at the very least, certain things you could tolerate. Leave no stone unturned. Analyze every

single detail, from something as vague as the way they smiled to the way they walked. Did they all wear their hair a certain way? Were they all of similar build? Figure out what physical features you're attracted to in order to find your "type."

The point below might be of a very sensitive subject, and must only be proceeded with caution. Before you do any real inward research on your subconscious attractions, you have to be prepared with what you might come across. Imagine this: You have a thing for girls with dimples and small eyes. Such a special, distinctly specific thing, but one that also features prominently on your own Mother. Does this mean you want to fuck your Mother? On a subconscious level, probably, but not a lot of people would even admit this to themselves, and so they go around not noticing why they like a certain girl. So finding out this fact could either be an interesting surprise, or rip their world apart. Be careful with yourself.

But what if you really don't have a type? What if you're attracted to all different kinds of women, what if you genuinely are appreciative of all types of physical features and find them equally attractive? Well you could always go down the alternate route and figure out what you don't want in a potential partner.

### **Identify Your Deal-Breakers**

This is perhaps the easiest criteria to identify. Perhaps you don't like girls with face piercings, as it indicates a certain type of personality. Certain jobs also prefer their employees not to have such adornments on their face, and therefore face piercings indicate a career path that you might not necessarily vibe with. Maybe you're a criminal defense lawyer, and you want someone more on your professional level rather than say, a waitress or a tattoo artist. Perhaps you don't like overly skinny women, as it indicates a certain level of fitness or self-esteem. Perhaps you're not so big-built yourself, so being with someone bigger than you would feel awkward. Take note of all these reservations and incorporate them into your swiping.

Now, I've mentioned that linking your Instagram profile to Tinder can be a terrible idea. However, if she has Instagram linked to Tinder you can use it to your advantage. You can for sure use this principle in deciding on whether to swipe yes or no for a girl. If her Instagram profile is mostly selfies of her or of food, you can safely assume she's got narcissistic tendencies or self-esteem issues or that her life is boring. Her photos are a proper insight into her life, and you don't want to be with someone who is boring, do you? Instagram is also a

great way to gauge a girl's level of creativity, as the way she takes photos – angles, filters and such – speaks volumes about her aesthetic capabilities. If you've got a girl whose photos you can't make head or tail of, chances are she might be a little incoherent or a bit of a mess in real life. The subject of her photos are also telling of what she places importance in. So if there's a ton of photos of her out drinking, and with loads of men all around... you do the math. But what if you insist that you're not superficial? Fortunately, Tinder shows you a glimpse of a girl's personality before you decide if you should swipe right for her.

### **Likes & Dislikes**

Take a peek at the common Facebook Likes that both of you have to get an idea of how similar you are to her. Ignore all the generic Likes of popular things like Radiohead, BBC News or Game of Thrones. Check out the truly unique stuff. Perhaps she likes this really obscure band you've loved forever. Perhaps she likes a certain volunteer organization that you've been helping out with every summer. Perhaps she's liked the fan page for an indie film director you adore. All of these scores brownie points and is worth considering in your swiping decision. While it may be interesting to get to know someone who has esoteric tastes with whom you can explore a whole new world with, it would really help the initial getting to know each other phase if you have at least a few things in common, which ensures that you would have something to talk about. You wouldn't want to hang out with someone too different from you, do you? You can also use your own weak points, your own guilty pleasures to trap her. Does she also like Buzzfeed or The Lad Bible? Then she's guilty of following mindless entertainment and spending too much time on Facebook. This could help you make an informed decision on whether you want to swipe right for her. Now that you've figured out which type of girls deserve your like, we shall move on to further learn how to conserve your swipes for optimal results.

## **4) SWIPING STRATEGY**

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“The Super Like. Think of it as the nuclear bomb in Call of Duty or playing with Messi in Fifa. The chances of you getting a match increase exponentially.”

### **Types of Accounts**

Believe it or not this is a thing. Now for the Tinder newbies out there, to give a brief overview with Tinder there are two types of accounts. There are the ones

with the normal accounts who have a limit of around 100 right swipes a day give or take in a 12-hour period. Once you have reached the swipe count you have to wait 12 hours before one can swipe right again: Left swipes are unlimited. The other side of the coin is the guys with the Tinder Plus accounts. I myself fall into this category. In the UK it costs £4.99 pm and in the USA, it costs \$10 pm. With Tinder Plus you have access to unlimited swipes per day on both the Yes and the No side. However, what is special about the Tinder Plus account is perhaps a super weapon in the online dating app. The Super Like. Think of it as the nuclear bomb in Call of Duty or playing with Messi in Fifa. The chances of you getting a match increase exponentially. It's the one device that can really get a girl's attention when you feel she maybe a step up from your league. With the Tinder Plus account you get 5 of these bad boys and when you send it, you come up as one of the first potential guys on their screen with a blue star next to your name. The reason it is so powerful is that girls don't know whether you have the Tinder Plus account or not. As such they are under the assumption that you only have one of these per 12 hours with the normal account. From using it on them they feel special somewhat as you are making a real active effort to show how much you like them compared to every other girl. Your chances of obtaining a match I feel increase around 300%. Now with having 5 of them the chances of you obtaining a decent match skyrockets.

With the Super Like however you need to be efficient of the time to use them. For the basic account, use it whenever you like as you only get one every 24 hours. However, with the Tinder Plus account you have 5. Once you use up all 5 of the Super Likes the time resets to 24 hours after when you used the first one. Now with this what I would do is not use all 5 in a two minute swiping frenzy. I would use them periodically spaced out over a period of 12 hours. I.e. one super like every 2-3 hours. In doing so you aren't playing all your cards at once. Most guys like myself will have numerous swiping periods a day. It does get addictive. Now imagine you blow 5 Super Likes on some really good looking girls over a short period of time. However, a couple of hours later on your lunch break or on the way home you decide to have another round of swiping. What happens if your perfect girl pops up and you have run out of Super Likes and you need to get her attention? The answer is pure and simple you will have to buy more which not only costs money but could also result in the girl disappearing from the list of girls when you get redirected back to Tinder after visiting the app store to make a payment for Super Likes. As such, my advice

would be to use them periodically throughout the day. Or if you have Tinder Plus and want to have an arsenal of Super Likes ready, then buy some before you ever get to the point of running out just before you start a round of swiping.

## **Parameters:**

### **Distance**

With this one it is pretty self-explanatory. Set your search radius too small, and you limit the amount of girls you swipe with, plus the quality of them. If you are living in a small town and only swiping for a radius of a few miles, then chances are you aren't going to get many matches, and if you do, they won't be as diverse and of quality. My advice if you live in a small town is to expand your horizons and set the radius so it encompasses the outer perimeter of the city adjacent to you. For example, if you live in a small town north of the city, then set the radius to the distance of the outer perimeter of the city in the opposite direction. In doing so you get a bigger, diverse and better pool of girls to match and chat with.

If you live in a city even better. At the moment I live in London, and with it being home to 6 million girls, with I'm sure hundreds of thousands using the app, with more joining every day, the chances of you running out of girls are impossible even if you were to swipe every second of the day. Additionally, with being in such a large city I can be picky with who I swipe yes for and I stand in better chance of finding the perfect girl. In a city like London I still keep the search radius as wide as the perimeter of the city furthest away from me. Public transport is great and you and the girl can meet for a drink, or more, in a place which is equidistant from the pair of you. Distance in cities shouldn't be an issue.

Just don't be setting your search radius to 200km. Girls will be creeped out if you are searching so far away from where you live. They will also be less likely to swipe and match with you if you are so far away, as meeting in real life will be problematic. You also have to be honest with yourself. Are you really going to be traveling 200+km to see a girl? Answer is most likely not unless she is Kate Upton.

### **Age**

A sense of realism should be exercised here. Think of the age gap between you

and the potential matches. If they are 20 years your junior or senior, the pool of girls you are going to attract will be few and far between. However, this is one's personal preference so I will leave it up to you what age of girl you usually go for.

## **Optimal Times of Swiping:**

### **When You Enter a New Area**

Now this might seem strange but when I leave London for a little while and visit family or friends across the country, when I turn on Tinder in that new area I get a plethora of matches. You might think oh that's only applicable because you are going to small towns where the pool of guys is limited for girls to swipe for, but the reality is it happens when I even go to other big cities. Heck upon my return to London I get more matches in a day than I would do on a normal day of being in London on Tinder. Although I have not been told the full workings of Tinder's algorithms for how it matches users, my theory is that when you enter a new area, or appear to be new to the app, it will bring up girls profiles who will most likely match you based on their prior preferences when it comes to guys. As such the amount of matches you get is slightly higher from when you first enter an area.

### **Time of Day**

Now to make optimum use of your time on Tinder, for the most part girls will most likely be on Tinder at a lunch break, after work/school or on the weekends. Can you recollect how many girls you have seen using Tinder on the train in the morning? Even though it isn't a taboo to use, many people still wouldn't use it in front of random people for fear of people judging or making comments. As such I would advise to be economical with your time on the app. I would save chatting to your matches during the evening, when they are on and conversation can flow a lot better, and you can spend more time getting to know them. Additionally, I would save most of the swiping for throughout the day. By all means swipe in the evening but I would keep that reserved mainly for talking.

### **Time of Week**

By far the best time to start swiping is on a Sunday evening. The app is rampant at that particular time. No one is going out as a lot of girls have work or class on the Monday morning. They are usually sat back on the couch watching TV and



swiping away to kill the boredom that ensues. Being on here is the perfect opportunity to both swipe and chat to your matches.

## **Time of Year**

Now being on the app for 4 years I have noticed trends in when the quality of the matches goes up during different times of the year. I think perhaps the most obvious one is the pre-Valentine's Day rush. You know the one, girls get lonely just before Valentine's Day, and they are in need of someone to spend it with. As such you should see in the 1-2 weeks before it a surge of girls looking for a date, and as such will increase your chances of getting a match.

Moreover, I have also noticed city wide trends. If for example you live in a university city or town, during the holidays you should see the amount of girls on the app decrease by a big amount. Also summer too, can be a little dry as a lot of us are on holiday etc.

We've all faced the drought before: a period of time where matches, and even right swipes are hard to come by. Where did all the quality girls go?? These periods never last very long, but they sometimes seem like they last forever. What do you do then? Well if you're looking to get your fix, then the answer is simple. Lower your standards a little. I'm sure there are still perfectly nice girls out there, even if they are not as hot as you're used to.

Here's a little something I do during these so-called droughts:

## **Running Man/Making it Rain**

Have you ever seen on those gangster rap videos of the artists flicking out a collection of \$50 bills all over the floor? That is called making it rain. Now unlike the \$50 bills a lot of us don't possess, you can actually make it rain with Tinder. Hold your phone up in the air angled away from you. Now open up Tinder and go to the swiping page. Now flick those matches to the right like you have come straight out of Waka Flocka Flame's music vid. That it is the making it rain for Tinder.

However, if you are not a fan potentially dropping your phone from that height you can always do the running man. Place your phone on the table and swipe those matches with your pointing, and flipping off finger, as if you were doing a pretend running man leg movement with your fingers on the matches.

Why am I mentioning this you ask? Well if you can't be bothered to check out every girl's profile and want to get through a lot more girls, than the quick swiping of yes for every girl is something you could consider. In doing so you will have to filter out all the bad matches you matched, which could be very time consuming. It could also result in your phone being blown up with messages from girls you aren't that interested in.

## 5) CHANGE AND PERSONALIZE YOUR OPENERS

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“ If there is one thing you take away from this book, it is not to open with “Hey”, or something along the lines of how you would introduce yourself with someone in real life.”

Like the great questions that dictate our universe today. Is there life after death? Do alternate life forms exist? The chicken or the egg? But for the Tinder user: what shall I open with? Getting to the point where you actually have a match or 10 is impressive. The first 4 points were written to help you get to this, where you are at the point of communication. Here however is when the real work kicks in. We live in a time where most girls still expect the guy to make the first move. More power to us, as it sends a message to the girl that you're not a pussy, and that you go after what you want. That kind of go-getter attitude is definitely attractive to a girl, as it tells her that you're ambitious and daring. However, it is arguably the most difficult bit of the whole messaging process as you will be judged on whatever you write initially. Say something fun and personalized and it will hopefully lead to some form of communication. Say something stupid the first time talking to her and it's game over. She will either not reply or reply with some one-word answer where you are already on the back foot.

### **Don't:**

#### **“Hey”**

“Hey you ok?” “Hey Rachel how was your weekend?”. Hell to the NO. NO.NO.NO.NO. For the love of God please do not open with this. If there is one thing you take away from this book, it is not to open with “Hey”, or something along the lines of how you would introduce yourself with someone in real life. It doesn't work on Tinder. It's boring and unimaginative as you could say this to every girl you match and it will be the same thing that most guys she has matched are saying. It is like a broken record for her, and she is getting sick and

tired of it. I used to live with 4 girls a few years back and they used to tell me whenever they had a guy send that message as an opener, despite how good looking he was, they would never reply. Also you may have seen that some girls on their profiles actually mention not to open with this. So if it is coming from the horses' mouths do not do it! To recap this includes any of the following:

Hey! Hey, how are you? Good weekend? Nice to meet you X! Thanks for the match! Hey, you up to much tonight? Hey, get up to much last weekend?

Or any other permutation or combination of that which comes across as boring and mundane.

### **Shower Her with Compliments**

Well if you have not managed to come in with the "Hey how are you?": Then congrats. However, that is not a one-way ticket to Sopville, with the barrage of compliments you plan on unloading on her after your first match. Just like in real life for most girls, barraging them with a shower of compliments is extremely unattractive. It can have the negative effect in two ways. Firstly, they may not come across as personal and genuine if you are calling her pretty, or she has great eyes. How can you tell if she has great eyes if all her photos are of her standing 10 feet away from the camera? You can't, and she will call you up on it or get freaked out if you know this information already through your stalking abilities. Secondly, it just seems desperate and needy if you are giving her these compliments so early on even though you have never met her in real life. Just think if you have given her several compliments with your openers, what on earth are you going to be like when you actually do meet. She is going to get freaked out as you are just going to keep showering them on her every time you meet. She will not like it. Now I'm not saying give credit where credit is due, but a girl should have to work for the compliments, and not receive them straight of the bat. Using a compliment at the right time can win you brownie points, but I would use it with a cheeky putdown afterwards.

### **Generic Opener Unless It's Gold**

Now you may be thinking you have a great opener: which for some it maybe. Some of my friends have used the same openers for all their matches, and for a large portion of the time it garners a response. However, what they wrote is so boundary pushing and funny, girls won't mind it being said to them even though they know they are saying it to every girl they match. However most of the

openers you have aren't that good or unique and girls see through them. As such if you want her to reply, or at least not call you up on it, is to vary the opener and personalize it to her profile/pictures/name.

### **Something Rude**

Now some guys employ this just to get a rise out of women. The rationale being that it is better to get her riled up than to be ignored completely. They think that some women have a ton of pent-up angst and a lot of time on their hands to let something degrading be said pass without a fight. As such their openers run along the lines of, "Hey, wanna suck my cock?" or the ever common "Hey u dtf?" not even bothering to spell out 'down to fuck' completely. When the girl hits back, the guy in question has the chance to trap her in conversation. Perhaps he uses that to do a complete 180-degree change and become the perfect Prince Charming. Perhaps he engages her in an argument which actually turns into a really good debate. This approach is something I never recommend doing. It is degrading and girls don't want to be subject to this level of rudeness. Also think about what your mother would think. She didn't raise you to disrespect women. You also don't want your sister to be spoken to in this way. Be a gentleman.

### **Do:**

Now for the opposite of not what to do. Using this should in most circumstances result in a response and hopefully one in which she asks you a question back or cracks a joke. I recommend you have a look over her bio, her pictures, mutual friends, likes and even her name.

### **Bio**

Here you could open with something related to her job if she has mentioned it. For example, if she is working as an accountant then ask her if she will help you hide your money for your drug dealing business. You will get her talking as you have bothered to look at her profile and you have said something funny. Also everyone loves talking about themselves when it comes to their profession, so expect to hear back from her with you mentioning it. Additionally, you could also pick out something relating to her Instagram or Snapchat accounts she has listed. Maybe pick up on how farfetched her username is, or say something along the lines of, "is your email address you registered that account with as funny as the username?" You are trying to find out more information about her but doing it in a funny way, and she will like this.

Furthermore, if she has said something in her bio such as an offer for someone to help her with something, or to hang out, pick her up on it. For example, if she is new to a certain location and is looking for a tour guide, say you “will take her up on that, but you charge £11.50 an hour”. Again don’t get to sloppy saying you “would love to be her tour guide.” But if she has offered something in her bio, accept it.

### **Mutual Friends**

If you guys have a mutual friend this will be a perfect opener. Especially if the friend has something funny you can pick up on them about. You could come in with “how do you know that nut case Jess?” Or if the mutual friend is so farfetched that the probability of the pair of you knowing them is weird, bring it up. The crazy and so far remote the relation, the better, as it can be something to talk about. Don’t go mentioning however, “how do you know X”, if you guys clearly are in the same course or something. She will think it is stupid you are asking that. Moreover, be careful not to talk too much about the mutual friend, you want her talking about herself or even better talking about things about you. If she is spending all the time talking about your mutual friend Dave, it won’t bode to well in relation to yourself.

### **Pictures**

Pictures are perfect to pick up on and base your openers with. If in most of their pictures it is just selfies or those with Snapchat filters, then make a joke about it. For example, if she is pouting on all of her photos, ask her “how to teach you to be like Blue Steel.” If you guys have been to the same place in relation to her photos, i.e a standard travelling spot in Thailand, ask her something associated with the area in which her picture was taken. Like “did you get burned by that rope at the full moon party?” Or you could even be a little creepy here but it could pay off well, if you know the background of the photo, you could ask whether X place is worth going too. She may be impressed that you know the place from the photo and it could give you something to start off with.

### **Likes**

This one’s a bit difficult but it could still be relevant. On Tinder it says what you and your perspective match have liked mutually. This is linked to your Facebook so it can be anything from a football team, to a club night, to some weird group you liked way back in the summer of 2009. Here don’t mention the obvious

mutual likes which you inevitably would have done. Mention something ridiculous you both liked way back in the day.

### **Name**

This too is a little difficult to do if her name is quite common. However, if it is unique and interesting say something funny about it. There was one girl I knew and her name was Komal. Some guy wrote to her “I would love to Komal over your face.” He did write underneath it a disclaimer not to cause any offense. She found it hilarious. You could also even play the higher card route for example if her name was Ruby. You could say “I am not going to sink that low to the Kaiser Chiefs song lyrics, but I am interested to know how many people open with that.”

### **Gifs**

Another feature that was added on one of the recent updates. Gifs are a go to place when literally you are struggling to the point where you have nothing to open with. They are usually very very successful and should be there to hopefully result in her replying. With the Gifs, like I have said throughout the duration of this text: go for something funny. They are an endless array of Gifs for you to use. The funnier, more awkward and stupider the GIFS, the better. Don't go for the standard ones and do something unique by searching by keywords for a selection of Gifs.

### **Ambiguous:**

#### **Double Text**

Now if have already sent a message and it has not been replied to then this could indicate one of two things. Firstly, she hasn't seen it which is the best-case scenario, or secondly, she has seen it and has chosen not to reply. In relation to the first scenario don't sweat it. However if she hasn't replied to the first one within a couple of days the likelihood is you have fallen in to the second category. If so you need to consider whether your opener was that interesting and funny to warrant a response? If you don't think it was, change your angle completely and come in with something funny and interesting that she can relate and hopefully reply too. Or if you think it was, then say something else that is funny and interesting which is unrelated to your first message.

Some ideas to salvage the match if she didn't bite with the first message are

sending a second message with something like “oh typical Max and Sarah, me doing all the talking and you doing all the listening.” “Looks like I will have to call Kate Upton instead to see if she wants a ride on my private yacht.” Or say something which is boundary pushing and controversial that this time it will definitely warrant a response.

Whatever you do, do not send more than 3 messages. Being a triple texter is needy and desperate. Girls don’t like that at all.

## 6) BEING HONEST WITH YOUR MATCHES

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“ If you are confident enough to know what you want and actually express that to a girl, they will find that incredibly attractive as you won’t be pussy footing around them...”

Now I think one of the things we as guys overlook and girls really want to see, is us being honest with them. Whether that is being honest about what you want for dinner, if you like her dress or what your intentions are on Tinder. If a girl knows what you are looking for and you know what the girl is looking for, it will save you both a lot of time and wasted energy. Likewise, if you are confident enough to know what you want and actually express that to a girl, they will find that incredibly attractive as you won’t be pussy footing around them by not making your intentions clear.

As such I think you can categorize Tinder users into one of 5 categories based on their intentions of what they want to get out of the app.

1. A user who wants to find someone who they can date and could potentially see it turning into something serious, whether that be bf/gf or fiancé or even a partner. For most of us guys, like most girls, are in this category, and there is nothing wrong with this. At the end of the day we all want to find a soulmate so why not look for it on Tinder.
2. A user who wants all the perks of dating/relationship but without the emotional baggage and commitment that comes with one. As such this category is quite broad and ranges anywhere from the one-night stand kinda thing, to the FWB situation, to the guy/girl who wants you round to join them in a threesome or a good old fashioned bit of BDSM. At some point most of us have been here, in that we were just looking for a girl to have some fun with. Again there is nothing wrong with wanting this.
3. The user who is “just looking for friends.” Let me tell you. No they aren’t. If you come across a girl who is looking for this, ask them if their profile search criteria is set to guys and girls. If it isn’t, tell them to go on Meetup or be honest with themselves with what they are actually looking for.
4. The user who is using the app to boost their self-confidence, but they have



no intention of ever meeting in real life. This can also include the users in relationships.

5. The users who are trying to promote their business or find a job. This also includes the bots, who I am sure you will inevitably come across. Word of warning never click on the link as you will catch a virus on your phone.

With these 5 categories in mind, I am only going to provide advice on the first two. The rationale being that the other 3 categories won't help you get what you want. They will only be there to serve their own purposes and never yours

I am firstly going to deal with Category 2 first, as I feel it is a little harder to be honest with a girl in that respect, if all you are looking for is sex. The rationale behind it is that most girls will feel a guy is mainly looking for Category 1 as that's the reason why they are on Tinder, and as such that presumption is harder to rebut.

### **Being Honest as a Category 2 User**

Now you may be thinking that telling a girl you are just looking to have sex with them is way too creepy and will never work. To a small extent you are right. If you go straight in with the "hey wana fuck" line, then 99.99% of the time they either wont reply, shoot you down for being a creep or ring the police and get you done for sexual harassment. However, saying it in a way which, isn't creepy, at the right time, and with the girl getting to know you a little bit first, will dramatically improve your chances of them accepting your looking for fun request.

As a matter of thumb girls love sex just as much as we do. However, they have to be a lot more coy about it than we do, over the fear of them being called a slut/slag, or any other derogatory term based on their sexual escapades. As such for the most part you will never get a girl in real life, or on Tinder tell you straight off the bat they want to have sex with you. As such they will be less reluctant to have accept your advances right of the bat if they don't know you. Below I give advice on the best way to be honest about it.

Ask them what they are looking for. Plain and simple. The best way for you to know if a girl is on the same wave length as you is to just to ask her. Crazy I know. Although you could get some ideas/hints of what she is looking for from her profile, the for sure way is hearing it from her. Now don't ask her on her first

message on Tinder what she is looking for with this app. A lot of the time you won't get a straight answer from her, as she is not going to admit she is looking for sex, or admitting she is looking for her husband with someone she has never met. Also she too won't want to lose you as a match if she reveals the wrong thing and it doesn't align with what you want. As such the best way to ask is to build some rapport first. Ask her questions about herself, cracks some jokes, be flirty, be confident and be cheeky. I would give it at least one hour of consistent conversation before you ask a girl what she is looking for. As such when you do come to ask, be confident. "Hey, just out of curiosity anyway, how come you downloaded Tinder? Are you looking for your 3rd husband or are you looking for something less serious." At this point she should be pretty honest with you. She may give you the dating route, or even could be honest with you and say she is not looking for anything serious, and hey presto, you say you aren't looking for anything serious too.

Some of the time however it could be along the lines of "haha I don't actually know", or "my friends told me to download it", or "I use it to swipe when I'm bored". If she says this, then you need to be straight up with what you want and observe how she reacts. I would go along the lines of, "hey I don't really want to waste too much of your time as you seem like a cool girl. But the thing is with this app I'm not looking for anything too serious. I think you are stunning and was wondering if you fancied having some non-serious fun? I understand if not."

There you have it. You have said it, in a non-creepy, confident way. You know what you want, and a girl will like that and will either accept or reject your advances. If she accepts, good on you. If she doesn't there's plenty of non-serious fun fishes in the sea. As I will explain in the next point, I will provide more specifics on how to increase the likelihood of her saying yes if that's what she is looking for.

### **Being Honest as a Category 1 User**

Now admitting to a girl you are looking for something more than just fun is a lot easier to do. Girls love the fairytale story, and will love the fact that you aren't after just getting in their pants. I think the vast majority of us at some point in our lives are after this, and you will find a larger selection of girls in this category, so being honest with them is a lot easier to do. Again I wouldn't say I am looking for something serious on the first text. Although you won't freak the girl out as much as saying the line for a Category 2 user, you will still put her on

edge if you are wearing your heart on your sleeve straight away. That said, it always helps to put all your cards on the table, and communicate openly your expectations. The best way I approach this is, talk for however long it takes until you're comfortable with each other, and then ask her what she is looking for . Again be cheeky, confident and funny, but at the same time, know when to be serious. Perhaps tell her something meaningful and personal, like the fact you would "like to be a Dad in the future as you are getting tired of being the cool uncle all the time." If she doesn't have a heart of stone, she will be melting with your words, "aww!" With her response tell her that you aren't looking for just fun. With this I would say, "I am not looking for just sex. I am looking for something more. I am looking for my 8th wife. If that fails, I am looking for a pretty girl to go on a few dates with and take it from there."

Fingers crossed she will say something along the lines of same here. Also remember if a girl is Category 2 user but is having casual sex with guys, she may develop feelings for them somewhere down the line. As such, the girl could subconsciously be anticipating that to happen, and wouldn't always reject a guy for being a Category 1 user, as they know that after sleeping with someone a number of times, they too may want to get into something more serious.

## 7) EXECUTION. NUMBER/DATE/HOOKUP

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“ Fear of rejection is real, and you are nervous as hell but you’ve been putting this off for a while, and you know that the time is ripe for you to take things to the next level...”

Perhaps the most nerve-wrecking and difficult moment of the whole Tinder experience is executing this next step. Every tip in the book has got you to this point. You are at the brink of obtaining what you want. This could range from asking for her number, for a date or even to hook-up. Fear of rejection is real, and you are nervous as hell but you’ve been putting this off for a while, and you know that the time is ripe for you to take things to the next level, or they would never progress beyond the app. Hopefully at this point she liked your opener, the conversation has been going swimmingly and you have gauged that what she wants from Tinder aligns with your own desires. At this point you are ready to take it to the next level and orchestrate your intention of materializing something with her outside of the app, be it a date, a hook up or something else equally as fun. Asking her the wrong way could lead to her rejecting your request or even result it in her not replying. Both of these things is something you don’t want, as you want to be able to achieve what you want on the first time of asking.

I am going to break down the 3 common executions guys want when they are asking a girl on Tinder for something

### **The Number**

Perhaps the easiest of the three to ask for, but still not as simple as acquiring a match. Obtaining a number paves the way to asking for the other two options. Getting her phone number is a big step: it signals that she’s interested in you and she’s open to you texting, or possibly even calling her! In this day and age, when our phones are our most vital possessions, getting someone’s number is a surefire way to know that you’ve got entry into their lives. A girl isn’t going to sleep with you, nor unlikely to go on a date with you if you haven’t already swapped numbers. She will want to Facebook stalk if she can, so in-putting your number into Facebook is a necessary pre-requisite

### **Don’t:**

## **Ask for it Too Early**

The earlier you ask for it, the less likely you have of obtaining it. Think about it, is she really going to give you her number when she doesn't even know you. She is a stranger at this point; you wouldn't give your number out to someone who asks for it on the street, so don't assume she will give it you even though you both matched on Tinder. I know you would like to save time and go straight to the point, but girls need a little bit of coaxing. You have to prove that you're worth it. You have to be someone she wants to hang out with. And at this point the only way you can do that is through messaging on Tinder, so suck it up and play along with the small talk. The more fun you make it, the more she'd want to talk to you, and the sooner she'll give you her number, so quit complaining and put in the work.

## **Don't Ask for it When the Conversation is Dead.**

This is a no-brainer. If she isn't giving you good answers in reply, or even not replying at all, the chances of her giving you her number is slim to none. This is probably because the both of you have not built enough rapport, or perhaps she doesn't feel a connection with you and is reluctant to take it anywhere further. If so, move on and try to establish a connection with another girl you've matched. However, perhaps you're in the situation where the conversation was good, but then it abruptly died. You can revive it again. Use that initial spark of connection. Look back at the messages and see what types of conversations were going well and use those avenues to establish new lines of conversation. Make sure the conversation is back in full swing and it isn't one way before you ask again.

## **Do:**

### **Ask When the Conversation is Flowing**

Now if the conversation is flowing, jokes are being cracked left right and center, there's a lot of good banter going on between the both of you, and she is actually asking you questions about yourself. This is a sign that she is getting to like you more and more. As this continues the chances of you getting the number increases. As such you want to ask for it, I'd say, a couple of hours after chatting. In doing so you are not doing it straight away, which is creepy, and you aren't leaving it way too long in that she thinks you aren't that interested or are just looking for friends. Doing it when the conversation is going well, will make

her want to keep that going and as a result she should accept your request for the number.

### **Ask in a Jokey Way**

When you eventually ask her, do it in a way which is funny. You could go down the route of, “Are you from China? Because I’m China get your number. So yeah that was my Dad joke quota for the month gone. What is it then?” The girl might call you out on dropping a line that’s overused, but if you put your own spin on it and make fun of yourself for using the line, then you should be successful in getting it.

### **For the Pretense of Organizing a Date or a Hookup**

This is definitely the best way to go about it. If you have discovered that she is a Category 1 Tinder user, or even a Category 2, and she wants to go on dates or is up for hooking up: asking for the number here can set the barrel moving for organizing this. So when you are at the point where you feel ready to be asking for a date/hookup, then ask for her number so you can arrange it. If she wants to go on a date or hookup with you, she will 100% provide you with her number.

### **“It’s easier to chat on Whatsapp than it is in on Tinder.”**

This is the go to line if you feel that asking in a normal way wont suffice. Hopefully she will have encountered the problems of Tinder messages not reaching them, or worse their messages not coming in to you. As such this line usually works and a girl is willing to give it out. However, you will have to work a little harder if it is obtained that way as she is doing it more out of convenience, rather than because she is liking the conversation.

Now if she does give it you, the best way to open the messages to her on Whatsapp is to say something funny like, “Oh I’ve just put an advert on Gumtree for a free couch for pick up in the London area, and I’ve used your number for the advert. wink face.” She should laugh it off and you can start the conversation from where you left off.

### **The Date**

Now the same stuff listed below here applies whether you are still communicating through Tinder or are communicating through Whatsapp, or even through a raven – “Would you like to come on date with me Ygritte, yours

faithfully Lord Commander Snow.” With having her number, the next logical step is to ask for a date. As soon as you have that number you need to keep the conversation alive by texting. The girl has given you that number on the pretense that sometime in the future you will want to meet them in real life. Therefore, you need to ensure that the timing, along with the ask, is executed correctly.

Of course, the best time to ask her out on a date is when the conversation is at its peak. You guys are getting along really well, she’s laughing at all your jokes, you both found out that you’ve got the same taste in books/movies/bars. Now’s the time to make your move.

Disclaimer: Many guys feel pressured to do something grandiose on the first date, and then blow it because they put too much stress on themselves. No, you don’t need to hire a white stretch limo. Believe it or not, most girls do not have unrealistic expectations. As long as they feel safe, there’s a connection between both of you, and that nothing disastrous happens, I reckon she’d be pretty happy with the way the night turns out. Remember: you both matched with each other, so there is a decent level of attraction going on between the two of you. She’s just as excited and nervous as you are.

My advice is to try and keep things simple. You are still trying to get to know each other better at this point. (Sidenote: Unless you both have a wacky agreement to go skydiving together or something, then that’s a different story. That’s not a date. A date is when a guy offers to take a girl out, with the intention of spoiling her and giving her a nice time.) If you feel like you’ve already gotten to know her pretty well, try to plan something that you know she will like for sure. If she says she’s into experimenting in the kitchen, offer to take her to the new Asian-fusion restaurant that just opened. If she’s the artsy kind, ask if she would take you on a tour of the Art gallery, because you don’t “get” any of the art on display. If she says she’s working at this big law firm downtown, offer to relieve her of work stress with post-work drinks somewhere close to her office. Make sure that the plan is drawn up in such a way that has her in mind. She will love this. Make her feel like your priority, as you get plus points for being considerate.

## **Don’t:**

### **Leave it Way Too Long**

Imagine you got a girl’s number, but didn’t message her for a month and then

asked if she wanted to go for a drink. The chances of that happening are very low. You need to ask pretty soon after you have obtained her number. The best time to ask is after 1-2 days of frequent, good quality communication between the two of you. If the conversation isn't as frequent but is still of good quality then ask after 3-4 days. Never ask later than 1 week of texting. It shows that you are just looking for a pen pal, rather than someone to date.

### **Don't Make It All About You**

Some guys make the rookie mistake of asking a girl out with the following line, "I think you're beautiful, would you go out with me?" If she really was an attractive woman, she's probably been heaped with compliments her entire life, and it's not going to impress her or make her bend to your will if you pull that card out on her again.

Some guys go with the following line: "Would you make me the happiest man in the world and go out with me?" Now, what is wrong with this sentence? Unless the pair of you have magically fallen in love at first chat, the girl is not going to care whether you're happy or not. You're still a virtual stranger to her. At this point she's doing you a favour by going out with you, so you better damn well have an incentive for her to go. Think about how electoral candidates win over their target audience: by giving them what they want. In the same principle, figure out what you can give to a girl that she could possibly want (no, not your penis. Try again). Offer to take her somewhere she's never been before, for example. Or offer to show her your expertise on fine wine. Or simply offer to get tickets to that play she's been dying to see. Make her want to go out with you. Make her an offer she can't refuse.

### **Do:**

#### **Ask in a Confident Manner**

You suggest the day and the time for drinks. Don't say what date are you free next week, as this indicates that you are willing to change your plans to meet her, or have no plans at all. I usually say, "Hey Tuesday evening next week, what are you doing? Let's grab drinks." With doing this you have come across as confident, as you are already picking the date, the time and the type of date all in one sentence. A girl will never arrange the first date, so you need to show her you know exactly where to go etc. If she replies with I am busy, but suggests another date, then take her up on it if you are free. Likewise, if she doesn't offer



an alternate date you then suggest another date in which you are free. Never give a list of all the dates in which you are free and asks if she is free on any of them.

### **As you Want to Prove Something from her Profile/ Previous Conversation**

As mentioned above by giving a girl the offer to do something based on the things she is into, you could also add to this by saying you want to hear/see/listen to something she possesses like an accent or a 3<sup>rd</sup> nipple for example. Through your conversation, you could have come to know something strange and cool she could do, or has something unique which you are intrigued about. As such when you are asking to do something based on her preferences, tie it in with wanting to experience the thing which has intrigued you. For example if she has an accent you haven't heard before you could ask her out to drinks as you really want to hear that Jersey Shore accent she has. Again, make sure to poke fun at the said thing when you are asking.

### **Straight and Funny, Not Sappy**

Be straight up with her and tell you want to grab a drink but say it in a funny manner. For example, say "I think you are pretty cool, and I've been thinking... I'm going to let you take me for drinks. You can get the limo to pick me up at 7.30." She should laugh, but then after that say, "I'm serious, let's grab a drink" and then proceed to make an arrangement with her.

### **Types of Dates to Ask For**

Remember this all depends on the girl you are talking to and what her interests are. However as a good rule of thumb: Don't take her to the cinema on the first date. You guys won't be able to chat and get to know each other and if the film is of a macabre mood it won't get you guys anywhere. I would try to avoid dinner on the first date also unless she has specifically mentioned she is into certain restaurants or is a foodie. If you aren't feeling it, it is a little difficult to excuse yourself when you are half-way through the main course and you still have dessert en-route.

Personally, I would tend to go for drinks or do something fun such as a tour/biking/renting a paddle boat on the first date. With drinks, the alcohol will settle your nerves and bring out conversation. If you find a good quiet bar you will be able to get know them with having the ability to excuse yourself if it isn't going well. However, for safety's sake, some girls refuse to drink on the first

date, as they don't want to their guards lowered. If you get a girl like this, perhaps taking her out for coffee might be a better idea. Pair it with cake and you've got a winner. Girls love their sweets.

You could also be more creative than that if she hasn't really revealed much about her interests. Take her out to an amusement park to show her how cool you are to be around. Show her you're not afraid to laugh at yourself and be goofy at a karaoke bar. Perhaps take her somewhere off the beaten path and quirky, like getting a foot massage in Chinatown or a painting class in a hip part of town.

### **Asking for the Hookup:**

Now this execution relies heavily on you being honest with her in Tip 6, in that you are only looking for fun. At this point you should already have her number and that she is aware of what you are looking for, and that she is looking for the same thing. Don't be asking to girls to hookup if that's not what they are looking for – you will not get anywhere – as they have already made their intentions clear. If these relevant pre-requisites are met, you are at a point where you could ask for the hook-up. There is an extremely fine line between asking someone to sleep with you and coming across as a sex pest. However, if said right then it could result in you getting laid.

Side note: A lot of the tips here are pretty much the same as the way you should tell a girl in Tip 6 that you are a Category 2 user. Therefore, to recap: firstly, do not ask her under any circumstances if you already know that the girl isn't a Category 2 user and she isn't looking for just sex. Secondly, don't ask as soon as you have matched. Finally, do not ask her in any rude or a derogatory way.

Thus, taking on the information you have learnt in Tip 6, a good way to ask is by saying "Hey I don't really want to waste too much of your time as you seem like a cool girl. But the thing is with this app I'm not looking for anything too serious. I think you are stunning and was wondering if you fancied having some non-serious fun? I understand if not." If she replies with a "yes" or something along those lines, then say "We could grab a drink next week together and see where the night takes us?" Suggesting to meet for drinks puts her mind at ease that you aren't some serial rapist who gets girls round to their house to sexually assault them. It allows her time to asses you, and vice versa, if you guys like each other enough to sleep with one another.

If you are adamant you don't want to meet for drinks first, you could also take a

cue from popular culture and suggest she comes over for Netflix and Chill, which is of course code-word for hooking up. This isn't going to work as well as the line above but if you are both comfortable with going around to each other house on the first time of meeting, by all means go for it. It's never been easier to hint to a girl that you want to get into bed with them. And luckily for us guys, girls are more open than ever to such proposals.

It is important however to keep up the conversation going from when she has accepted your offer, to the point of you guys actually meeting up to do the business. If you go silent on her as soon as you have received the yes, and only pop up in her messages a few hours before you guys decide to meet, there is a high chance she may not now want to meet. Again, the rationale being that if you were that into her, and found her that attractive you would want to show her that you are that interested by talking to her and not by ignoring her.

From this keep talking to her. Find out more information about her. If the conversation turns from a flirty manner, into one of a sexual nature, then ask her what kinks/fetishes she is into. In doing so it sets boundaries for when you guys meet and allows you both to better understand what you are into, to make the time you spend together more successful. Again, just to reiterate only go down this avenue of conversation if you have the queues from her in which to do so. As well, don't ask in such a filthy direct way of the sexual kinks she is into.

If she says no however between you asking her to hookup, or she changes her mind at any point, do not under any circumstance try and push for it. Respect a girl's wishes, and move on with a different girl who is looking for the same thing.

## 8) SUSTAINING CONVERSATION WHEN THE EXECUTION DIDN'T WORK

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“Rome wasn’t built in a day. There is still time to rectify the situation.”

If you are reading Tip 8 then something went wrong with your messages or that the girl you were talking to wasn’t ready to agree to anything right away. No sweat. Rome wasn’t built in a day. There is still time to rectify the situation. It may be a little more difficult, but who likes it when it is just a walk over. We like a challenge and a challenge is what we will give them.

### **Number:**

If a girl hasn’t give you her number yet, play it cool. Don’t ask her why, or get all upset and angry about it. It will make you look needy, pushy and immature, which aren’t attractive features at all. You need to play it cool, and either switch the topic of conversation rather quickly or make a joke about the situation, and then switch the matter. I would recommend doing the latter and come in with something along the lines of, “Fine, looks like I will just have to ask for your Sister’s/Gran’s/Mother’s number then,” or “well who’s number am I going to put in for the prank calls now?” Making a joke here of the situation will make her think that you can take on a challenge and you aren’t going to throw in the towel like most guys. She is doing this to test you, so take it in your stride. Once you have cracked that joke, she could come back with something funny hopefully, and it’s from there you steer the conversation elsewhere.

Once this has happened, continue on with witty, funny and cheeky conversation. Save asking for the number again for another day. The chances of you getting it within that time frame are low. As such, keep the conversation going for over a day. When the conversation is rich and banter is flying high, ask for it again. This time don’t ask for it the same way you did the first time. Mix it up, and even call her out on not giving you the number the first time. Say something like “Hey what’s your Whatsapp so we can arrange this drink?” Or “Do you usually make guys beg the second time they ask?” Hopefully cracking a joke about the first time you asked will make her feel guilty and should result in you obtaining the number. Don’t get all sop with her at this point either if you get it second time round.

If however she has refused to give it to you the second time, the chances are pretty low of actually obtaining it. Again, crack a joke, and be less interested in her as a match with the messages you send. If she enjoys the conversations you have been having and doesn't want to lose you, she should give it to you. If not move on to one of your dozen other matches. Don't ask a 3<sup>rd</sup> time whatever you do.

### **Date:**

Now if you got the number either on your first or second attempt, but she said no to the date then again don't sweat. She may not be comfortable meeting up with you in real life so soon after only talking on Tinder for a few days. When she turns down your invitation for drinks, without giving an alternate day, play it off cool, like it doesn't bother you. Again here it is good to crack a joke and defuse the awkward situation you both may feel. Say something like "Oh, I will just have to get the private jet to turn around, and give the One Direction meet and greet tickets away." Like I have said for the number ask, change the topic of conversation and move on swiftly. From here do not ask for at least another 5 days. During this time, you need to pick up your game. She has turned you down as she doesn't feel attracted to your personality yet in order for you to go on a date with her. You really need to push it here and talk about your cool/fun previous experiences, make fun of her and be cheeky. Don't give too many compliments, keep yourself cool and mysterious. Engage her in stimulating conversation and discussion, so that she feels compelled to want to talk to you, and possibly take it offline.

Now when you feel that the conversation is in full swing and it is going well, ask for the drinks/date again. This time, be strong and sturdy by saying you aren't really looking for a pen pal, and would like to meet you outside the app. Suggest a date and a time again, and if she accepts, great. If she denies the date you suggest but gives a valid reason, or suggests another, then great. Take her up on the new date or find one when she is free. If she outright says no, and offers no explanation or no alternate date, do not ask again. From here keep the conversation short and sweet with her. If she truly likes you she will be upset that you aren't talking to her the way you used to, and will hopefully reconnect with you at a later point. You have to push them away for them to come back to you.

### **Hookup:**

Now if she has turned down your request for a hook up, do not ask again. Getting annoyed because she doesn't want to have sex with you is literally the worst thing you can do. If she doesn't, she has ample reason not to disclose that to you, and it isn't for us to ask why. It is very creepy and disturbing if you are pushing for the bang. Apologize, brush it off and say something that has a compliment in it like, "I'm sorry, I couldn't help myself. You're too hot." Say something compassionate like, "Must be difficult to be you, being so hot and all. You must get these advances so much." Fingers crossed she doesn't think you're a creep at that point and still cares to speak to you. When this happens, try to change the subject into neutral territory.

Give it time. Perhaps she just was in a bad head space, or you haven't done enough yet to woo her. I'd say a few more days of chatting to make her feel comfortable. Ask her about her day. Genuinely care about her and try to make a connection. Make her feel comfortable around you. However at this point you must let her come to you. Don't ask her to hookup again, but perhaps arrange a date if she is keen. If she accepts, go on it. Suss things out. If she wants to sleep with you after that, then fair enough. If not, don't sweat it. Move on.

### **Keeping the Conversation Flowing if You Are Both Category 1's**

To score brownie points is quite simple, really. All you need to do is treat the girl right. Don't make her think that you're just seeing her as just a piece of meat that you want to take home and bed. Actually care about her. Show genuine interest in her as a person. If you can't master those people skills then you should get off Tinder and learn them. If you want some physical intimacy, if you want a girl to love and she love you then be prepared to get out there and create connections.

This area of expertise comes from the world of pick up, and not really from the world of Tinder. As such this tip is here to ensure you generate good conversation with your matches if you have been unsuccessful in obtaining the number, or the conversation hasn't gone well enough for you to ask. This is filler conversation between the opener and you successfully getting that number/date/hookup.

A few things to keep in mind to ensure success: This is a living, breathing human being you're talking to. She has the same fears and desires that you do, so be mindful of that. She is probably more nervous talking to you than you are talking to her. If the conversation starts to die down, ask her questions about herself.

These should be neutral and open-ended, for example, “Whereabouts did you grow up?” or “So what brings you to London?” Make sure she’s comfortable. Don’t go into full-blown creep territory (“what are you wearing? Where do you live?”) or she’s likely to shut you down and block you completely. You don’t want that to happen, so be nice.

### **Don’t:**

#### **Ask Her About Her Day**

If you’ve reached a point in your interaction where the conversation doesn’t flow as well anymore, do not under any circumstance ask her about her day. This conversation filler is just as boring as asking her what’s up, or how she’s doing. You can use this line later, when you’re properly in each other’s lives and you care about how her day is going, but as an early conversation filler, it’s a big No. If she’s talking to other guys on Tinder, they would probably have pulled out this line on her as well, and by now she’s sick of hearing it. Also, chances are, her day isn’t really much to talk about – let’s face it, the ratio of awesome days is much less than mundane ones – and so it would be quite detrimental to the conversation if she replies with a, “It was alright. Nothing much happened” as you’re now left with not much else to go on about.

#### **Continue Along Old Conversation Lines**

Perhaps you’re racking your brains trying to think of something interesting to talk to your match about. Nothing is coming up. It’s just one of those bad days. So you start scrolling through your past conversation, hoping to get inspired.

And there you see it! An old topic you think could be revived again. You’re safe – or so you think.

Going back to old conversation lines is obviously a big No. The girl could clearly see that you’ve run out of things to say and that you’ve gotten desperate. So unless it’s an update on a recurring topic that you both like to speak about (“That crazy man on Wall Street wore a different hat today!” or “Did you see what Donald Trump said today in the news? Ridiculous!”), try not to bore her with “safe” topics of conversations.

In fact, you’re better off saying the most left of center things. The more absurd the better. Even when it gets out of hand, you can admit that you were just trying to get her attention because you like her so much. Girls will appreciate the

honesty and the effort.

### **Mention Anything About Religion/Politics (Unless it is Donald Trump)**

Even if you're the most militant atheist around, try not to ridicule a girl's faith or her political views, otherwise you will never dream of getting a chance with her. This should be obvious. Religion and politics are just some of those topics that are very sensitive and very polarizing, and while it's so tempting to argue your point, is it really worth losing that hot girl for? If you have a different stance on these topics than the girl you're talking to, tread carefully, as you wouldn't want to be offending her. Tell her that you respect her beliefs and her views, but don't go starting a fire. Get out of there ASAP. Change the subject quickly to safer territories.

### **Do:**

#### **Make Her Feel Special**

To get conversation flowing isn't really that difficult. Imagine you're hanging out with the best people in your life, your family, your bros, your college mates. Imagine you haven't seen them all in ages, and that you want to catch up with them. There are a million different things you want to know, so many questions to ask. Now apply this to the girl on Tinder. You are genuinely curious and want to know more about her. This makes the girl feel special. "Why does he want to know so much about me?" she will wonder, "am I really that interesting?" The answer is yes. Make her feel interesting. She's more likely to fall for you.

#### **Customize Your Persona to the Girl**

Every girl has a type. Obviously, since you've matched with her, you fulfil her physical type. However, that's not the only test you need to pass. She also would need to assess your personality to see if it vibes with her.

By making her talk about herself, you're not only convincing her that she can be comfortable with you, you can also pick up on things to use as "ammo." Observe her personality – this needs a little bit of skill and attention to detail. If she's a more independent, feisty lady, play up your alpha adventurous side. If she's a little bit of a princess, be prepared to spoil her. Shower her with compliments, but also putdowns. Suggest lavish dates. If she's the regular girl-next-door, tap into your inner die-hard romantic. Drop cheesy lines you've picked up from watching stupid rom-coms with your ex. Show off your caring nature. Tell her



about the summer you took your little cousins to the carnival and how disastrous it turned out.

The point here is to portray yourself as her perfect man. Show her parts of yourself that she can't resist. This will draw her to you and sustain her curiosity about you.

## 9) REENGAGEMENT CAMPAIGNS & REJIGGING YOUR PROFILE

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“At some point you will hit a small brick wall and you will need something to smash through it.”

Now hopefully at this point you have managed to successfully achieve what you set out to do with the app as a Category 1 or Category 2 user. You have had a few dates, and/or have slept with a few girls. Luckily for you the game doesn't stop here. You can keep playing if you want, and hone in further on making efficient use of your time on the app. One way to do it is a reengagement campaign.

### **Reengagement Campaigns**

This is something we can use when we haven't talked to a number of girls in a while and we hope to spur conversation again. As the term suggests, reengagement is all about getting back into contact with girls who you were previously talking too. However, with our terminology we are also including your matches who you have yet to speak too. You may be thinking that talking to my matches is all I've been doing, why wouldn't I talk to my matches. Well if you are this stage of the text you should already be at a point where you are going on dates with girls and could even be dating one. Here is when this point is meaningful.

Let's say you've been dating a girl for a while but just this past week it has run its course and you have decided to part ways. You've amassed a lot of matches whilst you have been dating her, but you haven't really had chance to talk to your matches, as you've been talking away to her. A second scenario is that you have been swiping but have been too busy with work to spark up conversation with your matches, and they have just been sat there for months gathering dust. At both these points a reengagement campaign can come in useful. With reengagement campaigns, these are girls who there has been no contact with in over a month, new matches and old, either through lack of time to talk on your end, or because the conversation died a while back.

A reengagement campaign is a standard generic message that it is sent to all girls

both talked to and not, in order to see who bites. Now I know I said previously in the book not to come to conversations with generic openers/generic lines. That is true. However, for reengagement campaigns the idea is to ignite conversation with as many girls as possible in the quickest amount of time. At the moment I have over 200 girls I have matched and I haven't had chance to speak to this month, due to my work and book taking up a large part of my time. As the longer you leave your matches without communication the less chance you have of her chatting back to you. As such you need a way of talking to as many as you can in as quick amount of time.

What I would do is firstly have a quick scan over the matches to see if there are any perfect matches. If so, send them a personalized message. From here I would then send a generic message to everyone else of my Tinder matches scheduled to be re-engaged.

### **What to Say?**

It has to be funny and cheeky. You have nothing to lose with the reengagement campaign as it can be assumed that a lot of your matches are unlikely to reply. As such pushing the boundaries here is something you'd need to do. It helps if you make fun of yourself a little bit as it can make a girl feel that you aren't big-headed. So here is a no, no, no. So don't go saying something like, "I've missed you, how have you been?" to a girl that you stopped talking to a while back. She's not going to buy that bullshit. Some lines you could use which have worked quite well in the past for me are:

"I have been thinking of an opener for months now and all I have is this."

"I am sick of playing the hard to get line, can you just message me for goodness' sake."

"What's the worst opener you have heard, apart from mine."

With a reengagement campaign the likelihood of a girl replying to you drops massively here. However, it is about quantity here not quality. I would say you are looking at around a 20-25% hit ratio of a girl replying to you with a reengagement opener or line if done well.

With the line you should expect some girls to bite. What is so good about the reengagement lines is that you already have come backs prepared for when they reply.

## **What to Reply to the “3 months later and now you decide to talk to me?” Line?**

With some of the girls replying there is a strong possibility that some of them will ask you why you have decided to speak to them now. From this I would say you’ve “been out saving the world,” or say “I have been too nervous and I didn’t know what to say,” or “I have been thinking for 3 months for an opener and all I have was that.” There’s really no excuse for you to come back after such a long absence, but if you can play it off cool, then good on you. Tell her you randomly thought about her when you saw something that triggered your memory. Of course at some point you might have to apologize for your absence, and maybe ask her – with a certain level of sop – to reconnect and be friends again. If you’re lucky, the girl will remember you as an awesome person to chat with, or simply take pity on you and you’ll soon be back on track with her.

## **Return Aces**

Think of return aces as the lines you send back after a girl replies to your re-engagement campaign. If you have sent the same message to 100 girls then you will have already seen some of the replies they have come back with. The replies back as you will notice can or will be very similar, if you asked a question for example. As such you should be able to think of a clever return ace to the generic replies you are getting back. Subsequently you won’t have to spend a lot of time thinking about what to reply with when it comes to your opener as you can just send out a generic return ace, as you are having the same conversation with several girls.

From the reengagement campaign you should have quite a few girls messaging you similar things. However, it is going to be difficult to maintain sufficient and good quality conversation with so many girls. As such, what I would do is whittle it down to the girls you truly do want to talk to and execute the number as quick as possible. Getting off Tinder here will allow you to focus on a few key girls and will allow you to refocus your energy on them, rather than the masses.

From here go back to your solid lines of communication, and lose the generic lines previously said to them from the campaign. This is where the techniques you have been learning throughout the book come back into play again.

But what if you find very little success in the reengagement campaign? You’ve

sent the same opener to all the matches that you currently have but none of them are biting, or the responses are lackluster and not very keen. There's a very good reason why you weren't talking to those girls in the first place. Maybe the conversation died because you both simply didn't hit it off. Or quite possibly, maybe she just wasn't interested in you.

Likewise if you're left with nothing but dust in your Tinder – no one to talk to, no new matches – I reckon it's time to do something drastic.

Like all things in life you can hit a plateau. Whether with work, with the gym, with your weight loss, or your love life, the same can be said with Tinder. At some point you will hit a small brick wall and you will need something to smash through it. You may already be at that point. Your matches aren't coming through as quick and as of good quality as you like. Or the girls that you have matched with aren't giving you much in terms of conversations, or you've noticed that you've come across the same girls on the apps that you are using and nothing new is coming your way. This is a sign. It is either time to rejig your profile or start afresh.

What I would first do is take a break from swiping and Tinder altogether. I know this has been a past-time of yours for a while but sometimes we all need a break. Give your fingers a rest, and give yourself some time without your phone. Rest and relax. Coming back with a fresh mind will hopefully allow you to bring something fresh to your perspective matches. Whether that's your openers, your continuing conversation or even your profile itself.

### **Rejigging Your Profile**

You have come to the point now where nothing you seem to be doing is going right. Your pictures, your bio and even your openers are garnering little in success. But do you think people and businesses just sit there and let the time pass hoping for a better tomorrow. NO. How does Facebook stay fresh, or Youtube? They introduced new features, new revenue streams, to gain a bigger market. You have to be constantly reinventing yourself, looking at new avenues, new bios, new pictures, new openers. You have to be like the Steve Jobs or Mark Zuckerberg of the Tinder world.

The best way to go about this is by looking at your profile and being honest with yourself in that is there anything you would change. Or another option: ask a match what should you change about your profile. The best information is from

the girls themselves. You'd be surprised at how many girls will be willing to help you out here. And can even be a way to sneak under the radar and get some good conversation going. Here are some of the things you should think about changing.

### **Change Up Your Pictures**

As mentioned right at the beginning of this book, this is the first thing a girl will see, and maybe the only thing they will judge you on. As such, even though the pictures might be of you in a suit having a good time, if it's not fresh and modern, it's time you changed it to the ones which are. Perhaps you have just been traveling for a couple of months and have some cool photos of you living and having a good time. Put them on! Variety is the spice of life. Putting something new on there will give you a new look, and as time is getting on, you as a person is getting better and better. Show them the best and newest version of you. Girls don't want to see pictures of you from 5 years ago. You may look in your prime, but they would appreciate you as you are now.

Just been to a wedding and looking dapper in your new suit? Put it on. Just been travelling and have some great photos of you bungee jumping? Put it on. Recently been working out and are looking great? Take a photo of you in a social setting which shows off the guns or abs, and put it on. Keep these pictures as fresh and as new as you can. The girls who left swiped you all those months ago will see you have changed or may not even recognize the new you and swipe yes for you. It can work wonders.

### **Change Up Your Bio**

Again this is a great time to mix things up. Started a new job. Update it. Thought of something funny to add to your bio. Update it. Mention that you will take a girl to stroke orphaned puppies with you. Mix it up. Look at stuff which has been going on in the news, and something funny surrounding it. Justin Bieber and Orlando Bloom having a 'cock off' say something like I'm not going to sink as low as Justin and Orlando are now. Or with the current Taylor Swift & Kanye West beef: choose a side. Or with Trump, mention that you are going for the 2020 election and need a running mate. Putting in something funny and new with celebrity news is always going to pay off well.

### **Change Up Your Openers**

If girls are still matching you but then are not replying to your openers, at least you know it's not your profile that is causing it. Subsequently you need to change them up.

### **The Reset**

Bold, brave and daring I know. It could be a time to start a fresh. Believe me there are some benefits to doing this that you wouldn't be aware of. You may have accidentally swiped the wrong way before you had the rewind, or back in your early days of Tinder when you were testing out your pictures, and your bios, you may not have been fully able to project the best iteration of yourself to your perfect matches and as a result they have decided not to swipe yes for you. This is your chance at redemption. With the reset you will lose all your current matches and the conversations you had with them, as well as your profile. It is like your brother deleting all your saved data on GTA San Andreas, when you are on the final mission. However sometimes resetting can be the thing you need to help you push through that plateau. Like GTA, you will be back at the beginning, except with Tinder you can win it after only a couple of swipes, as you already have the relevant pre-requisite information to make your profile and your openers great. You are starting a fresh.

When coming back with the reset, try to mix things up. Don't come in with the same photos or bios or openers. Change them up. See above of what to do. Once you have changed this, that dream girl who swiped no for you a few months back may suddenly appear back on your list of matches. The chances of her swiping yes for you have just jumped tenfold as you now showcasing the best version of you.

## 10) CAPITALIZING ON THE TINDER PLUS FEATURES

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“If you have now access to every female on Tinder across the world, you can test out pretty much every aspect of talking to a girl.”

With this final Tip you should already have an arsenal of information to use to acquire matches and get you what you need from the app. However there are also an arsenal of features from the app, mainly through the Tinder Plus version, that allows you to increase your chances of getting a match with some of the best looking girls on it. The extra features are more of a science than that from the world of pickup, and if used efficiently will make your life on Tinder ten times better. Below is a list of these extras from the Tinder Plus version you can use to your advantage.

### **Super Like**

As discussed heavily in Tip 4, the more Super Likes in your possession the better chance you have of getting a match. If you Super Like a girl Tinder thinks you have a 3\* better chance of actually getting a match. I think it is close to 5\*. As such ensure you have the Super Likes ready.

### **Tinder Passport**

This is another great feature of buying Tinder Plus. The Tinder Passport allows you to swipe in locations across the world even though you don't live there. It puts your location as if it were bang smack in the center of Rio de Janeiro, Sydney or even in Alaska. There are a number of benefits of using this feature.

### **Practice Makes Perfect**

The first is that it can allow you to overcome your shyness if you aren't particularly confident in talking to your matches, or if you have just joined Tinder. If you have now access to every female on Tinder across the world, you can test out pretty much every aspect of talking to a girl. From your openers, to you asking for their number, to cracking jokes, flirting, pretty much anything. If the girl is on the other side of the world there is no pressure. With swiping at home you could be matched with a mutual friend, who could relay how



bad/forward you were on Tinder. Here you can literally practice how you talk to girls and not have to worry about saying the wrong things, as the chances are you are never going to meet them. It is literally perfect.

I recommend to go ahead and change your location to a country with the same speaking language as you. Aim it for a major city and spend a few days swiping and talking to girls over there. You can test out your openers on them. See which ones work and which ones don't. You can improve your general talking with girls, seeing how flirty you can be, learn what girls like and what they don't like. How much sopp they like. And then you can even see how girls take it when you are honest with them with your intentions on Tinder. If you are looking for sex, then ask them if they are looking for the same thing too. You'd be surprised at how easy it works. As such with practicing all these things, you can master your approach on Tinder. Therefore, when you come back to swiping at home, with the actual intention of meeting/dating/hooking up with a girl, your demeanor and chat is on point so you succeed in getting what you want.

### **Adapt What to Say and How to Say It**

Additionally with swiping with girls in different cities, you can see what girls like when it comes to guys chatting with them on Tinder. Certain girls from different countries you may learn might actually like it if you are honest with them straight away and are more down for the hookup. Moreover, you can also see how sappy and lovey-dovey girls like. As such when you swipe back home and you come across an American in your country for a couple of days, or a Spanish girl that has just moved to London, you can adapt the way you open and talk with them to maximize your results.

### **Arrange Dates**

Perhaps the biggest feature with the Passport feature is that as you can already talk and speak to your matches in different countries, you can just as easily arrange a date/tour or whatever you are looking for before you actually get there. In doing so you aren't wasting time when you are over there swiping away, talking to a girl and eventually meeting up on your final night. With doing all this before you arrive you could turn it into a holiday romance, or even it could turn into something more as you have managed to maximize your time with her, by doing all the ground work before you go.

### **Tinder Groups**

This is a relatively new feature to be introduced with Tinder: The group feature. Essential what the feature does is that it allows you to pair up with your friends, whether they are male or female, and then match other groups of friends to go out with. There are numerous advantages, but things to consider, when swiping, talking and dating in a group setting.

Firstly it can be advantageous if you have one or two girls coming out with you and your mate. With having a girl(s) in the group you again appear more attractive to the other sex as they realize that you aren't a creep if you are friends with girls. See Tip 1 for the analysis on girls in photos.

Moreover, it is imperative that your guy friend's profiles are up to the same standard as yours. By now with Tips 1 and 2, your profile is Tinder proof. Get them to do the same, as it shows that you guys have similar class, and have a similar fun, confident, outgoing personalities. If one of you is lacking a good profile, it could have a negative effect on your group being chosen to go out with.

Lead the conversation when you are in the group chat. If you lead, it shows dominance which girls like, and that you have the backing of your friends. As such the girls will remember you over your friends if they remembered that you were the one to organize the plan in the group. You can also be the one to obtain the number to arrange the meet in the group, and already have a one up by having the number at your fingertips, if it turns out you like her later on in the night.

Girls will tend to feel more comfortable meeting you and your friends in a group rather than them being on their own. In doing so, you should hopefully see the girl a lot more relaxed and that will hopefully make conversation flow. Additionally, it can also work the same way for guys. If you get a little nervous meeting girls on your own, then going with your mates should put you more at ease as you guys can bounce off one another. As such you should come across as more attractive to the girls you are meeting.

More choice. If you are going out to a meet 3-4 girls then you can pick and choose the one you like, even though you may have found them all as equally attractive on Tinder.

## **The Rewind**

Another great feature with Tinder Plus is the ability to rewind your last swipe. Sometimes we do get carried away swiping that we sometimes swipe away that perfect girl by accident. Or even swipe yes to a girl you didn't meant too. This feature allows you to rewind the last swipe you did in order to give you a second chance. Take use of this as there has been many a times I have swiped a dream girl and not been able to rectify it without this feature. Again ensure you have it before you come to this situation, as if you do swipe the love of your life and you try to buy it there and then, sometimes the girl you are swiping for will have disappeared for good when you return back from the Appstore.

### **Boost Feature**

The Boost ability is the latest feature to hit Tinder Plus. You get one of these a week and it significantly increases the chances of girls seeing and swiping yes for you. What the Boost feature does is that it puts your profile at the top of the pile of prospective matches for girls on Tinder for 30 minutes. In doing so you will be viewed by a lot more girls in a given day which subsequently will increase your chances of getting a match by around 8-10 times. To use the feature, click on the purple lightning bolt at the bottom of the screen and start swiping as much as you can for the next 30 minutes. During and at the end of the Boost, you should start to see a lot more matches come your way. My advice is to use it on Sunday evening as this is the time when most girls are using and swiping on the app.

### **Other Features of Tinder Plus**

#### **Controlling Who Sees You**

With this feature you can set it to a standard feature where it shows your profile to anyone on Tinder based on your parameters, their algorithm based recommendations of girls, alongside who you have swiped yes or no for. This is the standard option. The second option is the same except for it only shows your profile to girls you have right swiped for, and not the ones you have said no too. Now this can be rather beneficial, especially if you live in a small town or a university campus, where a lot of you know one another. As such if girls don't know you have swiped no for them as you don't appear on their prospective matches, then you won't have to go through any awkward encounters with them if they ask you why you didn't swipe yes for them. The feature is only really useful for that or if you have an ex-gf or a girl that has a big crush on you, which

isn't reciprocal in nature. Otherwise I would just stick to the standard setting as girls could tell their friends that you are single if they see you on Tinder which could benefit you in the long term

### **Controlling Who You See**

Like the control who sees you feature, this one has two options. There is the standard option which shows you recommendations based on Tinder's algorithms which are relevant to you. The second option is you only see girls who are recently active. Now with the latter option, only girls that are on the app or have recently just come off the app will see you. Now you may think this is beneficial as you are only getting girls that are using the app to swipe for you and as such have more chance of a yes swipe being initiated if they are online, and for that you are right. If a girl isn't on Tinder nor was recently on, then they can't swipe yes to you. However depending on when you are swiping you are only going to be getting the girls swiping at the same time as you. From this if you can only swipe at say between 2-6am in the morning as you work at a bar or something then, you are limiting yourself to the girls only on or recently after 2-6am. As such the quality and number of girls on at these particular times isn't going to be great. As such I would leave it to the standard options and let Tinder give you recommendations of girls that aren't even online.

### **Hiding to Your Potential Matches Your Age and Your Distance**

I am not sure why you would need this feature but I wouldn't recommend turning it on as they are less likely to swipe yes for you if they don't know your age nor your distance from them.

## EPILOGUE

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So there you have it. You have completed the 10 Tinder Tips to bagging yourself a match and hopefully a date/hookup or 10. If you follow closely the tips shared in this book, you'll be a Tinder superstar in no time. Here's a quick look at what you have learnt so far:

Putting your best face forward – your Tinder profile picture is what makes or breaks you. Pick one that shows your face clearly, with body language that's open and friendly. In that picture, ideally you're sober, well-dressed, clean and not hanging the boobs of some skank you met at the bar last week. You may or may not be in a social situation, or with a gorgeous backdrop from your trip to Thailand last summer. You are portraying yourself as a cool, fun individual that's worth getting to know. A picture speaks a thousand words indeed, but yours only says two: SWIPE RIGHT!

Your bio should reinforce the idea that you're the most interesting individual on all of Tinder. 500 characters isn't enough to distil your amazing personality into a blurb that gets the girls keen to read the rest of the book. Figure out the most important facets of yourself and then put it down. The bio should reinforce the narrative that you've already got going on in your photo selections. Wow her, but also stay a little mysterious for her to discover later.

Tinder is war, and so you need a strategy, obviously. We've got you covered bro. Everything you need to know about optimizing your swiping and your time on the app is all right here in this book. Use it well.

At this point you should have a few dozen matches lined up, all ripe for the picking. What do you do? Don't bomb it. Come up with great opening lines to make the girls laugh. That's your ticket in. Once she's open to you, keep the conversation flowing, treat her nice, get to know her better, make her feel special. If you can pull this off, she's yours.

Repeat this as much as you wish, and soon your phone should be buzzing off the hook with notifications from girls dying to talk to you. Good. There should be a few in there that you would want to take things to the next level with. Be honest with them and ask what they are looking for. Keep up the banter, and when the time is right, and if they are looking for the same thing as you, execute the

request for her number, for the date, or for the hook-up with much confidence and charm. If it doesn't work the first time, play it off cool and try again later. This formula should work without fail. If you pull this off, your calendar should be full to the brim with breakfast, coffee, lunch, dinner, drinks and even play dates for the foreseeable future.

However, this is where the real fun and corresponding hard work begins. You've mastered the art of Tinder and how to maximize what you want to get from it. Now you can focus on portraying the real you across to them in a real-life situation. Girls are so much safer behind a screen. Offline, they're a whole different ball game. Are you ready? If you're not, we got your back. Now's the time for you to read 'The Science of the First Date: The Guide for Men', which is due out soon.